ADA-ES INC Form 8-K August 08, 2012

U.S. SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 31, 2012

ADA-ES, INC.

(Name of registrant as specified in its charter)

Colorado (State or other jurisdiction

000-50216 (Commission 84-1457385 (I.R.S. Employer

of incorporation)

File Number)

Identification Number)

9135 South Ridgeline Blvd.,

Highlands Ranch,

Colorado 80129 (Address of principal executive offices) (Zip Code) Registrant s telephone number, including area code: (303) 734-1727

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

On August 8, 2012, Michael D. Durham, President and CEO of ADA-ES, Inc. (ADA) is scheduled to present at the Jefferies 2012 Global Industrial and A&D Conference in New York City. A copy of the slides to be used at the event will be available via the Investor Information section of ADA s website at www.adaes.com on or before August 8, 2012. A copy of the presentation materials is attached hereto as Exhibit 99.1.

On July 31, we issued a press release announcing Mr. Durham s scheduled presentation. A copy of the press release is furnished as Exhibit 99.2 to this report.

Item 9.01. Financial Statements and Exhibits

- (d) The following items are furnished as exhibits to this report:
- 99.1 August 2012 Presentation.
- 99.2 Press Release, ADA-ES, Inc. to Present at Jeffries 2012 Global Industrial and A&D Conference dated July 31, 2012.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 7, 2012

ADA-ES, Inc.

Registrant

By: /s/ Mark H. McKinnies Mark H. McKinnies Senior Vice President and Chief Financial Officer

INDEX TO EXHIBITS

| Exhibit No. | Description |
|-------------|---|
| 99.1 | August 2012 Investor Presentation. |
| 99.2 | Press Release, ADA-ES, Inc. to Present at Jeffries 2012 Global Industrial and A&D Conference dated July 31, 2012. |