AEGON NV Form 6-K August 14, 2014 Table of Contents

Securities and Exchange Commission

Washington, D.C. 20549

Form 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d/16

of the Securities Exchange Act of 1934

August 2014

AEGON N.V.

Aegonplein 50

2591 TV THE HAGUE

The Netherlands

Aegon s condensed consolidated interim financial statements Q2 2014, dated August 14, 2014, are included as appendix and incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AEGON N.V. (Registrant)

Date: August 14, 2014

By /s/ J.H.P.M. van Rossum J.H.P.M. van Rossum Executive Vice President

Corporate Controller

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Unaudited

Condensed consolidated income statement

EUR millions	Notes	Q2 2014	Q2 2013	YTD 2014	YTD 2013
Premium income	4	4,360	4,947	9,625	11,214
Investment income	5	2,140	2,048	4,088	4,061
Fee and commission income		487	501	953	967
Other revenues		2	2	3	4
Total revenues		6,989	7,498	14,669	16,246
Income from reinsurance ceded		744	561	1,443	1,364
Results from financial transactions	6	4,444	(2,460)	6,672	5,271
Other income		3	109	12	196
Total income		12,181	5,708	22,795	23,077
Benefits and expenses	7	11,695	5,302	21,708	22,183
Impairment charges / (reversals)	8	8	49	16	74
Interest charges and related fees		65	83	182	186
Other charges		4	22	6	117
Total charges		11,772	5,456	21,912	22,560
Share in net result of joint ventures		14	5	20	(3)
Share in net result of associates		8	9	16	14
Income before tax		431	266	919	528
Income tax (expense) / benefit		(88)	(26)	(184)	(64)
Net income		343	240	735	464
Net income attributable to:					
Equity holders of Aegon N.V.		343	239	735	463
Non-controlling interests		-	1	-	1
Earnings per share (EUR per share)	14				
Basic earnings per common share		0.15	0.07	0.31	0.16
Basic earnings per common share B		-	-	0.01	-
Diluted earnings per common share		0.15	0.07	0.31	0.16
Diluted earnings per common share B		-	-	0.01	-

Amounts for 2013 have been restated for the voluntary changes in accounting policies for deferred policy acquisition costs and longevity reserving. Refer to note 2.1 for details about these changes.

Condensed consolidated statement of comprehensive income

EUR millions	Q2 2014	Q2 2013	YTD 2014	YTD 2013
Net income	343	240	735	464
Other comprehensive income:				
Items that will not be reclassified to profit or loss:				
Changes in revaluation reserve real estate held for own use	(2)	-	(2)	1
Remeasurements of defined benefit plans	(209)	167	(443)	289
Income tax relating to items that will not be reclassified	59	(59)	125	(109)
Items that may be reclassified subsequently to profit or loss:				
Gains / (losses) on revaluation of available-for-sale investments	1,493	(2,573)	3,312	(2,920)
(Gains) / losses transferred to the income statement on disposal and				
impairment of available-for-sale investments	(207)	(44)	(319)	(157)
Changes in cash flow hedging reserve	182	(216)	380	(311)
Movement in foreign currency translation and net foreign investment				
hedging reserve	192	(241)	173	19
Equity movements of joint ventures	6	(16)	12	(6)
Equity movements of associates	7	(3)	6	7
Income tax relating to items that may be reclassified	(408)	823	(988)	992
Other	(3)	(6)	(5)	(3)
Other comprehensive income for the period	1,110	(2,168)	2,252	(2,198)
Total comprehensive income	1,453	(1,928)	2,987	(1,734)
Total comprehensive income attributable to:				
Equity holders of Aegon N.V.	1,453	(1,927)	2,988	(1,732)
Non-controlling interests	-	(1)	(1)	(2)
			1.6 1 1	

Amounts for 2013 have been restated for the voluntary changes in accounting policies for deferred policy acquisition costs and longevity reserving. Refer to note 2.1 for details about these changes.

Unaudited

Condensed consolidated statement of financial position			
		Jun. 30,	Dec. 31,
			,
		2014	2013
EUR millions	Notes		
Assets		2 1 2 9	2 272
Intangible assets	9	2,128	2,272
Investments		142,278	135,409
Investments for account of policyholders	10	174,590	165,032
Derivatives	11	19,937	13,531
Investments in joint ventures		1,429	1,426
Investments in associates		501	470
Reinsurance assets	10	9,760	10,344
Deferred expenses	13	9,931	10,006
Other assets and receivables		7,583	7,586
Cash and cash equivalents		7,850	5,691
Total assets		375,988	351,767
Equity and liabilities			
Shareholders equity		20,325	17,601
Other equity instruments	15	3,811	5,015
Issued capital and reserves attributable to equity holders of Aegon N.V.		24,136	22,616
Non-controlling interests		9	10
Group equity		24,144	22,626
Trust pass-through securities		125	135
Subordinated borrowings	16	739	44
Insurance contracts	10	104,614	101,769
Insurance contracts for account of policyholders		90,957	84,311
Investment contracts		90,937 13,934	14,545
Investment contracts for account of policyholders		85,917	82,608
Derivatives	11	17,532	11,838
Borrowings	11	17,552	12,020
Other liabilities	1/	24,584	21,871
Total liabilities		351,844	329,141
		331,044	327,141

Total equity and liabilities

375,988 351,767

Amounts for 2013 have been restated for the voluntary changes in accounting policies for deferred policy acquisition costs and longevity reserving. Refer to note 2.1 for details about these changes.

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Condensed consolidated statement of changes in equity

EUR millions	Share capital ¹	Retained earnings	Revaluation reserves	Remeasurement of defined benefit plans	Other reserves	Other equity instruments	Issued capital and reserves ²	Non- controlling interests	Total
Six months ended June 30, 2014									
At beginning of year	8,701	8,361	3,023	(706)	(1,778)	5,015	22,616	10	22,626
Net income recognized in the income statement	-	735	-	-	-	-	735	-	735
Other comprehensive income: Items that will not be reclassified to profit or loss:									
Changes in revaluation reserve real estate held for own use	-	-	(2)		-	-	(2)	-	(2)
Remeasurements of defined benefit plans	-	-	-	(443)	-	-	(443)	-	(443)
Income tax relating to items that will not be reclassified	-	-	1	125	-	-	125	-	125
Items that may be reclassified subsequently to profit or loss: Gains / (losses) on revaluation of available-for-sale investments	-	-	3,312	-	-	-	3,312	-	3,312
(Gains) / losses transferred to income statement on disposal and impairment									
of available-for-sale investments Changes in cash flow hedging reserve Movement in foreign currency translation and net foreign investment	-	-	(319) 380		-	-	(319) 380	-	(319) 380
hedging reserves	-	-	-	(10)	183	-	173	-	173
Equity movements of joint ventures Equity movements of associates	-	-	-	-	12 6	-	12 6	-	12 6
Income tax relating to items that may be reclassified	_	-	(985)	-	(3)	_	(988)	-	(988)
Other	-	(4)	-	-	-	-	(4)		(5)
Total other comprehensive income Total comprehensive income/ (loss)	-	(4)	2,387	(328)	198	-	2,253	(1)	2,252
for 2014	-	732	2,387	(328)	198	-	2,988	(1)	2,987
Issuance and purchase of treasury shares Other equity instruments redeemed	-	(65) 15	-	-	-	(1,184)	(65) (1,169)		(65) (1,169)
Dividends paid on common shares Coupons on non-cumulative	-	(138)	-	-	-	-	(138)		(138)
subordinated notes	-	(11)	-	-	-	-	(11)	-	(11)
Coupons on perpetual securities	-	(72)		-	-	-	(72)		(72)
Share options and incentive plans At end of period	8,701	7 8,830	5,410	(1,034)	(1,581)	(20) 3,811	(13) 24,136	- 9	(13) 24,144

Six months ended June 30, 2013

At beginning of year (as previously stated)	9,099	10,446	6,073	(1,085)	(1,045)	5,018	28,506	13	28,519
Changes in accounting policies relating to deferred policy acquisition costs Changes in accounting policies relating	-	(1,472)	43	-	(58)	-	(1,487)	-	(1,487)
to policy longevity methodology	-	(925)	-	-	-	-	(925)	-	(925)
At beginning of year, restated	9,099	8,049	6,116	(1,085)	(1,103)	5,018	26,094	13	26,107
Net income recognized in the income statement	-	463	-	-	-	-	463	1	464
Other comprehensive income: Items that will not be reclassified to profit or loss:									
Changes in revaluation reserve real estate held for own use Remeasurements of defined benefit	-	-	1	-	-	-	1	-	1
plans Income tax relating to items that will	-	-	-	289	-	-	289	-	289
not be reclassified	-	-	-	(109)	-	-	(109)	-	(109)
Items that may be reclassified subsequently to profit or loss: Gains / (losses) on revaluation of									
available-for-sale investments (Gains) / losses transferred to income	-	-	(2,920)	-	-	-	(2,920)	-	(2,920)
statement on disposal and impairment of available-for-sale investments	-	_	(157)	_	-	_	(157)	_	(157)
Changes in cash flow hedging reserve	-	-	(311)	-	-	-	(311)	-	(311)
Movement in foreign currency translation and net foreign investment									
hedging reserves	-	-	-	2	17	-	19	-	19
Equity movements of joint ventures Equity movements of associates	-	-	-	-	(6) 7	-	(6) 7	-	(6) 7
Income tax relating to items that may					,		7		,
be reclassified	-	-	1,018	-	(26)	-	992	-	992
Transfer from / to other headings	-	(1)	1	-	-	-	-	-	-
Other Total other comprehensive income	-	(1)	(2,368)	182	(8)	-	(2,195)	(3) (3)	(3) (2,198)
Total comprehensive income / (loss) for 2013	-	462	(2,368)	182	(8)	-	(1,732)	(2)	(1,734)
Shares issued	2	-	-	-	-	-	2	-	2
Issuance and purchase of treasury		21					31		21
shares Dividends paid on common shares	-	31 (113)	-	-	-	-	(113)	-	31 (113)
Preferred dividend	-	(83)	-	-	-	-	(113) (83)	-	(83)
Coupons on non-cumulative subordinated notes		(0)					$\langle 0 \rangle$		(0)
Coupons on perpetual securities	-	(9) (60)	-	-	-	-	(9) (60)	-	(9) (60)
Share options and incentive plans	-	27	-	-	-	(28)	(1)	-	(1)
Repurchased and sold own shares At end of period	(400) 8,701	(1) 8,303	3,748	- (903)	- (1,111)	4,990	(401) 23,728	- 11	(401) 23,739

For a breakdown of share capital please refer to note 14.
 Issued capital and reserves attributable to equity holders of Aegon N.V.

