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OI S.A.
Form 425
October 20, 2014

Filed by Telemar Participações S.A.

Pursuant to Rule 425 of the Securities Act of 1933

Subject Company: Oi S.A.

Commission File No.: 001-15256

THE FOLLOWING ARE MATERIALS MADE PUBLIC BY OI S.A. RELATING TO THE PROPOSED MERGER OF SHARES (*INCORPORAÇÃO DE AÇÕES*) BETWEEN TELEMAR PARTICIPAÇÕES S.A. (TMARPART) AND OI S.A. (OI).

EXHIBIT INDEX

| Exhibit Number | Description of Document |
|---------------------------|---|
| 1 | Notice to the Market, dated October 20, 2014 (English translation). |