

COMCAST CORP
Form 10-Q
October 23, 2014
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the quarterly period ended September 30, 2014

OR

Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the Transition Period from _____ to _____

Registrant; State of

Incorporation; Address and Telephone

Commission File Number
001-32871

Number

I.R.S. Employer Identification No.
27-0000798

COMCAST CORPORATION
PENNSYLVANIA

One Comcast Center

Philadelphia, PA 19103-2838

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NBCUNIVERSAL MEDIA, LLC

14-1682529

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DELAWARE

30 Rockefeller Plaza

New York, NY 10112-0015

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Comcast Corporation	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
NBCUniversal Media, LLC	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such period that the registrant was required to submit and post such files).

Comcast Corporation	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
NBCUniversal Media, LLC	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Comcast Corporation	Large accelerated filer <input checked="" type="checkbox"/>	Accelerated filer <input type="checkbox"/>	Non-accelerated filer <input type="checkbox"/>	Smaller reporting company <input type="checkbox"/>
NBCUniversal Media, LLC	Large accelerated filer <input type="checkbox"/>	Accelerated filer <input type="checkbox"/>	Non-accelerated filer <input checked="" type="checkbox"/>	Smaller reporting company <input type="checkbox"/>

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act).

Comcast Corporation	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
NBCUniversal Media, LLC	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

Indicate the number of shares outstanding of each of the registrant's classes of stock, as of the latest practical date:

As of September 30, 2014, there were 2,150,368,818 shares of Comcast Corporation Class A common stock, 416,484,168 shares of Comcast Corporation Class A Special common stock and 9,444,375 shares of Comcast Corporation Class B common stock outstanding.

Not applicable for NBCUniversal Media, LLC.

NBCUniversal Media, LLC meets the conditions set forth in General Instruction H(1)(a) and (b) of Form 10-Q and is therefore filing this form with the reduced disclosure format.

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Explanatory Note

This Quarterly Report on Form 10-Q is a combined report being filed separately by Comcast Corporation (Comcast) and NBCUniversal Media, LLC (NBCUniversal). Comcast owns all of the common equity interests in NBCUniversal, and NBCUniversal meets the conditions set forth in General Instruction H(1)(a) and (b) of Form 10-Q and is therefore filing its information within this Form 10-Q with the reduced disclosure format. Each of Comcast and NBCUniversal is filing on its own behalf the information contained in this report that relates to itself, and neither company makes any representation as to information relating to the other company. Where information or an explanation is provided that is substantially the same for each company, such information or explanation has been combined in this report. Where information or an explanation is not substantially the same for each company, separate information and explanation has been provided. In addition, separate condensed consolidated financial statements for each company, along with notes to the condensed consolidated financial statements, are included in this report. Unless indicated otherwise, throughout this Quarterly Report on Form 10-Q, we refer to Comcast Corporation as Comcast; Comcast and its consolidated subsidiaries, including NBCUniversal and its consolidated subsidiaries, as we, us and our; Comcast Cable Communications, LLC and its consolidated subsidiaries as Comcast Cable; Comcast Holdings Corporation as Comcast Holdings; and NBCUniversal, LLC as NBCUniversal Holdings.

This Quarterly Report on Form 10-Q is for the three and nine months ended September 30, 2014. This Quarterly Report modifies and supersedes documents filed prior to this Quarterly Report. The Securities and Exchange Commission (SEC) allows us to incorporate by reference information that we file with it, which means that we can disclose important information to you by referring you directly to those documents. Information incorporated by reference is considered to be part of this Quarterly Report. In addition, information that we file with the SEC in the future will automatically update and supersede information contained in this Quarterly Report.

You should carefully review the information contained in this Quarterly Report and particularly consider any risk factors set forth in this Quarterly Report and in other reports or documents that we file from time to time with the SEC. In this Quarterly Report, we state our beliefs of future events and of our future financial performance. In some cases, you can identify these so-called forward-looking statements by words such as may, will, should, expects, believes, potential, or continue, or the negative of those words, and other comparable words. You should be aware that these statements are only our predictions. In evaluating these statements, you should specifically consider various factors, including the risks outlined below and in other reports we file with the SEC. Actual events or our actual results may differ materially from any of our forward-looking statements. We undertake no obligation to update any forward-looking statements.

Our businesses may be affected by, among other things, the following:

our businesses currently face a wide range of competition, and our businesses and results of operations could be adversely affected if we do not compete effectively

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changes in consumer behavior driven by new technologies may adversely affect our businesses

our businesses depend on keeping pace with technological developments

programming expenses for our video services are increasing, which could adversely affect our businesses

we are subject to regulation by federal, state, local and foreign authorities, which may impose additional costs and restrictions on our businesses

weak economic conditions may have a negative impact on our businesses

a decline in advertising expenditures or changes in advertising markets could negatively impact our businesses

NBCUniversal's success depends on consumer acceptance of its content, which is difficult to predict, and its businesses may be adversely affected if its content fails to achieve sufficient consumer acceptance or the costs to create or acquire content increase

the loss of NBCUniversal's programming distribution agreements, or the renewal of these agreements on less favorable terms, could adversely affect its businesses

our businesses depend on using and protecting certain intellectual property rights and on not infringing the intellectual property rights of others

we rely on network and information systems and other technologies, as well as key properties, and a disruption, cyber attack, failure or destruction of such networks, systems, technologies or properties may disrupt our businesses

we may be unable to obtain necessary hardware, software and operational support

labor disputes, whether involving employees or sports organizations, may disrupt our operations and adversely affect our businesses

the loss of key management personnel or popular on-air and creative talent could have an adverse effect on our businesses

we face risks relating to doing business internationally that could adversely affect our businesses

acquisitions and other strategic transactions, including the proposed transactions with Time Warner Cable Inc. and Charter Communications, Inc., present many risks, and we may not realize the financial and strategic goals that were contemplated at the time of any transaction

our Class B common stock has substantial voting rights and separate approval rights over several potentially material transactions, and our Chairman and CEO has considerable influence over our company through his beneficial ownership of our Class B common stock