Amounts for 2013 have been restated for the voluntary changes in accounting policies for deferred policy acquisition costs and longevity reserving. Refer to note 2.1 for details about these changes.

Unaudited

Condensed consolidated cash flow statement		
EUR millions	Q2 2014	Q2 2013
Cash flow from operating activities	1,555	(732)
Purchases and disposals of intangible assets Purchases and disposals of equipment and other assets Purchases, disposals and dividends of subsidiaries, associates and joint ventures Cash flow from investing activities	(18) (27) 27 (18)	(16) (26) 151 109
Issuance and purchase of treasury shares Dividends paid Repurchased and sold own shares Issuances, repurchases and coupons of perpetuals Issuances, repurchases and coupons of non-cumulative subordinated notes Issuances and repayments of borrowings Cash flow from financing activities	(38) (138) (1,265) (15) 1,788 331	33 (196) (401) (80) (12) (255) (911)
Net increase / (decrease) in cash and cash equivalents Net cash and cash equivalents at January 1 Effects of changes in foreign exchange rates Net cash and cash equivalents at end of period	1,868 5,652 34 7,554	(1,534) 9,497 (17) 7,946

Cash and cash equivalents	7,850	8,069
Bank overdrafts	(296)	(123)
Net cash and cash equivalents	7,554	7,946

Notes to the Condensed Consolidated Interim Financial Statements

Amounts in EUR millions, unless otherwise stated

Aegon N.V., incorporated and domiciled in the Netherlands, is a public limited liability company organized under Dutch law and recorded in the Commercial Register of The Hague under number 27076669 and with its registered address at Aegonplein 50, 2591 TV, The Hague, the Netherlands. Aegon N.V. serves as the holding company for the Aegon Group and has listings of its common shares in Amsterdam and New York.

Aegon N.V. (or the company) and its consolidated subsidiaries (Aegon or the Group) have life insurance and pensions operations in over twenty countries in the Americas, Europe and Asia and are also active in savings and asset management operations, accident and health insurance, general insurance and to a limited extent banking operations. Its headquarters are located in The Hague, the Netherlands. The Group employs nearly 28,000 people worldwide.

1. Basis of presentation

The condensed consolidated interim financial statements as at, and for the six months ended, June 30, 2014, have been prepared in accordance with IAS 34 Interim Financial Reporting, as adopted by the European Union (hereafter IFRS). They do not include all of the information required for a full set of financial statements prepared in accordance with IFRS and should therefore be read together with the 2013 consolidated financial statements of Aegon N.V. as included in Aegon s Annual Report for 2013 and the disclosures provided in note 2.1 and 2.2 of this report which disclose the impact of voluntary changes in accounting policies that were made by Aegon effective January 1, 2014. Aegon s Annual Report for 2013 is available on its website (aegon.com).

The condensed consolidated interim financial statements have been prepared in accordance with the historical cost convention as modified by the revaluation of investment properties and those financial instruments (including derivatives) and financial liabilities that have been measured at fair value. Certain amounts in prior periods have been reclassified to conform to the current year presentation. These reclassifications had no effect on net income, shareholders equity or earnings per share. The condensed consolidated interim financial statements as at, and for the six months ended, June 30, 2014, were approved by the Executive Board on August 13, 2014.

The condensed consolidated interim financial statements are presented in euro and all values are rounded to the nearest million unless otherwise stated. The consequence is that the rounded amounts may not add up to the rounded total in all cases.

The published figures in these condensed consolidated interim financial statements are unaudited.

2. Significant accounting policies

All accounting policies and methods of computation applied in the condensed consolidated interim financial statements are the same as those applied in the 2013 consolidated financial statements, except for the newly applied accounting policies as described in note 2.1 and 2.2.

New IFRS accounting standards effective

The following standards, interpretations, amendments to standards and interpretations became effective in 2014:

- t IFRS 10 Consolidated Financial Statements Amendment Investment Entities;
- t IAS 36 Impairment of Assets Recoverable Amounts Disclosures for Non-Financial Assets; and
- t IAS 39 Novation of Derivatives and Continuation of Hedge Accounting.

None of these new or revised standards and interpretations had a significant effect on the condensed consolidated interim financial statements for the period ended June 30, 2014.

Unaudited

For a complete overview of IFRS standards, published before January 1, 2014, that will be applied in future years, but were not early adopted by the Group, please refer to Aegon s Annual Report for 2013.

Taxes

Taxes on income for the six months interim period, ending June 30, 2014, are accrued using the tax rate that would be applicable to expected total annual earnings.

Judgments and critical accounting estimates

Preparing the condensed consolidated interim financial statements requires management to make judgments, estimates and assumptions, including the likelihood, timing or amount of future transactions or events, that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from the estimates made.

In preparing the condensed consolidated interim financial statements, significant judgments made by management in applying the Group s accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements as at and for the year ended December 31, 2013.

Exchange rates

Assets and liabilities are translated at the closing rates on the balance sheet date. Income, expenses and capital transactions (such as dividends) are translated at average exchange rates or at the prevailing rates on the transaction date, if more appropriate. The following exchange rates are applied for the condensed consolidated interim financial statements:

Closing exchange rates

June 30, 2014 December 31, 2013 Weighted average exchange rates	1 1	EUR EUR	USD 1.3692 1.3780	GBP 0.8008 0.8320
Six months ended June 30, 2014	1	EUR	USD 1.3704	GBP 0.8212
Six months ended June 30, 2013	1	EUR	1.3124	0.8502

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2.1 Voluntary changes in accounting policies

Aegon adopted voluntary changes in accounting policies, effective January 1, 2014, which are applied retrospectively for all periods presented in this document, both in the main schedules and the associated footnotes. Changes to these policies relate to deferred policy acquisition costs and how Aegon accounts for longevity trends in The Netherlands. In the paragraphs below, details are provided for these changes in accounting policies.

Deferred policy acquisition costs

Aegon adopted a single group-wide accounting policy for deferred policy acquisition costs as of January 1, 2014. Upon initial adoption of IFRS, entities were permitted to continue existing accounting policies for insurance contracts even though such policies were often non-uniform between countries. Through adoption of a uniform, group-wide accounting policy, Aegon eliminates this lack of uniformity for the deferral of policy acquisition costs thereby providing the users of the financial statements with more meaningful information.

IFRS 4 neither prohibits nor requires the deferral of policy acquisition costs, nor does it prescribe what acquisition costs are deferrable. Thus, in developing the new policy, Aegon considered and sought alignment with the proposed description of deferrable policy acquisition costs within the IFRS Insurance Contracts Phase II exposure draft (Exposure Draft). In the absence of detailed guidance in the Exposure Draft, Aegon also considered the recently adopted guidance in U.S. GAAP (ASU 2010-26 Accounting for Costs Associated with Acquiring or Renewing Insurance Contracts), if not conflicting with IFRS 4 or the Exposure Draft. IFRS currently differs from US GAAP by not limiting the deferral to expenses from successful efforts only and in the detail of how that principle is applied. Under the new accounting policy, deferred policy acquisition costs include costs that are directly attributable to the acquisition or renewal of insurance contracts. The previous accounting policy was based on a broader definition of costs that could be deferred.

Details of the impact of applying this voluntary change to previous periods are provided in the tables presented in note 2.2.

Longevity reserving

As of January 1, 2014, Aegon amended its policy to determine the insurance contract liability of Aegon The Netherlands to account for longevity risk assumed by Aegon. This change will provide more current information about the financial effects of changes in life expectancy of the insured population. The change will also increase alignment with market pricing of longevity risk. It will supply users of the financial statements with more relevant decision making information on the insurance contract liability and will improve transparency on the longevity risks assumed by Aegon.

Mortality tables will be updated annually based on the prospective tables taking into account longevity trends. The new methodology will take into account the contractual cash flows related to the longevity risk assumed. Previously the methodology applied by Aegon The Netherlands considered realized mortalities based on retrospective mortality tables.

Details of the impact of applying this voluntary change to previous periods are provided in the tables presented in note 2.2.

