GOLDSBERRY RONALD E

Form 4 October 05, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

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Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **GOLDSBERRY RONALD E** Issuer Symbol Unum Group [UNM] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) X_ Director 10% Owner Officer (give title Other (specify 1 FOUNTAIN SQUARE 10/03/2011 below) (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

CHATTANOOGA, TN 37402

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership (Instr. 4) Following (Instr. 4) Reported (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price Common 10/03/2011 A 291 (1) A \$0 31,201 (2) (3) D Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Person

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercis	able and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration Date	e	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Ye	ear)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)	Bene
	Derivative				Securities	3		(Instr. 3 and 4)	Own
	Security				Acquired					Follo
					(A) or					Repo
					Disposed					Trans
					of (D)					(Instr
					(Instr. 3,					
					4, and 5)					
				Code V	(A) (D)	Date E	Expiration	Title Amoun	t	
							Date	or		
								Numbe	r	
								of		
								Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships				
rg	Director	10% Owner	Officer	Other	
GOLDSBERRY RONALD E					
1 FOUNTAIN SQUARE	X				
CHATTANOOGA, TN 37402					

Signatures

/s/ Jullienne, J. Paul, Attorney-in-Fact

10/05/2011

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents deferred share rights (DSRs) in lieu of cash in payment of pro-rated annual retainer, for service as governance committee chair **(1)** effective October 1, 2011, pursuant to the election of the reporting person.
- Includes 15,785 DSRs, 10,153 restricted stock units (RSUs), and 5,263 shares of common stock. All DSRs and RSUs may be settled, on a **(2)** 1-for-1 basis, only in shares of common stock. Fractional amounts have been rounded to the nearest whole number.
- Beneficial ownership amount accounts for the exempt acquisitions of an aggregate of 74.633 DSRs and 48.913 RSUs pursuant to the reinvestment of dividends since the date of the reporting person's prior Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. that s going to happen and not just today, but tomorrow and beyond. And, and I think one of the things we ve done at Actavis, and consistently have done at Actavis, is we ve tried to help people work through that change and we understand that not understanding what s going to happen the next day sometimes can be very challenging for people. So, we ll continue to communicate with everybody. That s something we ve always done, and I think we have to continue to do that.

Brent Saunders

00:47 01:13

Reporting Owners 2

We work in an industry that s probably experiencing more change than anywhere else in the world. Health care, anywhere in every country is under pressure and will continue to be a dynamic part of any economy.

And so legacy Actavis has, has done a fantastic job managing through a lot of changing. A testament to your strength of your people. Forest has recently experienced more chance and I think has, the people at Forest have, have risen to the challenge.

01:13-01:25 That s the way you maintain competitive advantage. And I think as long as we communicate and, and lay out a plan, people are going to be able to manage it as well as any other company can.

Bob Stewart 01:25 01:45	Change is always unsettling. Right? But I think the important thing is, for everybody, is to make sure that you re not focusing in the rear view mirror in terms of where you re coming from. But, more where we re going as a company. It creates much more momentum for the combined company if everybody can be focused on where we re going as a comp as a company as opposed to where legacy companies have come from.
David Buchen 01:46 02:12	You can look at change as being unsettling or you can look at it as an opportunity. And I think the key to success is to look at it as an opportunity. We are a dynamic business, we move at a very rapid pace and that means that things are always going to be changing, and it s not just because we are combining two companies, it s because we re in a very, very fast paced business.
	Every one here is embracing change as part of this combined company.
Bob Stewart	Look how much has changed just in the industry in the last year with wholesalers trying
02:13 02:38	to act like retailers and retailers trying to act like wholesalers. And the macroeconomic situation that exists you know, globally and look at the competitive environment. With all the other consolidation going on, I mean we have got to change with than and make sure that we re changing from a position of strength, which both companies are doing, as opposed to trying to react too late.
Bill	And you know, you have to have the courage to think out of the box; produce original
02:38 03:07	ideas, think about how to gain an edge and then force those ideas into practice. And I

Paul		The space that, that you re dealing in, Bill, is unbelievably fast paced, new payers, new, new hurdles that you have to overcome. And we know how the operations environment is
03:07	03:27	and how the R&D environment is. It is constantly changing. So, but, we take all the change and we try to be first to the end. I think we re going to be really, really successful with that.
David		One thing that will not change is that the customers are going to continue to expect a leading supply chain, high quality products, on time, at an affordable price, and so, you
03:28	03:46	change, but you just make it even, even faster, even better, even stronger. That s what the customers are going to look for.
Bob		What we re all trying to accomplish with this combination is bringing a solution to the, the different needs of not only the customers, the payers and solving some of these
03:46	04:15	macroeconomic issues around health care and health care spend, as countries become more and more restricted in terms of how much money then can spend or invest, per capita, on, on health care by offering low cost medications as well as innovative therapies, that s going to make the difference. And I think we re on the front edge of, of that change.
Brent		
04.16	04.22	If we make change our ally in a strategic weapon we ll be at the forefront and that s where
04:16 -	04:22	we want to be.