Table of Contents**PART I: FINANCIAL INFORMATION****ITEM 1: FINANCIAL STATEMENTS**

Comcast Corporation

Condensed Consolidated Balance Sheet**(Unaudited)**

(in millions, except share data)	September 30, 2014	December 31, 2013
Assets		
Current Assets:		
Cash and cash equivalents	\$ 4,547	\$ 1,718
Investments	531	3,573
Receivables, net	6,172	6,376
Programming rights	992	928
Other current assets	1,694	1,480
Total current assets	13,936	14,075
Film and television costs	5,560	4,994
Investments	3,129	3,770
Property and equipment, net of accumulated depreciation of \$44,821 and \$42,574	30,362	29,840
Franchise rights	59,364	59,364
Goodwill	27,323	27,098
Other intangible assets, net of accumulated amortization of \$9,649 and \$8,874	17,089	17,329
Other noncurrent assets, net	2,474	2,343
Total assets	\$ 159,237	\$ 158,813
Liabilities and Equity		
Current Liabilities:		
Accounts payable and accrued expenses related to trade creditors	\$ 5,680	\$ 5,528
Accrued participations and residuals	1,444	1,239
Deferred revenue	976	898
Accrued expenses and other current liabilities	5,461	7,967
Current portion of long-term debt	3,523	3,280
Total current liabilities	17,084	18,912
Long-term debt, less current portion	44,827	44,567
Deferred income taxes	32,227	31,935
Other noncurrent liabilities	10,388	11,384
Commitments and contingencies (Note 12)		
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	1,058	957
Equity:		
Preferred stock authorized, 20,000,000 shares; issued, zero		
Class A common stock, \$0.01 par value authorized, 7,500,000,000 shares; issued, 2,515,829,568 and 2,503,535,883; outstanding, 2,150,368,818 and 2,138,075,133	25	25
Class A Special common stock, \$0.01 par value authorized, 7,500,000,000 shares; issued, 487,418,932 and 529,964,944; outstanding, 416,484,168 and 459,030,180	5	5
Class B common stock, \$0.01 par value authorized, 75,000,000 shares; issued and outstanding, 9,444,375		
Additional paid-in capital	38,977	38,890
Retained earnings	21,805	19,235
Treasury stock, 365,460,750 Class A common shares and 70,934,764 Class A Special common shares	(7,517)	(7,517)
Accumulated other comprehensive income (loss)	3	56
Total Comcast Corporation shareholders equity	53,298	50,694

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Noncontrolling interests	355	364
Total equity	53,653	51,058
Total liabilities and equity	\$ 159,237	\$ 158,813

See accompanying notes to condensed consolidated financial statements.

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Comcast Corporation

Condensed Consolidated Statement of Income**(Unaudited)**

(in millions, except per share data)	Three Months Ended		Nine Months Ended	
	September 30		September 30	
	2014	2013	2014	2013
Revenue	\$ 16,791	\$ 16,151	\$ 51,043	\$ 47,731
Costs and Expenses:				
Programming and production	4,772	4,787	15,554	14,418
Other operating and administrative	5,019	4,751	14,695	13,787
Advertising, marketing and promotion	1,296	1,283	3,748	3,737
Depreciation	1,539	1,520	4,707	4,669
Amortization	420	396	1,222	1,204
	13,046	12,737	39,926	37,815
Operating income	3,745	3,414	11,117	9,916
Other Income (Expense):				
Interest expense	(663)	(639)	(1,953)	(1,928)
Investment income (loss), net	21	464	254	549
Equity in net income (losses) of investees, net	33	(130)	87	(96)
Other income (expense), net	(96)	(310)	(150)	(280)
	(705)	(615)	(1,762)	(1,755)
Income before income taxes	3,040	2,799	9,355	8,161
Income tax expense	(407)	(1,021)	(2,759)	(2,994)
Net income	2,633	1,778	6,596	5,167
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(41)	(46)	(141)	(264)
Net income attributable to Comcast Corporation	\$ 2,592	\$ 1,732	\$ 6,455	\$ 4,903
Basic earnings per common share attributable to Comcast Corporation shareholders	\$ 1.00	\$ 0.66	\$ 2.49	\$ 1.86
Diluted earnings per common share attributable to Comcast Corporation shareholders	\$ 0.99	\$ 0.65	\$ 2.46	\$ 1.84
Dividends declared per common share	\$ 0.225	\$ 0.195	\$ 0.675	\$ 0.585

See accompanying notes to condensed consolidated financial statements.

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Comcast Corporation

Condensed Consolidated Statement of Comprehensive Income**(Unaudited)**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2014	2013	2014	2013
Net income	\$ 2,633	\$ 1,778	\$ 6,596	\$ 5,167
Unrealized gains (losses) on marketable securities, net of deferred taxes of \$, \$(11), \$(19) and \$(82)		19	34	136
Deferred gains (losses) on cash flow hedges, net of deferred taxes of \$2, \$(26), \$1 and \$(6)	(4)	45	(2)	10
Amounts reclassified to net income:				
Realized (gains) losses on marketable securities, net of deferred taxes of \$, \$165, \$58 and \$177	(1)	(278)	(98)	(301)
Realized (gains) losses on cash flow hedges, net of deferred taxes of \$(22), \$22, \$(10) and \$(6)	38	(38)	18	10
Employee benefit obligations, net of deferred taxes of \$, \$(34), \$ and \$(36)		57	(1)	60
Currency translation adjustments, net of deferred taxes of \$10, \$(5), \$3 and \$9	(16)	8	(4)	(23)
Comprehensive income	2,650	1,591	6,543	5,059
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(41)	(46)	(141)	(264)
Other comprehensive (income) loss attributable to noncontrolling interests				9
Comprehensive income attributable to Comcast Corporation	\$ 2,609	\$ 1,545	\$ 6,402	\$ 4,804

See accompanying notes to condensed consolidated financial statements.