Unaudited

2.2 Impact of voluntary changes in accounting policies

Impact of voluntary changes in accounting policies on consolidated income statement

	YTD 2013 (previously reported)	Change in ac	counting policy	YTD 2013 (restated)
		ferred policy uisition costs	Longevity reserving	
EUR millions				
Benefits and expenses	22,200	36	(53)	22,183
Income tax (expense) / benefit	(64)	11	(11)	(64)
Net effect		(25)	42	
Earnings per share (EUR per share)				
Basic earnings per common share	0.15	-	0.01	0.16
Basic earnings per common share B	-	-	-	-
Diluted earnings per common share Diluted earnings per common share B	0.15	-	0.01	0.16
Earnings per common share calculation				
Net income attributable to equity holders of Aegon N.V.	446	(25)	42	463
Preferred dividend	(83)	-	-	(83)
Coupons on other equity instruments	(69)	-	-	(69)
Earnings attributable to common shareholders	294	(25)	42	311
Weighted average number of common shares outstanding (in million)	1,978	-	-	1,978
Weighted average number of common shares B outstanding (in million)	150	-	-	150

Impact of voluntary changes in accounting policies on condensed consolidated statement of comprehensive income

	YTD 2013 (previously reported)	Change in acc	ounting policy	YTD 2013 (restated)
EUR millions	ac	Deferred policy equisition costs	Longevity reserving	
Net income	447	(25)	42	464
Gains / (losses) on revaluation of available-for-sale investments Movement in foreign currency translation and net foreign investment hedging reserves	(2,890) (29)	(30) 48	-	(2,920) 19

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Income tax relating to items that may be reclassified Net effect other comprehensive income for the period Net effect comprehensive income	981	11 29 4	42	992
Total comprehensive income attributable to: Equity holders of Aegon N.V. Non-controlling interests	(1,778) (2)	4	42	(1,732) (2)

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Impact of changes in accounting policies on the consolidated statement of financial position

	December 31, 2013 ¹⁾	Change in acc	Reclassification ²⁾	December 31, 2013 (restated)	
EUR millions		eferred policy quisition costs	Longevity reserving		
Assets Intangible assets Investments in joint ventures Reinsurance assets Other assets and receivables Deferred expenses	2,246 1,427 10,345 7,429 12,040	26 (1) (2) 2 (2,035)	- - -		2,272 1,426 10,344 7,586 10,006
Equity and liabilities Shareholders equity	19,966	(1,533)	(832)	-	17,601
Insurance contracts Other liabilities	100,642 22,487	54 (531)	1,073 (241)	156	101,769 21,871

¹ As reported in Aegon s Annual Report dated March 19, 2014.

² As a result of the voluntary accounting changes the balance of the Dutch tax group as at December 31, 2013 changed from a deferred tax liability to a deferred tax asset.

Impact of voluntary changes in accounting policies on consolidated statement of changes in equity

	December 31, 2013 ¹⁾	Change in ease	December 31, 2013	
	2013 1)	Change in acco	bunning policy	(restated)
EUR millions		Deferred policy acquisition costs	Longevity reserving	
Share capital	8,701	-	-	8,701
Retained earnings	10,750	(1,557)	(832)	8,361
Revaluation reserves	2,998	26	-	3,023
Remeasurement of defined benefit plans	(706)	-	-	(706)
Other reserves	(1,777)	(1)	-	(1,778)
Shareholders equity	19,966	(1,533)	(832)	17,601

¹ As reported in Aegon s Annual Report dated March 19, 2014.

Unaudited

3. Segment information

3.1 Income statement

								Joint ventures and			
		The	United	New	Holding and other		associates Segment				
EUR millions	Americas	Netherlands	Kingdom	Markets	activities	Eliminations	Total	eliminations	Consolidated		
Three months ended June 30, 2014			Timguom		ucurraces	2	1000		Consolidated		
Underlying earnings before tax											
geographically	331	131	32	62	(42)	-	514	-	514		
Fair value items	(118)	(132)	(13)	1	-	-	(263)	1	(262)		
Realized gains / (losses) on											
investments	51	47	97	2	-	-	198	(1)	197		
Impairment charges	(6)	(5)	-	(15)	-	-	(26)	-	(26)		
Impairment reversals	21	2	-	-	-	-	23	-	23		
Other income / (charges)	(11)	(5)	2	1	(1)	-	(14)	(1)	(15)		
Run-off businesses	(1)	-	-	-	-	-	(1)	-	(1)		
Income before tax	268	39	117	51	(43)	-	432	(1)	431		
Income tax (expense) / benefit	(51)	(7)	(27)	(16)	13	-	(88)	1	(88)		
Net income	216	32	90	35	(30)	-	343	-	343		
Inter-segment underlying earnings	(42)	(15)	(14)	65	6						
Revenues											
Life insurance gross premiums	1,538	540	1,171	486	(1)	(18)	3,716	(88)	3,628		
Accident and health insurance	454	39	14	35	1	(1)	542	(1)	541		
General insurance	-	154	-	56	-	-	211	(20)	191		
Total gross premiums	1,991	734	1,186	577	-	(20)	4,469	(109)	4,360		
Investment income	798	684	608	60	80	(79)	2,151	(10)	2,140		
Fee and commission income	328	80	10	148	-	(56)	509	(22)	487		
Other revenues	-	-	-	-	1	-	2	-	2		
Total revenues	3,118	1,498	1,803	785	82	(155)	7,131	(142)	6,989		
Inter-segment revenues	4	-	-	71	80				,		

								Joint ventures and	
		The	TT 1 1		Holding and		G	associates	
EUR millions	A	NT-4b-sul-sud-	United	New	other activities	Eliminations	Segment Total	-1::	Concellidated
	Americas	Netherlands	Kingdom	Markets	activities	Emmations	Total	eliminations	Consolidated
<i>Three months ended June 30, 2013</i>									
Underlying earnings before tax	341	102	24	49	(24)		481	(5)	476
geographically			24		(34)	(1)		(5)	
Fair value items	(163)	(36)	-	(8)	(79)	-	(286)	12	(274)
Realized gains / (losses) on	20	22	20				0.1		00
investments	29	23	28	1	-	-	81	(1)	80
Impairment charges	(40)	(14)	(16)	4	-	-	(66)	-	(66)
Impairment reversals	9	-	-	-	-	-	9	-	9

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Other income / (charges) Run-off businesses Income before tax Income tax (expense) / benefit Net income Inter-segment underlying earnings	 (1) 15 190 (41) 149 (43) 	(27) 	(51) (15) 10 (5) (15)	106 152 (12) 140 64	(113) 28 (85) 8	(1) (1)	27 15 261 (21) 240	(1) 5 (5)	26 15 266 (26) 240
Revenues									
Life insurance gross premiums	1,546	616	1,814	369	1	(19)	4,327	(103)	4,224
Accident and health insurance	452	49	-	37	2	(2)	538	(1)	537
General insurance	-	150	-	42	-	-	192	(6)	186
Total gross premiums	1,998	815	1,814	448	3	(21)	5,057	(110)	4,947
Investment income	855	549	602	60	87	(89)	2,064	(16)	2,048
Fee and commission income	331	81	30	141	-	(62)	521	(20)	501
Other revenues	2	-	-	-	1	-	3	(1)	2
Total revenues	3,186	1,445	2,446	649	91	(172)	7,645	(147)	7,498
Inter-segment revenues	5	-	1	76	90				

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EUR millions	Americas	The Netherlands	United	Norre Manlasta	Holding and other	Eliminations	Segment Total	Joint ventures and associates	Consolidated
	Americas	Netherlands	Kingdom	New Markets	activities	Eliminations	Total	eliminations	Consolidated
Six months ended June 30, 2014									
Underlying earnings before									
tax geographically	633	259	58	123	(63)	1	1,012	(8)	1,004
Fair value items	(167)	(167)	(16)	8	(36)	-	(379)	5	(373)
Realized gains / (losses) on									
investments	60	131	113	4	-	-	308	(1)	306
Impairment charges	(12)	(9)	-	(24)	-	-	(45)	-	(45)
Impairment reversals	31	4	-	-	-	-	35	-	35
Other income / (charges)	(8)	(8)	(2)	(1)	(1)	-	(20)	(1)	(21)
Run-off businesses	13	-	-	-	-	-	13	-	13
Income before tax	550	211	154	109	(101)	1	924	(5)	919
Income tax (expense) / benefit	(115)	(35)	(36)	(32)	29	-	(189)	5	(184)
Net income	435	175	118	77	(71)	1	735	-	735
Inter-segment underlying									
earnings	(83)	(29)	(28)	130	10				
Revenues									
Life insurance gross premiums	3,026	2,039	2,391	859	1	(36)	8,280	(173)	8,107
Accident and health insurance	871	170	29	90	2	(2)	1,160	(9)	1,151
General insurance	-	290	-	114	-	-	404	(38)	367
Total gross premiums	3,897	2,498	2,420	1,064	3	(38)	9,844	(220)	9,625
Investment income	1,601	1,320	1,072	113	158	(156)	4,108	(20)	4,088
Fee and commission income	641	158	20	290	-	(113)	995	(42)	953
Other revenues	1	-	-	1	2	-	4	(1)	3
Total revenues	6,140	3,976	3,512	1,468	163	(308)	14,952	(283)	14,669
Inter-segment revenues	8	-	-	141	159	. /	·		

EUR millions	Americas	The Netherlands	United Kingdom	New Markets	Holding and other activities	Eliminations	Segment Total	Joint ventures and associates eliminations	Consolidated
Six months ended June 30, 2013									
Underlying earnings before	(10)	•••		100					
tax geographically	648	216	45	109	(72)		945	(24)	921 (527)
Fair value items	(388)	(109)	(3)	(11)	(54)	-	(565)	28	(537)
Realized gains / (losses) on	75	96	20	2			102	(1)	102
investments	75	86	29	3	-	-	193	(1)	192
Impairment charges	(56)	(22)	(16)	(6)	-	-	(100)	-	(100)
Impairment reversals	25	-	-	-	-	-	25	-	25
Other income / (charges)	(6)	(27)	(46)	102	-	-	23	(1)	22
Run-off businesses	5	-	-	-	-	-	5	-	5
Income before tax	303	144	9	197	(126)	(1)	526	2	528
Income tax (expense) / benefit	(43)	(21)	1	(28)	29	-	(62)	(2)	(64)
Net income	260	123	10	169	(97)	(1)	464	-	464
Inter-segment underlying									
earnings	(89)	(28)	(29)	131	15				
Revenues									
Life insurance gross premiums	3,091	2,631	3,546	719	1	(38)	9,950	(245)	9,705
Accident and health insurance	896	172	-	95	4	(4)	1,163	(8)	1,155

General insurance	-	278	-	82	-	-	360	(6)	354
Total gross premiums	3,987	3,081	3,546	896	5	(42)	11,473	(259)	11,214
Investment income	1,696	1,097	1,182	125	171	(172)	4,099	(38)	4,061
Fee and commission income	628	163	56	275	-	(121)	1,001	(34)	967
Other revenues	3	-	-	1	2	-	6	(2)	4
Total revenues	6,314	4,341	4,784	1,297	178	(335)	16,579	(333)	16,246
Inter-segment revenues	10	-	1	149	175				
Non-IFRS measures									

For segment reporting purposes the following non-IFRS financial measures are included: underlying earnings before tax, income tax and income before tax. These non-IFRS measures are calculated by consolidating on a proportionate basis Aegon s joint ventures and associated companies. Aegon believes that its non-IFRS measures provide meaningful information about the underlying results of Aegon s business, including insight into the financial measures that Aegon s senior management uses in managing the business.

