

SUNTRUST BANKS INC
Form FWP
October 22, 2013

FILED UNDER RULE 433

FILE NO. 333-183516

SUNTRUST BANKS, INC.

TERM SHEET

\$750,000,000 2.35% Senior Notes due 2018

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| Issuer: | SunTrust Banks, Inc. (SunTrust) |
| Securities: | 2.35% Senior Notes due 2018 |
| Issue Size: | \$750,000,000 |
| Trade Date: | October 22, 2013 |
| Settlement Date: | October 25, 2013 |
| Maturity Date: | November 1, 2018 |
| Treasury Benchmark: | 1.375% due September 30, 2018 |
| Treasury Yield: | 1.288% |
| Spread to Treasury: | + 108 bps |
| Re-offer Yield: | 2.368% |
| Coupon: | 2.35% |
| Interest Payment Dates: | Semiannually in arrears on May 1 and November 1 of each year beginning on May 1, 2014 (long first coupon). |
| Optional Redemption Provisions: | The notes will not be subject to redemption at SunTrust's option at any time prior to October 1, 2018 (one month prior to the maturity date). At any time on or after October 1, 2018, the notes may be redeemed at SunTrust's option at a redemption price equal to 100% of the principal amount of the notes plus accrued interest thereon to the date of redemption. |
| Ranking: | The notes will be senior unsecured indebtedness of SunTrust and rank equally with SunTrust's other senior unsecured indebtedness and will be effectively subordinated to SunTrust's secured indebtedness and indebtedness of SunTrust's subsidiaries. |
| Use of Proceeds: | General corporate purposes |
| Denominations: | Minimum denominations of \$5,000 and integral multiples of \$1,000 in excess thereof |

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| Price to Public: | 99.915% |
| Underwriting Discount: | 0.30% |
| Net Proceeds to the Issuer | |
| (after underwriting discounts | |
| but before offering expenses): | \$747,112,500 |
| Listing: | None |
| Expected Ratings: | Baa1 / BBB / BBB+ / AL (Moody's / S&P / Fitch / DBRS)* |
| CUSIP/ISIN: | 867914 BF9 / US867914BF90 |
| Joint Book-Runners: | SunTrust Robinson Humphrey, Inc. |
| | Barclays Capital Inc. |
| | Goldman, Sachs & Co. |
| Co-Managers: | Citigroup Global Markets Inc. |
| | Morgan Stanley & Co. LLC |
| | Mischler Financial Group, Inc. |
| | Samuel A. Ramirez & Company, Inc. |

***Note:** An explanation of the significance of securities ratings may be obtained from the assigning rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The rating of the notes should be evaluated independently from similar ratings of other securities. A securities rating is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer or any underwriter will arrange to send you the prospectus if you request it by contacting SunTrust Robinson Humphrey, Inc. at 800-685-4786, Barclays Capital Inc. at 888-603-5847, or Goldman, Sachs & Co. at 866-471-2526.