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Comcast Corporation

Condensed Consolidated Statement of Cash Flows**(Unaudited)**

(in millions)	Nine Months Ended September 30	
	2014	2013
Net cash provided by operating activities	\$ 12,302	\$ 11,679
Investing Activities		
Capital expenditures	(5,196)	(4,593)
Cash paid for intangible assets	(735)	(694)
Acquisitions and construction of real estate properties	(28)	(1,705)
Acquisitions, net of cash acquired	(477)	(42)
Proceeds from sales of businesses and investments	622	655
Return of capital from investees	6	146
Purchases of investments	(145)	(1,177)
Other	(127)	83
Net cash provided by (used in) investing activities	(6,080)	(7,327)
Financing Activities		
Proceeds from (repayments of) short-term borrowings, net	(437)	395
Proceeds from borrowings	4,182	2,933
Repurchases and repayments of debt	(3,172)	(2,442)
Repurchases and retirements of common stock	(2,250)	(1,500)
Dividends paid	(1,676)	(1,454)
Issuances of common stock	33	35
Purchase of NBCUniversal noncontrolling common equity interest		(10,761)
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	(170)	(164)
Settlement of Station Venture liability		(602)
Other	97	(140)
Net cash provided by (used in) financing activities	(3,393)	(13,700)
Increase (decrease) in cash and cash equivalents	2,829	(9,348)
Cash and cash equivalents, beginning of period	1,718	10,951
Cash and cash equivalents, end of period	\$ 4,547	\$ 1,603

See accompanying notes to condensed consolidated financial statements.

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Comcast Corporation

Condensed Consolidated Statement of Changes in Equity**(Unaudited)**

(in millions)	Redeemable Noncontrolling Interests and Redeemable Subsidiary Preferred Stock	Common Stock			Additional Paid-In Capital	Retained Earnings	Treasury Stock at Cost	Accumulated Other Comprehensive Income (Loss)	Non- controlling Interests	Total Equity
		A	A Special	B						
Balance, January 1, 2013	\$ 16,998	\$ 25	\$ 6	\$	\$ 40,547	\$ 16,280	\$ (7,517)	\$ 15	\$ 440	\$ 49,796
Stock compensation plans					433	(255)				178
Repurchases and retirements of common stock			(1)		(432)	(1,067)				(1,500)
Employee stock purchase plans					75					75
Dividends declared						(1,537)				(1,537)
Other comprehensive income (loss)	(9)							(99)		(99)
Purchase of NBCUniversal noncontrolling common equity interest	(17,006)				(1,482)			(26)		(1,508)
Redeemable subsidiary preferred stock	725									
Contributions from (distributions to) noncontrolling interests, net	(14)								(103)	(103)
Other	(24)				(150)				(2)	(152)
Net income (loss)	183					4,903			81	4,984
Balance, September 30, 2013	\$ 853	\$ 25	\$ 5	\$	\$ 38,991	\$ 18,324	\$ (7,517)	\$ (110)	\$ 416	\$ 50,134
Balance, January 1, 2014	\$ 957	\$ 25	\$ 5	\$	\$ 38,890	\$ 19,235	\$ (7,517)	\$ 56	\$ 364	\$ 51,058
Stock compensation plans					580	(391)				189
Repurchases and retirements of common stock					(504)	(1,746)				(2,250)
Employee stock purchase plans					91					91
Dividends declared						(1,748)				(1,748)
Other comprehensive income (loss)								(53)		(53)
Issuance of subsidiary shares to noncontrolling interests	85								13	13
Contributions from (distributions to) noncontrolling interests, net	(11)								(101)	(101)
Other	(22)				(80)				(13)	(93)
Net income (loss)	49					6,455			92	6,547
Balance, September 30, 2014	\$ 1,058	\$ 25	\$ 5	\$	\$ 38,977	\$ 21,805	\$ (7,517)	\$ 3	\$ 355	\$ 53,653

See accompanying notes to condensed consolidated financial statements.

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Comcast Corporation

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Note 1: Condensed Consolidated Financial Statements

Basis of Presentation

We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, financial condition and cash flows for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States of America (GAAP). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2013 Annual Report on Form 10-K.

Note 2: Recent Accounting Pronouncements

Discontinued Operations

In April 2014, the Financial Accounting Standards Board (FASB) updated the accounting guidance related to discontinued operations. The updated accounting guidance provides a narrower definition of discontinued operations than existing GAAP. The updated accounting guidance requires that only disposals of components of an entity, or groups of components, that represent a strategic shift that has or will have a material effect on the reporting entity's operations be reported in the financial statements as discontinued operations. The updated accounting guidance also provides guidance on the financial statement presentations and disclosures of discontinued operations. The updated accounting guidance will be effective prospectively for us on January 1, 2015, with early adoption permitted in 2014.

Revenue Recognition

In May 2014, the FASB and the International Accounting Standards Board updated the accounting guidance related to revenue recognition. The updated accounting guidance provides a single, contract-based revenue recognition model to help improve financial reporting by providing clearer guidance on when an entity should recognize revenue, and by reducing the number of standards to which entities have to refer. The updated accounting guidance will be effective for us on January 1, 2017, and early adoption is not permitted. The updated accounting guidance allows for either a full retrospective adoption or modified retrospective adoption. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements and our method of adoption.