Among other things, Aegon s senior management is compensated based in part on Aegon s results against targets using the non-IFRS measures presented here. While many other insurers in Aegon s peer group present substantially similar non-IFRS measures, the non-IFRS measures presented in this document may nevertheless differ from the non-IFRS measures presented by other insurers. There is no standardized meaning to these measures under IFRS or any other recognized set of accounting standards. Readers are cautioned to consider carefully the different ways in which Aegon and its peers present similar information before comparing them.

Unaudited

Aegon believes the non-IFRS measures shown herein, when read together with Aegon s reported IFRS financial statements, provide meaningful supplemental information for the investing public to evaluate Aegon s business after eliminating the impact of current IFRS accounting policies for financial instruments and insurance contracts, which embed a number of accounting policies alternatives that companies may select in presenting their results (i.e. companies can use different local GAAPs to measure the insurance contract liability) and that can make the comparability from period to period difficult.

The reconciliation from underlying earnings before tax to income before tax, being the most comparable IFRS measure, is presented in the tables in this note.

Underlying earnings

Underlying earnings reflect our profit from underlying business operations and exclude components that relate to accounting mismatches that are dependent on market volatility or relate to events that are considered outside the normal course of business. Below we describe items that are excluded from underlying earnings.

Fair value items

Fair value items include the over- or underperformance of investments and guarantees held at fair value for which the expected long-term return is included in underlying earnings. Changes to these long-term return assumptions are also included in the fair value items.

In addition, hedge ineffectiveness on hedge transactions, fair value changes on economic hedges without natural offset in earnings and for which no hedge accounting is applied and fair value movements on real estate are included under fair value items.

Certain assets held by Aegon Americas, Aegon The Netherlands and Aegon UK are carried at fair value and managed on a total return basis, with no offsetting changes in the valuation of related liabilities. These include assets such as investments in hedge funds, private equities, real estate (limited partnerships), convertible bonds and structured products. Underlying earnings exclude any over- or underperformance compared to management s long-term expected return on assets.

Based on current holdings and asset returns, the long-term expected return on an annual basis is 8-10%, depending on asset class, including cash income and market value changes. The expected earnings from these asset classes are net of deferred policy acquisition costs (DPAC) where applicable.

In addition, certain products offered by Aegon Americas contain guarantees and are reported on a fair value basis, including the segregated funds offered by Aegon Canada and the total return annuities and guarantees on variable annuities of Aegon USA. The earnings on these products are impacted by movements in equity markets and risk-free interest rates. Short-term developments in the financial markets may therefore cause volatility in earnings. Included in underlying earnings is a long-term expected return on these products and excluded is any over-or underperformance compared to management s expected return.

The fair value movements of certain guarantees and the fair value change of derivatives that hedge certain risks on these guarantees of Aegon The Netherlands and Variable Annuities Europe (included in New Markets) are excluded from underlying earnings, and the long-term expected return for these guarantees is set at zero.

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Holding and other activities include certain issued bonds that are held at fair value through profit or loss (FVTPL). The interest rate risk on these bonds is hedged using swaps. The fair value movement resulting from changes in Aegon's credit spread used in the valuation of these bonds are excluded from underlying earnings and reported under fair value items.

Realized gains or losses on investments

Includes realized gains and losses on available-for-sale investments, mortgage loans and other loan portfolios.

Impairment charges/reversals

Includes impairments and reversals on available-for-sale debt securities and impairments on shares including the effect of deferred policyholder acquisition costs, mortgage loans and loan portfolios at amortized cost and associates respectively.

Other income or charges

Other income or charges is used to report any items which cannot be directly allocated to a specific line of business. Also items that are outside the normal course of business are reported under this heading.

Other charges include restructuring charges that are considered other charges for segment reporting purposes because they are outside the normal course of business. In the condensed consolidated interim financial statements, these charges are included in operating expenses.

Run-off businesses

Includes underlying results of business units where management has decided to exit the market and to run-off the existing block of business. Currently, this line includes the run-off of the institutional spread-based business, structured settlements blocks of business, Bank-Owned and Corporate-Owned Life Insurance (BOLI/COLI) business, and the sale of the life reinsurance business in the United States. Aegon has other blocks of business for which sales have been discontinued and of which the earnings are included in underlying earnings.

Share in earnings of joint ventures and associates

Earnings from Aegon s joint ventures in Spain, China and Japan and Aegon s associates in India, Brazil and Mexico are reported on an underlying earnings basis.

3.2 Investments geographically

Amounts included in the tables on investments geographically are presented on an IFRS-basis.

					amo	unts in milli		lless otherwise st	ated)
	United						Holding &		
Americas	Kingdom			The	United	New	other		Total
USD	GBP	June 30, 2014	Americas	Netherlands	Kingdom	Markets	activities	Eliminations	EUR
		Investments							
2,122	97	Shares	1,550	270	121	25	67	(1)	2,031
81,357	9,036	Debt securities	59,419	20,867	11,284	3,373	-	-	94,943
10,940	-	Loans	7,990	26,134	-	487	10	-	34,622
11,327	352	Other financial assets	8,273	320	440	36	105	-	9,173
972	-	Investments in real estate	710	798	-	2	-	-	1,510
106,717	9,485	Investments general account	77,941	48,389	11,844	3,923	181	(1)	142,278
1,779	12,683	Shares	1,300	9,070	15,838	361	-	(10)	26,559
6,426	9,262	Debt securities	4,694	17,959	11,566	278	-	-	34,497
101,280	22,087	Unconsolidated investment funds	73,970	-	27,581	6,056	-	-	107,608
381	3,368	Other financial assets	278	393	4,206	14	-	-	4,892
-	828	Investments in real estate	-	-	1,035	-	-	-	1,035
109,867	48,229	Investments for account of policyholders	80,242	27,422	60,226	6,710	-	(10)	174,590
216,584	57,714	Investments on balance sheet	158,183	75,811	72,071	10,633	181	(11)	316,868
167,588	331	Off balance sheet investments third parties	122,398	920	414	62,813	-	-	186,545
384,172	58,046	Total revenue generating investments	280,582	76,730	72,485	73,446	181	(11)	503,413
		Investments							
88,400	9,340	Available-for-sale	64,564	20,792	11,663	3,391	10	-	100,419
10,940	-	Loans	7,990	26,134	-	487	10	-	34,622
116,272	47,546	Financial assets at fair value through profit or							
		loss	84,919	28,086	59,373	6,754	162	(11)	179,284
972	828	Investments in real estate	710	798	1,035	2	-	-	2,544
216,584	57,714	Total investments on balance sheet	158,183	75,811	72,071	10,633	181	(11)	316,868
13	-	Investments in joint ventures	10	788	-	631	-	-	1,429
121	17	Investments in associates	88	19	21	371	2	-	501
30,078	4,150	Other assets	21,967	25,093	5,182	3,006	34,550	(32,610)	57,189
246,796	61,881	Consolidated total assets	180,249	101,711	77,274	14,641	34,734	(32,621)	375,988

			amounts in million EUR (unless otherwise stated)						
	United						Holding &		
Americas	Kingdom			The	United	New	other		Total
USD	GBP	December 31, 2013	Americas	Netherlands	Kingdom	Markets	activities	Eliminations	EUR
		Investments							
2,007	46	Shares	1,456	447	55	45	36	(2)	2,036
78,719	8,719	Debt securities	57,125	19,095	10,479	2,812	-	-	89,511
11,289	1	Loans	8,192	24,708	1	508	-	-	33,409
11,418	173	Other financial assets	8,286	293	208	30	103	-	8,920
993	-	Investments in real estate	721	810	-	1	-	-	1,532
104,425	8,938	Investments general account	75,780	45,354	10,743	3,396	139	(2)	135,409
1,804	12,792	Shares	1,309	8,450	15,375	297	-	(8)	25,423
6,675	9,643	Debt securities	4,844	16,791	11,590	307	-	-	33,531
94,950	21,776	Unconsolidated investment funds	68,905	-	26,173	5,744	-	-	100,822
230	3,062	Other financial assets	167	405	3,680	9	-	-	4,261
-	828	Investments in real estate	-	-	996	-	-	-	996
103,659	48,101	Investments for account of policyholders	75,224	25,646	57,813	6,357	-	(8)	165,032

