

FIVE BELOW, INC  
Form DEFA14A  
April 18, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**  
**INFORMATION REQUIRED IN PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Rule 14a-12

**Five Below, Inc.**

(Name of Registrant as Specified in its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - 1) Title of each class of securities to which transaction applies:
  
  
  - 2) Aggregate number of securities to which transaction applies:
  
  
  - 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
  
  
  - 4) Proposed maximum aggregate value of transaction:
  
  
  - 5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by the Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - 1) Amount Previously Paid:
  
  
  - 2) Form, Schedule or Registration Statement No.:
  
  
  - 3) Filing Party:
  
  
  - 4) Date Filed:



**Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting**

**to be held on May 30, 2013**

**This is not a ballot. You cannot use this notice to vote. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. To view the proxy statement and annual report, go to [www.proxydocs.com/FIVE](http://www.proxydocs.com/FIVE). To submit your proxy while visiting this site, you will need the 12 digit control number in the box below.**

Under new United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the Internet. We have chosen to use these procedures for our 2013 Annual Meeting and need YOUR participation.

*If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's annual meeting, please make this request on or before May 21, 2013.*

**For a Convenient Way and to VIEW Proxy Materials**

**and**

**VOTE Online go to: [www.proxydocs.com/FIVE](http://www.proxydocs.com/FIVE)**

**Proxy Materials Available to View or Receive:**

**1. Notice & Proxy Statement 2. Annual Report**

Printed materials may be requested by one of the following methods:

**You must use the 12 digit control number**

**located in the shaded gray box below.**

\* If requesting material by e-mail, please send a blank e-mail with the 12 digit control number (located below) in the subject line. No other requests, instructions or other inquiries should be included with your e-mail requesting material.

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**Company Notice of Annual Meeting**

Date: Thursday, May 30, 2013  
Time: 9:00 A.M. Eastern Daylight Time  
Place: Pepper Hamilton LLP, 3000 Two Logan Square, 18<sup>th</sup> and Arch Streets, Philadelphia, Pennsylvania 19103

The proposals to be voted on at the Annual Meeting are listed below along with the Board of Directors' recommendations.

**The Board of Directors recommends a vote FOR each director nominee listed in Proposal 1, FOR Proposals 2, 3 and 4 and for 3 years in Proposal 5.**

1. Proposal 1: Election of two Class I directors:  
**Nominees**      01 Michael F. Devine, III  
                     02 Ronald L. Sargent
2. Proposal 2: To approve the Five Below, Inc. 2012 Employee Stock Purchase Plan.
3. Proposal 3: To ratify the appointment of KPMG LLP as our independent registered public accounting firm for the current fiscal year ending February 1, 2014.
4. Proposal 4: To approve, on an advisory (non-binding) basis, our named executive officer compensation.
5. Proposal 5: To approve, on an advisory (non-binding) basis, the frequency of future advisory votes to approve executive compensation.

NOTE: Such other business as may properly come before the meeting or any adjournments or postponements thereof.