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Note 3: Earnings Per Share**Computation of Diluted EPS**

	Three Months Ended September 30					
	2014			2013		
(in millions, except per share data)	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount
Basic EPS attributable to Comcast Corporation shareholders	\$ 2,592	2,580	\$ 1.00	\$ 1,732	2,622	\$ 0.66
Effect of dilutive securities:						
Assumed exercise or issuance of shares relating to stock plans		36			36	
Diluted EPS attributable to Comcast Corporation shareholders	\$ 2,592	2,616	\$ 0.99	\$ 1,732	2,658	\$ 0.65

	Nine Months Ended September 30					
	2014			2013		
(in millions, except per share data)	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount
Basic EPS attributable to Comcast Corporation shareholders	\$ 6,455	2,592	\$ 2.49	\$ 4,903	2,629	\$ 1.86
Effect of dilutive securities:						
Assumed exercise or issuance of shares relating to stock plans		37			39	
Diluted EPS attributable to Comcast Corporation shareholders	\$ 6,455	2,629	\$ 2.46	\$ 4,903	2,668	\$ 1.84

Our potentially dilutive securities include potential common shares related to our stock options and our restricted share units (RSUs). Diluted earnings per common share attributable to Comcast Corporation shareholders (diluted EPS) considers the impact of potentially dilutive securities by using the treasury stock method.

For the three and nine months ended September 30, 2014, diluted EPS excluded 17 million and 13 million, respectively, of potential common shares related to our share-based compensation plans, because the inclusion of the potential common shares would have had an antidilutive effect. For the three and nine months ended September 30, 2013, diluted EPS excluded 18 million and 13 million, respectively, of potential common shares.

Note 4: Significant Transactions**Time Warner Cable Merger**

On February 12, 2014, we entered into an agreement and plan of merger (the merger agreement) with Time Warner Cable Inc. (Time Warner Cable) whereby Time Warner Cable will become our wholly owned subsidiary (the Time Warner Cable merger). Time Warner Cable stockholders will receive, in exchange for each share of Time Warner Cable common stock owned immediately prior to the Time Warner Cable merger, 2.875 shares of our Class A common stock. We estimate that at the time of closing, Time Warner Cable stockholders will own approximately 24% of the outstanding shares of our common stock. Because the exchange ratio was fixed at the time of the merger agreement and the market value of our Class A common stock will continue to fluctuate, the number of shares of Class A common stock to be issued and the total value of the consideration exchanged will not be determinable until the closing date. The Time Warner Cable merger was approved by

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Comcast shareholders on October 8, 2014 and by Time Warner Cable stockholders on October 9, 2014. The Time Warner Cable merger remains subject to regulatory review and other customary conditions and is expected to close in early 2015.

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Divestiture Transactions

The terms of the merger agreement contemplate that we are prepared to divest systems serving up to approximately 3 million video customers of our company following the Time Warner Cable merger in order to obtain applicable regulatory approvals. As a result of this commitment, on April 25, 2014, we entered into a transactions agreement with Charter Communications, Inc. (Charter) that, if consummated, would satisfy the divestiture undertaking. Under the transactions agreement, following the close of the Time Warner Cable merger and subject to various conditions, we would divest cable systems resulting in a net disposition of approximately 3.9 million video customers through three transactions: (1) a spin-off of cable systems serving approximately 2.5 million of our video customers (the spin-off transaction) into a newly formed public entity (SpinCo), (2) an exchange of cable systems serving approximately 1.5 million Time Warner Cable video customers for cable systems serving approximately 1.7 million Charter video customers, and (3) a sale to Charter of cable systems serving approximately 1.5 million Time Warner Cable video customers for cash (collectively, the divestiture transactions).

In connection with the spin-off transaction and prior to the spin-off, it is expected that SpinCo will incur new debt to fund a cash distribution to us and to issue notes to us, which notes will enable us to then retire a portion of our debt. In the spin-off transaction, we will distribute common stock of SpinCo pro rata to the holders of all of our outstanding common stock, including the former Time Warner Cable stockholders who continue to hold shares through the record date of the spin-off transaction. After the spin-off transaction, a newly formed, wholly owned indirect subsidiary of Charter will merge with and into Charter with the effect that all shares of Charter will be converted into shares of a new holding company, which will survive as the publicly traded parent company of Charter (New Charter). New Charter will then acquire an interest in SpinCo by issuing New Charter stock in exchange for a portion of the outstanding SpinCo stock, following which it is expected that Comcast shareholders will own approximately 67% of SpinCo and New Charter will own approximately 33% of SpinCo. In addition, it is expected that Comcast shareholders will own approximately 10% of New Charter, though the actual percentage of New Charter that will be owned by Comcast shareholders will depend on a number of factors, some of which will not be known until completion of the divestiture transactions. Following the close of the divestiture transactions, we will no longer have any ownership interest in SpinCo.

The close of the divestiture transactions is subject to the completion of the Time Warner Cable merger, Charter stockholder approval, completion of the SpinCo financing transactions, regulatory approvals and other customary conditions. The Time Warner Cable merger and the divestiture transactions are subject to separate conditions, and the Time Warner Cable merger can be completed regardless of whether the divestiture transactions are ultimately completed.

Note 5: Film and Television Costs

(in millions)	September 30, 2014	December 31, 2013
Film Costs:		
Released, less amortization	\$ 1,313	\$ 1,630
Completed, not released	193	70
In production and in development	1,143	658
	2,649	2,358
Television Costs:		
Released, less amortization	1,187	1,155
In production and in development	445	370
	1,632	1,525
Programming rights, less amortization	2,271	2,039
	6,552	5,922
Less: Current portion of programming rights	992	928
Film and television costs	\$ 5,560	\$ 4,994

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Comcast Corporation

Note 6: Investments

(in millions)	September 30, 2014	December 31, 2013
Fair Value Method	\$ 588	\$ 4,345
Equity Method:		
The Weather Channel	333	333
Hulu	188	187
Other	503	469
	1,024	989
Cost Method:		
AirTouch	1,564	1,553
Other	484	456
	2,048	2,009
Total investments	3,660	7,343
Less: Current investments	531	3,573
Noncurrent investments	\$ 3,129	\$ 3,770

Investment Income (Loss), Net

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2014	2013	2014	2013
Gains on sales and exchanges of investments, net	\$ 3	\$ 445	\$ 176	\$ 483
Investment impairment losses	(6)	(12)	(30)	(25)
Unrealized gains (losses) on securities underlying prepaid forward sale agreements	15	345	(13)	1,197
Mark to market adjustments on derivative component of prepaid forward sale agreements and indexed debt instruments	(13)	(348)	19	(1,189)
Interest and dividend income	29	28	85	84
Other, net	(7)	6	17	(1)
Investment income (loss), net	\$ 21	\$ 464	\$ 254	\$ 549

Fair Value Method

As of September 30, 2014, the majority of our fair value method investments were equity securities held as collateral that were related to our obligations under prepaid forward sale agreements.