208,084 155,179 363,262	57,039 239 57,277	Investments on balance sheet Off balance sheet investments third parties Total revenue generating investments	151,004 112,611 263,616	70,999 994 71,993	68,556 287 68,843	9,754 60,951 70,705	139 	(10) - (10)	300,441 174,843 475,285
		Investments							
86,347	8,892	Available-for-sale	62,661	19,452	10,687	2,827	8	-	95,635
11,289	1	Loans	8,192	24,708	1	508	-	-	33,409
109,455	47,318	Financial assets at fair value through profit or							
		loss	79,430	26,029	56,872	6,418	131	(10)	168,870
993	828	Investments in real estate	721	810	996	1	-	-	2,528
208,084	57,039	Total investments on balance sheet	151,004	70,999	68,556	9,754	139	(10)	300,441
-	-	Investments in joint ventures	-	819	-	607	-	-	1,426
112	16	Investments in associates	81	19	20	350	1	-	470
31,112	4,227	Other assets	22,577	17,067	5,080	2,936	29,869	(28, 103)	49,430
239,307	61,282	Consolidated total assets	173,663	88,903	73,656	13,647	30,008	(28,113)	351,767
4. Premiu	m income	and premium to reinsurers							

EUR millions	Q2 2014	Q2 2013	YTD 2014	YTD 2013
Gross				
Life	3,628	4,224	8,107	9,705
Non-Life	732	723	1,518	1,509
Total	4,360	4,947	9,625	11,214
Reinsurance				
Life	675	694	1,319	1,365
Non-Life	74	92	152	182
Total	749	786	1,471	1,547

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5. Investment income

EUR millions	Q2 2014	Q2 2013	YTD 2014	YTD 2013
Interest income	1,682	1,705	3,379	3,396
Dividend income	421	314	642	606
Rental income	37	29	67	59
Total investment income	2,140	2,048	4,088	4,061
Investment income related to general account	1,406	1,413	2,801	2,797
Investment income for account of policyholders	734	635	1,287	1,264
Total	2,140	2,048	4,088	4,061
6. Results from financial transactions	,	,	,	,

EUR millions	Q2 2014	Q2 2013	YTD 2014	YTD 2013		
	-	-				
Net fair value change of general account financial investments at FVTPL other than derivatives	92	(21)	161	123		
Realized gains and (losses) on financial investments	198	75	307	188		
Gains and (losses) on investments in real estate	(9)	(11)	(14)	(26)		
Net fair value change of derivatives	247	(214)	336	(479)		
Net fair value change on for account of policyholder financial assets at FVTPL	3,921	(2,281)	5,867	5,462		
Net fair value change on investments in real estate for account of policyholders	21	(23)	28	(33)		
Net foreign currency gains and (losses)	(18)	2	(12)	4		
Net fair value change on borrowings and other financial liabilities	(11)	14	(4)	33		
Realized gains and (losses) on repurchased debt	3	(1)	3	(1)		
Total	4,444	(2,460)	6,672	5,271		
Net fair value change on for accounts of policyholder financial assets at FVTPL is offset by amounts in the Claims and benefits line reported in						

note 7 - Benefits and expenses.

7. Benefits and expenses

EUR millions	Q2 2014	Q2 2013	YTD 2014	YTD 2013
Claims and benefits	11,006	4,554	20,338	20,747
Employee expenses	506	528	982	1,040
Administration expenses	276	271	552	520
Deferred expenses	(339)	(344)	(656)	(658)
Amortization charges	246	293	493	534
Total	11,695	5,302	21,708	22,183

Claims and benefits includes claims and benefits in excess of account value for products for which deposit accounting is applied and the change in valuation of liabilities for insurance and investment contracts. In addition, commissions and expenses and premium paid to reinsurers are included. Claims and benefits fluctuates mainly as a result of changes in technical provisions resulting from fair value changes on for account of policyholder financial assets included in Results from financial transactions (note 6).

8. Impairment charges/(reversals)

EUR millions	Q2 2014	Q2 2013	YTD 2014	YTD 2013
Impairment charges / (reversals) comprise:				
Impairment charges on financial assets, excluding receivables ¹	28	63	49	103
Impairment reversals on financial assets, excluding receivables ¹	(23)	(9)	(35)	(25)
Impairment charges / (reversals) on non-financial assets and receivables	3	(5)	1	(4)
Total	8	49	16	74
Impairment charges on financial assets, excluding receivables, from:	2		2	
Shares	2	-	3	-
Debt securities and money market instruments	/	50 13	12 35	63 40
Loans	19 28	63	33 49	40 103
Total	28	03	49	103
Impairment reversals on financial assets, excluding receivables, from:				
Debt securities and money market instruments	(20)	(8)	(29)	(22)
Loans	(3)	(1)	(5)	(3)
Total	(23)	(9)	(35)	(25)
¹ Impairment charges / (reversals) on financial assets, excluding receivables, are e	xcluded from underlying	earnings be	efore tax for se	egment
reporting (refer to note 3).		8		0
reporting (refer to hole b).				

9. Investments

EUR millions	Jun. 30, 2014	Dec. 31, 2013
Available-for-sale (AFS)	100,419	95,635
Loans	34,622	33,409
Financial assets at fair value through profit or loss (FVTPL)	5,728	4,833
Financial assets, excluding derivatives	140,768	133,877
Investments in real estate	1,510	1,532
Total investments for general account, excluding derivatives	142,278	135,409

Total financial assets, excluding derivatives

	AFS	FVTPL	Loans	Total
Shares	672	1,359	-	2,031
Debt securities	93,073	1,870	-	94,943
Money market and other short-term investments	5,504	729	-	6,233
Mortgages loans	-	-	30,532	30,532
Private loans	-	-	1,806	1,806
Deposits with financial institutions	-	-	229	229
Policy loans	-	-	1,911	1,911
Other	1,170	1,770	143	3,083
June 30, 2014	100,419	5,728	34,622	140,768
	AFS	FVTPL	Loans	Total

Shares	787	1,250	-	2,036
Debt securities	88,162	1,350	-	89,511
Money market and other short-term investments	5,524	449	-	5,974
Mortgages loans	-	-	29,245	29,245
Private loans	-	-	1,783	1,783
Deposits with financial institutions	-	-	292	292
Policy loans	-	-	1,955	1,955
Other	1,163	1,784	135	3,082
December 31, 2013	95,635	4,833	33,409	133,877

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10. Investments for account of policyholders

EUR millions	Jun. 30, 2014	Dec. 31, 2013
Shares	26,559	25,423
Debt securities	34,497	33,531
Money market and short-term investments	959	850
Deposits with financial institutions	3,522	3,006
Unconsolidated investment funds	107,608	100,822
Other	410	404
Total investments for account of policyholders at fair value through profit or loss, excluding derivatives	173,556	164,037
Investment in real estate	1,035	996
Total investments for account of policyholders	174,590	165,032
11. Derivatives		

The movements in derivative balances mainly result from changes in interest rates and other market movements during the period.

12. Fair value

The following tables provide an analysis of financial instruments recorded at fair value on a recurring basis by level of the fair value hierarchy:

Fair value hierarchyEUR millionsAs at June 30, 2014	Level I	Level II	Level III	Total
Financial assets carried at fair value				
Available-for-sale investments				
Shares	121	280	271	672
Debt securities	22,808	66,965	3,299	93,073
Money markets and other short-term instruments	-	5,504	-	5,504
Other investments at fair value	27	318	824	1,170
Total Available-for-sale investments	22,956	73,068	4,395	100,419
Fair value through profit or loss Shares Debt securities Money markets and other short-term instruments Other investments at fair value Investments for account of policyholders ¹ Derivatives Total Fair value through profit or loss Total financial assets at fair value	1,153 94 95 1 102,852 12 104,207 127,163	207 1,745 634 575 68,757 19,626 91,544 164,611	30 1,195 1,947 299 3,471 7,865	1,359 1,870 729 1,770 173,556 19,937 199,221 299,639
Financial liabilities carried at fair value Investment contracts for account of policyholders ² Borrowings ³ Derivatives Total financial liabilities at fair value	13,528 509 31 14,068	21,004 515 15,588 37,107	117 1,913 2,030	34,649 1,024 17,532 53,205

Unaudited

Fair value hierarchy				
EUR millions	Level I	Level II	Level III	Total
As at December 31, 2013				
Financial assets carried at fair value				
Available-for-sale investments				
Shares	202	262	322	787
Debt securities	20,815	64,184	3,162	88,162
Money markets and other short-term instruments	-	5,524	-	5,524
Other investments at fair value	25	312	826	1,163
Total Available-for-sale investments	21,043	70,282	4,310	95,635
Fair value through profit or loss				
Shares	1,120	130	-	1,250
Debt securities	64	1,268	17	1,350
Money markets and other short-term instruments	95	354	-	449
Other investments at fair value	-	567	1,217	1,784
Investments for account of policyholders ¹	99,040	63,008	1,989	164,037
Derivatives	69	13,134	328	13,531
Total Fair value through profit or loss	100,388	78,461	3,552	182,401
Total financial assets at fair value	121,431	148,744	7,862	278,036
Financial liabilities carried at fair value	10.070	10 (41	114	22 (28
Investment contracts for account of policyholders ²	12,872	19,641	114	32,628
Borrowings ³	517	500	-	1,017
Derivatives	24	10,383	1,431	11,838
Total financial liabilities at fair value	13,413	30,524	1,545	45,482

1 The investments for account of policyholders included in the table above represents those investments carried at fair value through profit or loss.

² The investment contracts for account of policyholders included in the table above represents those investment contracts carried at fair value.

³ Total borrowings on the statement of financial position contain borrowings carried at amortized cost that are not included in the above schedule.

Significant transfers between Level I, Level II and Level III

Aegon s policy is to record transfers of assets and liabilities between Level I, Level II and Level III at their fair values as of the beginning of each reporting period.

The table below shows transfers between Level I and II for financial assets and financial liabilities recorded at fair value on a recurring basis during the six-month period ended June 30, 2014.