Prepaid Forward Sale Agreements

(in millions)	September 30, 2014	December 31, 2013
Assets:		
Fair value equity securities held as collateral	\$ 444	\$ 3,959
Liabilities:		
Obligations under prepaid forward sale agreements	\$ 117	\$ 811
Derivative component of prepaid forward sale agreements	277	2,800

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Total liabilities \$ 394 \$ 3,611

During the nine months ended September 30, 2014, we settled \$3.2 billion of obligations under certain of our prepaid forward sale agreements by delivering equity securities. As of September 30, 2014, the carrying values of our remaining prepaid forward sale obligations approximated their fair values. The estimated fair values are based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

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Cost Method

AirTouch

We hold two series of preferred stock of AirTouch Communications, Inc. (*AirTouch*), a subsidiary of Verizon Communications Inc., which are redeemable in April 2020. As of September 30, 2014, the estimated fair values of the AirTouch preferred stock and the associated liability related to the redeemable preferred shares issued by one of our consolidated subsidiaries were each \$1.7 billion. The estimated fair values are based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

Note 7: Long-Term Debt

As of September 30, 2014, our debt had a carrying value of \$48.4 billion and an estimated fair value of \$54.4 billion. The estimated fair value of our publicly traded debt is primarily based on Level 1 inputs that use quoted market values for the debt. The estimated fair value of debt for which there are no quoted market prices is based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

Debt Borrowings

In February 2014, we issued \$1.2 billion aggregate principal amount of 3.60% senior notes due 2024 and \$1 billion aggregate principal amount of 4.75% senior notes due 2044. The proceeds from this offering were used for working capital and general corporate purposes, including the repayment of a portion of our outstanding commercial paper and \$900 million aggregate principal amount of our 2.10% senior notes due April 2014 at maturity.

In August 2014, we issued \$1 billion aggregate principal amount of 3.375% senior notes due 2025 and \$1 billion aggregate principal amount of 4.20% senior notes due 2034. The proceeds from this offering were used for working capital and general corporate purposes, which may, in the future, include the repayment of certain of our senior notes.

Debt Repayments

In January 2014, we repaid at maturity \$1 billion aggregate principal amount of 5.30% senior notes due 2014. In February 2014, we repaid \$1.25 billion of borrowings outstanding under NBCUniversal Enterprise Inc.'s (*NBCUniversal Enterprise*) revolving credit facility with the proceeds from \$990 million of borrowings under its new commercial paper program and cash on hand.

Revolving Credit Facilities

As of September 30, 2014, amounts available under our consolidated revolving credit facilities, net of amounts outstanding under our commercial paper programs and outstanding letters of credit, totaled \$6.4 billion, which included \$440 million available under NBCUniversal Enterprise's revolving credit facility.

Commercial Paper Programs

In February 2014, NBCUniversal Enterprise entered into a commercial paper program. The maximum borrowing capacity under this commercial paper program is \$1.35 billion, and it is supported by NBCUniversal Enterprise's existing \$1.35 billion revolving credit facility due March 2018. The commercial paper program is fully and unconditionally guaranteed by us and our 100% owned cable holding company subsidiaries, Comcast Cable Communications, LLC (*CCCL Parent*), Comcast MO Group, Inc. (*Comcast MO Group*), Comcast Cable Holdings, LLC (*CCH*) and Comcast MO of Delaware, LLC (*Comcast MO of Delaware*) (collectively, the *cable guarantors*). As of September 30, 2014, NBCUniversal Enterprise had \$910 million face amount of commercial paper outstanding.

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Note 8: Fair Value Measurements

The accounting guidance related to financial assets and financial liabilities (financial instruments) establishes a hierarchy that prioritizes fair value measurements based on the types of inputs used for the various valuation techniques (market approach, income approach and cost approach). Level 1 consists of financial instruments whose values are based on quoted market prices for identical financial instruments in an active market. Level 2 consists of financial instruments that are valued by using models or other valuation methodologies. These models use inputs that are observable either directly or indirectly. Level 3 consists of financial instruments whose values are determined by using pricing models that use significant inputs that are primarily unobservable, discounted cash flow methodologies or similar techniques, as well as financial instruments for which the determination of fair value requires significant management judgment or estimation. Our financial instruments that are accounted for at fair value on a recurring basis are presented in the table below.