Fair value transfers				
EUR millions	Transfers	YTD 2014	Fu	ll Year 2013
	Level I to Level II	Transfers Level II to Level I	Transfers Level I to Level II	Transfers Level II to Level I
Financial assets carried at fair value available-for-sale investments Shares Debt securities Total	- -	43 43	1 2	1 209 210

Fair value through profit or loss				
Investments for account of policyholders	-	1	-	263
Total	-	1	-	263
Total financial assets at fair value	-	43	2	473
Transfers are identified based on transaction volume and frequency, wh	ich and indicative of an active manks	•		

Transfers are identified based on transaction volume and frequency, which are indicative of an active market.

Movements in Level III financial instruments measured at fair value

The following table summarizes the change of all assets and liabilities measured at estimated fair value on a recurring basis using significant unobservable inputs (Level III), including realized and unrealized gains (losses) of all assets and liabilities and unrealized gains (losses) of all assets and liabilities still held at the end of the respective period.

Roll forward of Level III financial instruments

Total unrealized

gains and losses

for the period

recorded in the

P&L for

instruments

											i	nstruments
	Tot	al gains /							Tra	ansfers to		
	Total gains / losses				Transfers from ¹				for from Le	Level I and		held at
		in						Tian	Level I		June 30,	
	Ionuomi 1		anima /			Not av	ahanaa			Level		June 30,
	January 1, 2014 sta	incomeTotal temen to sses in		rahasas	SalaSattl	Net exe ementsdiffe		figation	and Level II	II	2014	2014 ³
Financial assets carried	2014818	litemenosses n	II OCI - Fu	lenases	Salesetti	ementsunte	CICINCES assi	neation	Level II	11	2014	2014 5
at fair value												
available-for-sale												
investments												
Shares	322	36	(14)	29	(101)	_	1			(1)	271	
Debt securities	3,162	13	79	665	(101)	(95)	12	-	123	(503)	3,299	-
Other investments at fair	5,102	15	19	005	(157)	(95)	12	-	123	(303)	5,299	-
value	826	(51)	(12)	72	(29)	(4)	5	-	17		824	
value	4,310	(31)	53	765	(29)	(99)	18		140	(503)	4, 395	-
Fair value through profit	/	(2)	55	705	(207)	(99)	10	-	140	(303)	4,393	-
or loss	L											
Debt securities	17	1	_	20		(9)					30	2
Other investments at fair	17	1	-	20	-	(9)	-	-	-	-	50	2
value	1 217	49		16	(145)		8		64	(14)	1,195	49
Investments for account of	1,217	49	-	10	(145)	-	0	-	04	(14)	1,195	49
		45		224	(259)		9		98	(1(1))	1.047	42
policyholders Derivatives	1,989 328		-	224	(258)	-		- 44		(161)	1,947 299	
Derivatives		(62) 33	-	- 261	(14) (417)	- (9)	4 20	44 44	- 162	- (175)	3,471	(79) 14
Financial liabilities	3,552	33	-	201	(417)	(9)	20	44	102	(175)	5,471	14
carried at fair value												
Investment contracts for												
	114	2					1				117	2
account of policyholders Derivatives	1,431	421	-	-	16	-	1	- 44	-	-	1,913	412
Derivatives	1,431 1,545	421 423	-	-	16 16	-	2	44 44	-	-	1,913 2,030	412 414
I Includes impairments on	,		- walna hada	- Coin		-	_		-	- 	· ·	

¹ Includes impairments and movements related to fair value hedges. Gains and losses are recorded in the line item results from financial transactions of the income statement.

² Total gains and losses are recorded in line items Gains/ (losses) on revaluation of available-for-sale investments and (Gains)/ losses transferred to the income statement on disposal and impairment of available-for-sale investment of the statement of other comprehensive income.

³ Total gains / (losses) for the period during which the financial instrument was in Level III.

During the first six months of 2014, Aegon transferred certain financial instruments from Level II to Level III of the fair value hierarchy. The reason for the change in level was that the market liquidity for these securities decreased, which led to a change in market observability of prices. Prior to transfer, the fair value for the Level II securities was determined using observable market transactions or corroborated broker quotes respectively for the same or similar instruments. The amount of assets and liabilities transferred to Level III was EUR 302 million (full year 2013: EUR 785 million). Since the transfer, all such assets have been valued using valuation models incorporating significant non market-observable inputs or uncorroborated broker quotes.

Similarly, during the first six months of 2014, Aegon transferred certain financial instruments from Level III to other levels of the fair value hierarchy. The change in level was mainly the result of a return of activity in the market for these securities and that for these securities the fair value could be determined using observable market transactions or corroborated broker quotes for the same or similar instruments. Transfers from Level III amounted to EUR 678 million (full year 2013: EUR 756 million).

The table below presents information about the significant unobservable inputs used for recurring fair value measurements for certain Level III financial instruments.

Overview of significant unobservable inputs				
EUR millions Financial assets carried at fair value available-for- sale investments	Carrying amount June 30, 2014	Sig Valuation technique ¹	gnificant unobservable input ²	Range (weighted average)
Shares	127 144 271	Broker quote Other	n.a. n.a.	n.a. n.a.
Debt securities				
	2,681 130 199 291 3,299	Broker quote Discounted cash flow Discounted cash flow Other	n.a. Discount rate Credit spread n.a.	n.a. 3% - 8% (6.93%) 0.8% - 3.4% (2.44%) n.a.
Other investments at fair value	0,277			
Tax credit investments Investment funds Other	673 99 52	Discounted cash flow Net asset value Other	Discount rate n.a. n.a.	8.6% n.a. n.a.
June 30, 2014	824 4,395			
Fair value through profit or loss				
Debt securities	30 30	Other	n.a.	n.a.
Other investments at fair value				
Investment funds Other	1,165 30 1,195	Net asset value Other	n.a. n.a.	n.a. n.a.
Derivatives ³				
Longevity swap Other	108 120 228	Discounted cash flow Other	Mortality n.a.	n.a. n.a.
June 30, 2014	1,453			
Total financial assets at fair value ³	5,848			
Financial liabilities carried at fair value Derivatives				
Embedded derivatives in insurance contracts Other Total financial liabilities at fair value	1,745 169 1,913	Discounted cash flow Other	Credit spread n.a.	0.3% - 0.4% (0.34%) n.a.

¹ Other in the table above (column Valuation technique) includes investments for which the fair value is uncorroborated and no broker quote is received.

 2 Not applicable (n.a.) has been included when no significant unobservable assumption has been identified and used.

³ Investments for account of policyholders are excluded from the table above and from the disclosure regarding reasonably possible alternative assumptions. Policyholder assets, and their returns, belong to policyholders and do not impact Aegon s net income or equity. The effect on total assets is offset by the effect on total liabilities. Derivatives exclude derivatives for account of policyholders amounting to EUR 71 million.

The description of Aegon s methods of determining fair value is included in the consolidated financial statements for 2013. For reference purposes, the valuation techniques included in the table above are described in more detail on the following pages.

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Shares

When available, Aegon uses quoted market prices in active markets to determine the fair value of its investments in shares. Fair values for unquoted shares are estimated using observations of the price/earnings or price/cash flow ratios of quoted companies considered comparable to the companies being valued. Valuations are adjusted to account for company-specific issues and the lack of liquidity inherent in an unquoted investment. Adjustments for illiquidity are generally based on available market evidence. In addition, a variety of other factors are reviewed by management, including, but not limited to, current operating performance, changes in market outlook and the third-party financing environment.

Available-for-sale shares include shares in a Federal Home Loan Bank (FHLB) for an amount of EUR 95 million (December 31, 2013: EUR 94 million) that are measured at par, which are reported as part of Other. A FHLB has implicit financial support from the United States government. The redemption value of the shares is fixed at par and they can only be redeemed by the FHLB.

Debt securities

Debt securities are comprised of residential mortgage-backed securities (RMBS), commercial mortgage-backed securities (CMBS), asset-backed securities (ABS), corporate bonds and sovereign debt. Details on the fair value measurement for these specific types of debt securities are provided below.

Valuations of RMBS, CMBS and ABS are monitored and reviewed on a monthly basis. Valuations per asset type are based on a pricing hierarchy which uses a waterfall approach that starts with market prices from indices and follows with third-party pricing services or brokers. The pricing hierarchy is dependent on the possibilities of corroboration of the market prices. If no market prices are available, Aegon uses internal models to determine fair value. Significant inputs included in the internal models are generally determined based on relative value analyses, which incorporate comparisons to instruments with similar collateral and risk profiles. Market standard models may be used to model the specific collateral composition and cash flow structure of each transaction. The most significant unobservable input is liquidity premium which is embedded in the discount rate. The weighted average liquidity premium used in valuation of ABS has increased to 6.93% (December 31, 2013: 6.62%). Broker quoted debt securities include ABS for an amount of EUR 2,261 million (December 31, 2013: EUR 2,030 million).

Valuations of corporate bonds are monitored and reviewed on a monthly basis. The pricing hierarchy is dependent on the possibility of corroboration of market prices when available. If no market prices are available, valuations are determined by a discounted cash flow methodology using an internally calculated yield. The yield is comprised of a credit spread over a given benchmark. In all cases, the benchmark is an observable input. The credit spread contains both observable and unobservable inputs. Aegon starts by taking an observable credit spread from a similar bond of the given issuer, and then adjusts this spread based on unobservable inputs. These unobservable inputs may include subordination, liquidity and maturity differences. The weighted average credit spread used in valuation of corporate bonds has increased to 2.44% (December 31, 2013: 2.33%).

When available, Aegon uses quoted market prices in active markets to determine the fair value of its sovereign debt investments. When Aegon cannot make use of quoted market prices, market prices from indices or quotes from third-party pricing services or brokers are used.

Tax credit investments

The fair value of tax credit investments is determined by using a discounted cash flow valuation technique. This valuation technique takes into consideration projections of future capital contributions and distributions, as well as future tax credits and the tax benefits of future operating losses. The present value of these cash flows is calculated by applying a discount rate. In general, the discount rate is determined based on the cash outflows for the investments and the cash inflows from the tax credits/tax benefits (and the timing of those cash flows). These inputs are unobservable in the market place. The discount rate used in valuation of tax credit investments has increased to 8.6% (December 31, 2013: 8.2%).