Recurring Fair Value Measures

(in millions)	Fair Value as of				December 31, 2013 Total
	Level 1	September 30, 2014		Total	
		Level 2	Level 3		
Assets					
Trading securities (see Note 6)	\$ 450	\$	\$	\$ 450	\$ 3,956
Available-for-sale securities	6	121	10	137	389
Interest rate swap agreements		81		81	110
Other		67	1	68	81
Total	\$ 456	\$ 269	\$ 11	\$ 736	\$ 4,536
Liabilities					
Derivative component of prepaid forward sale agreements and indexed debt instruments (see Note 6)	\$	\$ 288	\$	\$ 288	\$ 2,816
Contractual obligation			818	818	747
Contingent consideration			653	653	684
Other		8		8	16
Total	\$	\$ 296	\$ 1,471	\$ 1,767	\$ 4,263

Contractual Obligation and Contingent Consideration

The estimated fair values of the contractual obligation and contingent consideration in the table above are primarily based on certain expected future discounted cash flows, the determination of which involves the use of significant unobservable inputs. The most significant unobservable inputs we use include our estimates of the future revenue we expect to generate from certain NBCUniversal businesses, which are related to our contractual obligation, and future net tax benefits that will affect payments to General Electric Company (GE), which are related to our contingent consideration. The discount rates used in the measurements of fair value were between 5% and 13% and are based on the underlying risk associated with our estimate of future revenue, the terms of the respective contracts, and the uncertainty in the timing of our payments to GE. The fair value adjustments to contractual obligation and contingent consideration are sensitive to the assumptions related to future revenue and tax benefits, respectively, as well as to current interest rates, and therefore, the adjustments are recorded to other income (expense), net in our condensed consolidated statement of income.

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Changes in Contractual Obligation and Contingent Consideration

(in millions)	Contractual Obligation	Contingent Consideration
Balance, January 1, 2014	\$ 747	\$ 684
Fair value adjustments	120	23
Payments	(49)	(54)
Balance, September 30, 2014	\$ 818	\$ 653

Fair Value of Redeemable Subsidiary Preferred Stock Financial Instrument

As of September 30, 2014, the fair value of the NBCUniversal Enterprise redeemable subsidiary preferred stock was \$752 million. The estimated fair value is based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

Note 9: Share-Based Compensation

Our share-based compensation primarily consists of awards of stock options and RSUs to certain employees and directors as part of our approach to long-term incentive compensation. Additionally, through our employee stock purchase plans, employees are able to purchase shares of Comcast Class A common stock at a discount through payroll deductions.

In March 2014, we granted 16.4 million stock options and 5.4 million RSUs related to our annual management awards. The weighted-average fair values associated with these grants were \$11.09 per stock option and \$46.57 per RSU.

Recognized Share-Based Compensation Expense

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2014	2013	2014	2013
Stock options	\$ 38	\$ 34	\$ 121	\$ 102
Restricted share units	55	44	171	130
Employee stock purchase plans	5	4	18	15
Total	\$ 98	\$ 82	\$ 310	\$ 247

As of September 30, 2014, we had unrecognized pretax compensation expense of \$356 million and \$489 million related to nonvested stock options and nonvested RSUs, respectively.

Note 10: Income Taxes

During the three months ended September 30, 2014, we reduced our accruals for uncertain tax positions and the related accrued interest on these tax positions. The reduction resulted in a decrease of \$724 million in income tax expense, which excludes the benefits of uncertain tax positions for which we have been indemnified by GE. The table below presents a reconciliation of our uncertain tax positions from January 1, 2014 to September 30, 2014.

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(in millions)

Balance, January 1, 2014	\$ 1,701
Additions based on tax positions related to the current year	54
Additions based on tax positions related to prior years	31
Reductions for tax positions of prior years	(168)
Reductions due to expiration of statutes of limitations	(436)
Settlements with taxing authorities	(15)
Balance, September 30, 2014	\$ 1,167

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As of September 30, 2014 and December 31, 2013, our accrued interest associated with tax positions was \$460 million and \$780 million, respectively.

Note 11: Supplemental Financial Information**Receivables**

(in millions)	September 30, 2014	December 31, 2013
Receivables, gross	\$ 6,679	\$ 6,972
Less: Allowance for returns and customer incentives	284	375
Less: Allowance for doubtful accounts	223	221
Receivables, net	\$ 6,172	\$ 6,376

Accumulated Other Comprehensive Income (Loss)

(in millions)	September 30, 2014	September 30, 2013
Unrealized gains (losses) on marketable securities	\$ 3	\$ 18
Deferred gains (losses) on cash flow hedges	(29)	(47)
Unrecognized gains (losses) on employee benefit obligations	70	(50)
Cumulative translation adjustments	(41)	(31)
Accumulated other comprehensive income (loss), net of deferred taxes	\$ 3	\$ (110)

Net Cash Provided by Operating Activities

(in millions)	Nine Months Ended September 30	
	2014	2013
Net income	\$ 6,596	\$ 5,167
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	5,929	5,873
Share-based compensation	386	312
Noncash interest expense (income), net	132	122
Equity in net (income) losses of investees, net	(87)	96
Cash received from investees	71	89
Net (gain) loss on investment activity and other	(24)	(239)
Deferred income taxes	358	(52)
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	89	145
Film and television costs, net ^(a)	(471)	408
Accounts payable and accrued expenses related to trade creditors	119	(108)
Other operating assets and liabilities	(796)	(134)
Net cash provided by operating activities	\$ 12,302	\$ 11,679

(a)

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Comprised of additions to our film and television cost assets of \$7,198 million and \$5,590 million, net of film and television cost amortization of \$6,727 million and \$5,998 million in 2014 and 2013, respectively.

Cash Payments for Interest and Income Taxes

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2014	2013	2014	2013
Interest	\$ 656	\$ 636	\$ 1,820	\$ 1,768
Income taxes	\$ 974	\$ 958	\$ 2,878	\$ 3,180

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Noncash Investing and Financing Activities

During the nine months ended September 30, 2014:

we acquired \$847 million of property and equipment and intangible assets that were accrued but unpaid

we recorded a liability of \$580 million for a quarterly cash dividend of \$0.225 per common share paid in October 2014

we used \$3.2 billion of equity securities to settle our obligations under certain prepaid forward sale agreements

Note 12: Commitments and Contingencies

Contingencies

Antitrust Cases

We are defendants in two purported class actions originally filed in December 2003 in the United States District Courts for the District of Massachusetts and the Eastern District of Pennsylvania. The potential class in the Massachusetts case, which has been transferred to the Eastern District of Pennsylvania, is our customer base in the Boston Cluster area, and the potential class in the Pennsylvania case is our customer base in the Philadelphia and Chicago Clusters, as those terms are defined in the complaints. In each case, the plaintiffs allege that certain customer exchange transactions with other cable providers resulted in unlawful horizontal market restraints in those areas and seek damages under antitrust statutes, including treble damages.

Classes of Chicago Cluster and Philadelphia Cluster customers were certified in October 2007 and January 2010, respectively. We appealed the class certification in the Philadelphia Cluster case to the Third Circuit Court of Appeals, which affirmed the class certification in August 2011. In June 2012, the U.S. Supreme Court granted our petition to review the Third Circuit Court of Appeals' ruling and in March 2013, the Supreme Court ruled that the class had been improperly certified and reversed the judgment of the Third Circuit. The matter has been returned to the District Court for action consistent with the Supreme Court's opinion. In August 2013, the plaintiffs in the Philadelphia Cluster case moved to certify a new, smaller class, which we opposed in January 2014. The parties have been discussing possible resolution of the Philadelphia Cluster case. Accordingly, in February 2014, the plaintiff filed an unopposed motion to stay the case, which the District Court granted. In April 2014, the District Court granted our unopposed motion to de-certify the Chicago Cluster class and the plaintiffs' unopposed motion to amend the Pennsylvania case so as to dismiss claims relating to the Chicago Cluster. In April 2014, lead counsel for the Boston Cluster cases withdrew, and in June 2014, new counsel requested the Boston Cluster cases be transferred to the federal court in Boston, which we have opposed.

In addition, we are the defendant in 22 purported class actions filed in federal district courts throughout the country. All of these actions have been consolidated by the Judicial Panel on Multidistrict Litigation in the United States District Court for the Eastern District of Pennsylvania for pre-trial proceedings. In a consolidated complaint filed in November 2009 on behalf of all plaintiffs in the multidistrict litigation, the plaintiffs allege that we improperly tie the rental of set-top boxes to the provision of premium cable services in violation of Section 1 of the Sherman Antitrust Act, various state antitrust laws and unfair/deceptive trade practices acts in California, Illinois and Alabama. The plaintiffs also allege a claim for unjust enrichment and seek relief on behalf of a nationwide class of our premium cable customers and on behalf of subclasses consisting of premium cable customers from California, Alabama, Illinois, Pennsylvania and Washington. In January 2010, we moved to compel arbitration of the plaintiffs' claims for unjust enrichment and violations of the unfair/deceptive trade practices acts of Illinois and Alabama. In September 2010, the plaintiffs filed an amended complaint alleging violations of additional state antitrust laws and unfair/deceptive trade practices acts on behalf of new subclasses in Connecticut, Florida, Minnesota, Missouri, New Jersey, New Mexico and West Virginia. In the amended complaint, plaintiffs omitted their unjust enrichment claim, as well as their state law claims on behalf of the Alabama, Illinois and Pennsylvania subclasses. In June 2011, the plaintiffs filed another amended complaint

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alleging only violations of Section 1 of the Sherman Antitrust Act, antitrust law in Washington and unfair/deceptive trade practices acts in California and Washington. The plaintiffs seek relief on behalf of a nationwide class of our premium cable customers and on behalf of subclasses consisting of premium cable customers from California and Washington. In July 2011, we moved to compel arbitration of most of the plaintiffs' claims and to stay the remaining claims pending arbitration. The West Virginia Attorney General also filed a complaint in West Virginia state court in July 2009 alleging that we improperly tie the rental of set-top boxes to the provision of digital cable services in violation of the West Virginia Antitrust Act and the West Virginia Consumer Credit and Protection Act. The Attorney General also alleges a claim for unjust enrichment/restitution. We removed the case to the United States District Court for West Virginia, and it was subsequently transferred to the United States District Court for the Eastern District of Pennsylvania and consolidated with the multidistrict litigation described above. Although a comprehensive settlement agreement for all 23 cases that had been submitted to the District Court for preliminary approval in June 2013 was withdrawn in October 2014, we do not expect these cases to have a material effect on our results of operations, cash flows or financial position.

We believe the claims in each of the pending actions described above in this item are without merit, except as otherwise set forth above, and intend to defend the actions vigorously. We cannot predict the outcome of any of the actions described above, including a range of possible loss, or how the final resolution of any such actions would impact our results of operations or cash flows for any one period or our financial position. In addition, as any action nears a trial, there is an increased possibility that the action may be settled by the parties. Nevertheless, the final disposition of any of the above actions is not expected to have a material adverse effect on our consolidated financial position, but could possibly be material to our consolidated results of operations or cash flows for any one period.

Other

We are a defendant in several unrelated lawsuits claiming infringement of various patents relating to various aspects of our businesses. In certain of these cases other industry participants are also defendants, and also in certain of these cases we expect that any potential liability would be in part or in whole the responsibility of our equipment and technology vendors under applicable contractual indemnification provisions. We are also subject to other legal proceedings and claims that arise in the ordinary course of our business. While the amount of ultimate liability with respect to such actions is not expected to materially affect our results of operations, cash flows or financial position, any litigation resulting from any such legal proceedings or claims could be time consuming and injure our reputation.

Note 13: Financial Data by Business Segment

We present our operations in five reportable business segments:

Cable Communications: Consists of the operations of Comcast Cable, which is the nation's largest provider of video, high-speed Internet and voice services to residential customers under the XFINITY brand, and we also provide similar services to businesses and sell advertising.

Cable Networks: Consists primarily of our national cable networks, our regional sports networks, our international cable networks and our cable television production operations.

Broadcast Television: Consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, and our broadcast television production operations.

Filmed Entertainment: Consists primarily of the studio operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide.

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Theme Parks: Consists primarily of our Universal theme parks in Orlando and Hollywood.

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In evaluating the profitability of our operating segments, the components of net income (loss) below operating income (loss) before depreciation and amortization are not separately evaluated by our management. Our financial data by business segment is presented in the tables below.