Investment funds

Investment funds include real estate funds, private equity funds and hedge funds. The fair values of investments held in non-quoted investment funds are determined by management after taking into consideration information provided by the fund managers. Aegon reviews the valuations each month and performs analytical procedures and trending analyses to ensure the fair values are appropriate.

Derivatives

Where quoted market prices are not available, other valuation techniques, such as option pricing or stochastic modeling, are applied. The valuation techniques incorporate all factors that a typical market participant would consider and are based on observable market data when available. Models are validated before they are used and calibrated to ensure that outputs reflect actual experience and comparable market prices.

Fair values for exchange-traded derivatives, principally futures and certain options, are based on quoted market prices in active markets. Fair values for over-the-counter (OTC) derivatives represent amounts estimated to be received from or paid to a third party in settlement of these instruments. These derivatives are valued using pricing models based on the net present value of estimated future cash flows, directly observed prices from exchange-traded derivatives, other OTC trades, or external pricing services. Most valuations are derived from swap and volatility matrices, which are constructed for applicable indices and currencies using current market data from many industry standard sources. Option pricing is based on industry standard valuation models and current market levels, where applicable. The pricing of complex or illiquid instruments is based on internal models or an independent third party. For long-dated illiquid contracts, extrapolation methods are applied to observed market data in order to estimate inputs and assumptions that are not directly observable. To value OTC derivatives, management uses observed market information, other trades in the market and dealer prices.

Some OTC derivatives are so-called longevity derivatives. The payout of longevity derivatives is linked to publicly available mortality tables. The derivatives are measured using the present value of the best estimate of expected payouts of the derivative plus a risk margin. The best estimate of expected payouts is determined using best estimate of mortality developments. Aegon determined the risk margin by stressing the best estimate mortality developments to quantify the risk and applying a cost-of-capital methodology. The most significant unobservable input for these derivatives is the (projected) mortality development.

Aegon normally mitigates counterparty credit risk in derivative contracts by entering into collateral agreements where practical and in ISDA master netting agreements for each of the Group s legal entities to facilitate Aegon s right to offset credit risk exposure. Changes in the fair value of derivatives attributable to changes in counterparty credit risk were not significant.

Embedded derivatives in insurance contracts including guarantees

All bifurcated guarantees for minimum benefits in insurance and investment contracts are carried at fair value. These guarantees include guaranteed minimum withdrawal benefits (GMWB) in the United States, United Kingdom and Japan which are offered on some variable annuity products and are also assumed from a ceding company; minimum investment return guarantees at end dates that are offered on universal life products sold in the Netherlands; and guaranteed minimum accumulation benefits on segregated funds sold in Canada.

Since the price of these guarantees is not quoted in any market, the fair values of these guarantees are calculated as the present value of future expected payments to policyholders less the present value of assessed rider fees attributable to the guarantees. Given the complexity and long-term nature of these guarantees which are unlike instruments available in financial markets, their fair values are determined by using stochastic techniques under a variety of market return scenarios. A variety of factors are considered including credit spread, expected market rates of return, equity and interest rate volatility, correlations of market returns, discount rates and actuarial assumptions. The most significant unobservable factor is credit spread. The credit spread used in the valuations of embedded derivatives in insurance contracts decreased to 0.34% (December 31, 2013: 0.47%).

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The expected returns are based on risk-free rates. Aegon added a premium to reflect the credit spread as required. The credit spread is set by using the credit default swap (CDS) spreads of a reference portfolio of life insurance companies (including Aegon), adjusted to reflect the subordination of senior debt holders at the holding company level to the position of policyholders at the operating company level (who have priority in payments to other creditors). Aegon s assumptions are set by region to reflect differences in the valuation of the guarantee embedded in the insurance contracts.

Since many of the assumptions are unobservable and are considered to be significant inputs to the liability valuation, the liability included in future policy benefits has been reflected within Level III of the fair value hierarchy.

Effect of reasonably possible alternative assumptions

The effect of changes in unobservable inputs on fair value measurement as reported in the 2013 consolidated financial statements of Aegon has not changed significantly as per June 30, 2014.

Fair value information about financial instruments not measured at fair value

The following table presents the carrying values and estimated fair values of financial assets and liabilities, excluding financial instruments which are carried at fair value on a recurring basis.

Fair value information about financial instruments not measured at fair value

EUR millions	Carrying amount June 30, 2014	Total estimated fair value June 30, 2014	Carrying amount December 31, 2013	Total estimated fair value December 31, 2013
Assets				
Mortgage loans - held at amortized cost	30,532	35,899	29,245	32,869
Private loans - held at amortized cost	1,806	2,031	1,783	1,888
Other loans - held at amortized cost	2,283	2,283	2,381	2,381
Liabilities				
Trust pass-through securities - held at amortized cost	125	125	135	122
Subordinated borrowings - held at amortized cost	739	807	44	73
Borrowings held at amortized cost	12,417	12,758	11,003	11,291
Investment contracts - held at amortized cost	13,522	13,862	14,079	14,387
Financial instruments for which carrying value approximates fair value				

Certain financial instruments that are not carried at fair value are carried at amounts that approximate fair value, due to their short-term nature and generally negligible credit risk. These instruments include cash and cash equivalents, short-term receivables and accrued interest receivable, short-term liabilities, and accrued liabilities. These instruments are not included in the table above.

13. Deferred expenses

EUR millions

DPAC for insurance contracts and investment contracts with discretionary participation features	9,161	9,229
Deferred cost of reinsurance	404	421
Deferred transaction costs for investment management services	365	356
Total deferred expenses	9,931	10,006

14. Share capital

EUR millions Jun. 30, 2014	Dec. 31, 2013
Share capital - par value 327	325
Share premium 8,374	
Total share capital 8,701	
Share capital - par value	
Balance at January 1 325	
Issuance -	01
Withdrawal -	(02)
Share dividend 2	
Balance 327	325
Share premium	
Balance at January 1 8,375	8,780
Withdrawal	(400)
Share dividend (2) (5)
Balance 8,374	8,375
Basic and diluted earnings per share	

EUR millions	Q2 2014	Q2 2013	YTD 2014	YTD 2013
Earnings per share (EUR per share)				
Basic earnings per common share	0.15	0.07	0.31	0.16
Basic earnings per common share B	-	-	0.01	-
Diluted earnings per common share	0.15	0.07	0.31	0.16
Diluted earnings per common share B	-	-	0.01	-
Earnings per share calculation				
Net income attributable to equity holders of Aegon N.V.	343	239	735	463
Preferred dividend	-	(83)	-	(83)
Coupons on other equity instruments	(37)	(20)	(83)	(69)
Earnings attributable to common shares and common shares B	306	136	652	311
Earnings attributable to common shareholders	304	135	647	310
Earnings attributable to common shareholders B	2	1	4	1
Weighted average number of common shares outstanding (in million)	2,093	2,013	2,092	1,978
Weighted average number of common shares B outstanding (in million)	580	299	579	150

Diluted earnings per share is calculated by adjusting the average number of shares outstanding for share options. During the six months ended June 30, 2014, and during 2013, the average share price did not exceed the exercise price of these options. As a result, diluted earnings per share do not differ from basic earnings per share.

Dividend

The Annual General Meeting of Shareholders on May 21, 2014, approved a final dividend over 2013 payable in either cash or stock related to the second half of 2013, paid in the first half of 2014. The cash dividend amounted to EUR 0.11 per common share, the stock dividend amounted

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to one new Aegon common share for every 59 common shares held. The stock dividend and cash dividend are approximately equal in value. Dividend paid on common shares B amounted to 1/40th of the dividend paid on common shares. Approximately 40% of shareholders elected to receive the stock dividend. The remaining 60% opted for cash dividend. To neutralize the dilutive effect of the 2013 final dividend paid in shares, Aegon executed a program to repurchase 14,488,648 common shares. Between June 20, 2014, and July 17, 2014, these common shares were repurchased at an average price of EUR 6.4300 per share.

At June 30, 2014, Aegon had repurchased 5,969,584 common shares at an average price of EUR 6.4474. The liability for the repurchase of the remaining 8,519,064 shares, valued at the closing share price of EUR 6.3740 at June 30, 2014, amounted to EUR 54 million.

15. Other equity instruments

On June 15, 2014, Aegon redeemed junior perpetual capital securities with a coupon of 7.25% issued in 2007. The junior perpetual capital securities were originally issued at par with a carrying value of EUR 745 million. The principal amount of USD 1,050 million (EUR 774 million) was repaid with accrued interest. The cumulative foreign currency result at redemption was recorded directly in retained earnings.

On March 15, 2014, Aegon redeemed junior perpetual capital securities with a coupon of 6.875% issued in 2006. The junior perpetual capital securities were originally issued at par with a carrying value of EUR 438 million. The principal amount of USD 550 million (EUR 396 million) was repaid with accrued interest. The cumulative foreign currency result at redemption was recorded directly in retained earnings.

16. Subordinated borrowings

On April 25, 2014, Aegon issued EUR 700 million of subordinated notes, first callable on April 25, 2024 and maturing on April 25, 2044. The coupon is fixed at 4% until the first call date and floating thereafter.

17. Borrowings

EUR millions	Jun. 30, 2014	Dec. 31, 2013
Debentures and other loans	12,983	11,830
Commercial paper	150	135
Short-term deposits	12	16
Bank overdrafts	296	39
Total borrowings	13,441	12,020
Debentures and other loans		

Included in Debentures and other loans is EUR 1,024 million relating to borrowings measured at fair value (2013: EUR 1,017 million).

On March 13, 2014, Aegon executed a transaction under the Dutch SAECURE program to sell Class A mortgage backed securities (RMBS) amounting to EUR 1.4 billion. SAECURE 14 NHG consists of 2 tranches:

- t EUR 343 million of class A1 notes with an expected weighted average life of 2 years and priced with a coupon of three month Euribor plus 0.40%; and
- t EUR 1,024 million of class A2 notes with an expected weighted average life of 5 years and priced with a coupon of three month Euribor plus 0.72%.

Commercial paper, Short-term deposits and Bank overdrafts vary with the normal course of business.

Unaudited

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18. Commitments and contingencies

In June, 2013, the Dutch Supreme Court denied Aegon s appeal from a ruling of the Court of Appeal with respect to a specific Aegon unit-linked product, the KoersPlan product. As a result of the Dutch Supreme Court s denial of appeal, Aegon compensated the approximately 35,000 holders of KoersPlan products who were plaintiffs in the litigation. Aegon has issued, sold or advised on approximately 600,000 KoersPlan products. In June 2014, Aegon announced that it would also compensate holders of KoersPlan-products that were not plaintiffs in the litigation. The compensation equals the excess, if any, of the premium actually charged by Aegon over the amount of premium charged by Aegon for stand-alone death benefit coverage for a comparable risk over the same period. The costs of this product improvement will be covered by existing provisions.

In March 2014, consumer interest group Vereniging Woekerpolis.nl filed a new claim against Aegon in court. The claim relates to a range of unit-linked products of Aegon, challenging a variety of elements of these products on multiple legal grounds. At this time it is not practicable for Aegon to quantify a range or maximum liability, if any.

Optas

Aegon and BPVH a foundation representing Dutch harbor workers and employers have reached an agreement on removing restrictions on the capital of the harbor workers former pension fund Optas. This agreement, announced on April 14, 2014, ends a dispute that began when the Optas pension fund was transformed into an insurance company that was subsequently acquired by Aegon in 2007.

In August Aegon expects to, jointly with BPVH, file a request with the Dutch court to remove the restriction on the capital of Optas. Upon the court granting this request, Aegon will make a payment of EUR 80 million to BPVH, as well as offering harbor workers more favorable pension terms. In addition, over the coming years Aegon will contribute up to EUR 20 million to help mitigate the effect of an announced reduction in the tax-free pension allowance in the Netherlands.

No amounts in respect of this agreement have been recognized in these condensed consolidated interim financial statements because the outcome of the request to the court to remove the restriction is uncertain.

There have been no other material changes in contingent assets and liabilities as reported in the 2013 consolidated financial statements of Aegon.

19. Acquisitions / divestments

There were no significant acquisitions or divestments during the six months ended June 30, 2014.

20. Events after the balance sheet date

On July 30, 2014, Aegon signed a new 25-year agreement to distribute both protection and general insurance products through Banco Santander s approximately 600 branches in Portugal. Under the terms of the agreement, Aegon will acquire a 51% stake in Banco Santander s Portuguese insurance activities. The transaction is subject to regulatory approval and expected to close in the fourth quarter of 2014.

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Management Statement

The interim report for the six months ended June 30, 2014, consists of the Condensed Consolidated

Interim Financial Statements, the Q2 2014 results release and the responsibility statement by the Company s Executive Board. The information in this interim report is unaudited.

The Executive Board is responsible for preparing the Condensed Consolidated Interim Financial Statements in accordance with Dutch law and IAS 34, Interim Financial Reporting, as adopted by the European Union.

The Executive Board declares that, to the best of its knowledge, the Condensed Consolidated Interim Financial Statements which have been prepared in accordance with IAS 34, Interim Financial Reporting, as adopted by the European Union, give a true and fair view of the assets, liabilities, financial condition and profit or loss of Aegon N.V. and the undertakings included in the consolidation as a whole and that the Q2 2014 results release includes a fair review of the information required pursuant to section 5:2Sd, subsections 8 and 9 of the Dutch Act on Financial Supervision (Wet op het financiel toezicht).

The Hague, August 13, 2014

A.R. Wynaendts

Chairman of the Executive Board and CEO

D.D. Button

Member of the Executive Board and CFO

To: The Supervisory Board and the Executive Board of Aegon N.V.

Review report

Introduction

We have reviewed the accompanying condensed consolidated interim financial statements for the six-month period ended June 30, 2014 of Aegon N.V., The Hague, as set out on pages 2 to 29, which comprises the condensed consolidated statement of financial position as at June 30, 2014, the condensed consolidated income statement, the condensed consolidated statement of comprehensive income, the condensed consolidated statement of changes in equity, the condensed consolidated cash flow statement and the notes to the condensed consolidated interim financial statements for the six-month period then ended. We have not reviewed the condensed consolidated income statement, the condensed consolidated statement of changes in equity for the three-month period ended as at June 30, 2014. Management is responsible for the preparation and presentation of these condensed consolidated interim financial statements in accordance with IAS 34, Interim Financial Reporting as adopted by the European Union. Our responsibility is to express a conclusion on these condensed consolidated interim financial statements based on our review.

Scope

We conducted our review in accordance with Dutch law including standard 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity . A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Dutch auditing standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying condensed consolidated interim financial statements as at and for the six-month period ended June 30, 2014 are not prepared, in all material respects, in accordance with IAS 34, Interim Financial Reporting as adopted by the European Union.

Amsterdam, August 13, 2014

PricewaterhouseCoopers Accountants N.V.

Original has been signed by

drs. R. Dekkers RA

Disclaimers

Cautionary note regarding non-IFRS measures

This document includes the following non-IFRS financial measures: underlying earnings before tax, income tax and income before tax. These non-IFRS measures are calculated by consolidating on a proportionate basis Aegon s joint ventures and associated companies. The reconciliation of these measures to the most comparable IFRS measure is provided in note 3 Segment information of Aegon s Condensed Consolidated Interim Financial Statements. Aegon believes that these non-IFRS measures, together with the IFRS information, provide meaningful information about the underlying operating results of Aegon s business including insight into the financial measures that senior management uses in managing the business.

Local currencies and constant currency exchange rates

This document contains certain information about Aegon s results and financial condition presented in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. None of this information is a substitute for or superior to financial information about Aegon presented in EUR, which is the currency of Aegon s primary financial statements.

Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to Aegon. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Aegon undertakes no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- t Changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
 - Changes in the performance of financial markets, including emerging markets, such as with regard to:
 - The frequency and severity of defaults by issuers in Aegon s fixed income investment portfolios; The effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities Aegon holds; and
 - The effects of declining creditworthiness of certain private sector securities and the resulting decline in the value of sovereign exposure that Aegon holds;
- t Changes in the performance of Aegon s investment portfolio and decline in ratings of Aegon s counterparties;
- t Consequences of a potential (partial) break-up of the euro or the potential independence of Scotland from the United Kingdom;
- t The frequency and severity of insured loss events;
- t Changes affecting longevity, mortality, morbidity, persistence and other factors that may impact the profitability of Aegon s insurance products;
- t Reinsurers to whom Aegon has ceded significant underwriting risks may fail to meet their obligations;
- t Changes affecting interest rate levels and continuing low or rapidly changing interest rate levels;
- t Changes affecting currency exchange rates, in particular the EUR/USD and EUR/GBP exchange rates;
- t Changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well as conditions in the credit markets in general such as changes in borrower and counterparty creditworthiness;
- t Increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- t Changes in laws and regulations, particularly those affecting Aegon s operations, ability to hire and retain key personnel, the products Aegon sells, and the attractiveness of certain products to its consumers;
- t Regulatory changes relating to the insurance industry in the jurisdictions in which Aegon operates;

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Changes in customer behavior and public opinion in general related to, among other things, the type of products also Aegon sells, including legal, regulatory or commercial necessity to meet changing customer expectations;

- t Acts of God, acts of terrorism, acts of war and pandemics;
- t Changes in the policies of central banks and/or governments;
- t Lowering of one or more of Aegon s debt ratings issued by recognized rating organizations and the adverse impact such action may have on Aegon s ability to raise capital and on its liquidity and financial condition;
- t Lowering of one or more of insurer financial strength ratings of Aegon s insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability and liquidity of its insurance subsidiaries;
- t The effect of the European Union s Solvency II requirements and other regulations in other jurisdictions affecting the capital Aegon is required to maintain;
- t Litigation or regulatory action that could require Aegon to pay significant damages or change the way Aegon does business;
- t As Aegon s operations support complex transactions and are highly dependent on the proper functioning of information technology, a computer system failure or security breach may disrupt Aegon s business, damage its reputation and adversely affect its results of operations, financial condition and cash flows;
- t Customer responsiveness to both new products and distribution channels;
- t Competitive, legal, regulatory, or tax changes that affect profitability, the distribution cost of or demand for Aegon s products;
- t Changes in accounting regulations and policies or a change by Aegon in applying such regulations and policies, voluntarily or otherwise, may affect Aegon s reported results and shareholders equity;
- t The impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including Aegon s ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;
- t Catastrophic events, either manmade or by nature, could result in material losses and significantly interrupt Aegon s business; and
- t Aegon's failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving and excess capital and leverage ratio management initiatives.

Further details of potential risks and uncertainties affecting Aegon are described in its filings with the Netherlands Authority for the Financial Markets and the US Securities and Exchange Commission, including the Annual Report. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, Aegon expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Aegon s expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

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About Aegon

Aegon s roots go back more than 150 years to the first half of the nineteenth century. Since then, Aegon has grown into an international company, with businesses in more than 25 countries in the Americas, Europe and Asia. Today, Aegon is one of the world's leading financial services organizations, providing life insurance, pensions and asset management. Aegon's purpose is to help people take responsibility for their financial future. More information: aegon.com.