(in millions)	Three Months Ended September 30, 2014				
	Revenue ^(e)	Operating Income (Loss) Before Depreciation and Amortization ^(f)	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Communications ^(a)	\$ 11,041	\$ 4,464	\$ 1,561	\$ 2,903	\$ 1,644
NBCUniversal					
Cable Networks ^(b)	2,255	868	189	679	11
Broadcast Television	1,770	142	24	118	15
Filmed Entertainment ^(b)	1,186	151	6	145	4
Theme Parks	786	402	68	334	184
Headquarters and Other ^(c)	4	(142)	84	(226)	81
Eliminations ^(d)	(80)	(5)		(5)	
NBCUniversal	5,921	1,416	371	1,045	295
Corporate and Other	174	(197)	27	(224)	11
Eliminations ^(d)	(345)	21		21	
Comcast Consolidated	\$ 16,791	\$ 5,704	\$ 1,959	\$ 3,745	\$ 1,950

(in millions)	Three Months Ended September 30, 2013				
	Revenue ^(e)	Operating Income (Loss) Before Depreciation and Amortization ^(f)	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Communications ^(a)	\$ 10,491	\$ 4,246	\$ 1,549	\$ 2,697	\$ 1,432
NBCUniversal					
Cable Networks ^(b)	2,239	853	183	670	19
Broadcast Television	1,644	34	23	11	21
Filmed Entertainment ^(b)	1,400	189	4	185	1
Theme Parks	661	343	73	270	142
Headquarters and Other ^(c)	7	(167)	69	(236)	101
Eliminations ^(d)	(100)	(2)		(2)	
NBCUniversal	5,851	1,250	352	898	284
Corporate and Other	133	(178)	16	(194)	10
Eliminations ^(d)	(324)	12	(1)	13	
Comcast Consolidated	\$ 16,151	\$ 5,330	\$ 1,916	\$ 3,414	\$ 1,726

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(in millions)	Nine Months Ended September 30, 2014				
	Revenue ^(e)	Operating Income (Loss) Before Depreciation and Amortization ^(f)	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Communications ^(a)	\$ 32,827	\$ 13,428	\$ 4,749	\$ 8,679	\$ 4,282
NBCUniversal					
Cable Networks ^(b)	7,236	2,677	558	2,119	30
Broadcast Television	6,207	504	78	426	52
Filmed Entertainment ^(b)	3,713	634	16	618	8
Theme Parks	1,888	816	210	606	486
Headquarters and Other ^(c)	10	(464)	244	(708)	308
Eliminations ^(d)	(241)	(6)		(6)	
NBCUniversal	18,813	4,161	1,106	3,055	884
Corporate and Other	520	(532)	74	(606)	30
Eliminations ^(d)	(1,117)	(11)		(11)	
Comcast Consolidated	\$ 51,043	\$ 17,046	\$ 5,929	\$ 11,117	\$ 5,196

(in millions)	Nine Months Ended September 30, 2013				
	Revenue ^(e)	Operating Income (Loss) Before Depreciation and Amortization ^(f)	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Communications ^(a)	\$ 31,175	\$ 12,800	\$ 4,780	\$ 8,020	\$ 3,766
NBCUniversal					
Cable Networks ^(b)	6,877	2,572	549	2,023	67
Broadcast Television	4,893	205	74	131	38
Filmed Entertainment ^(b)	4,004	291	11	280	4
Theme Parks	1,669	747	218	529	427
Headquarters and Other ^(c)	25	(416)	193	(609)	271
Eliminations ^(d)	(282)	(5)		(5)	
NBCUniversal	17,186	3,394	1,045	2,349	807
Corporate and Other	431	(380)	48	(428)	20
Eliminations ^(d)	(1,061)	(25)		(25)	
Comcast Consolidated	\$ 47,731	\$ 15,789	\$ 5,873	\$ 9,916	\$ 4,593

(a) For the three and nine months ended September 30, 2014 and 2013, Cable Communications segment revenue was derived from the following sources:

	Three Months Ended September 30		Nine Months Ended September 30	
	2014	2013	2014	2013
Residential:				
Video	46.9%	48.9%	47.5%	49.4%
High-speed Internet	25.7%	24.7%	25.6%	24.6%
Voice	8.3%	8.8%	8.4%	8.8%
Business services	9.2%	8.0%	8.8%	7.6%
Advertising	5.5%	5.2%	5.3%	5.1%
Other	4.4%	4.4%	4.4%	4.5%
Total	100%	100%	100%	100%

Subscription revenue received from customers who purchase bundled services at a discounted rate is allocated proportionally to each service based on the individual service's price on a stand-alone basis.

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For both the three and nine months ended September 30, 2014, 2.8% of Cable Communications segment revenue was derived from franchise and other regulatory fees. For both the three and nine months ended September 30, 2013, 2.9% of Cable Communications segment revenue was derived from franchise and other regulatory fees.

- (b) Beginning in 2014, Fandango, our movie ticketing and entertainment business that was previously presented in our Cable Networks segment, is now presented in the Filmed Entertainment segment to reflect the change in our management reporting presentation. Due to

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immateriality, prior period amounts have not been adjusted. The change in presentation resulted in the reclassification of \$195 million of goodwill from our Cable Networks segment to our Filmed Entertainment segment.

(c) NBCUniversal Headquarters and Other activities includes costs associated with overhead, allocations, personnel costs and headquarter initiatives.

(d) Included in Eliminations are transactions that our segments enter into with one another. The most common types of transactions are the following:

our Cable Networks and Broadcast Television segments generate revenue by selling programming to our Cable Communications segment, which represents a substantial majority of the revenue elimination amount

our Cable Communications segment generates revenue by selling advertising and by selling the use of satellite feeds to our Cable Networks segment

our Filmed Entertainment and Broadcast Television segments generate revenue by licensing content to our Cable Networks segment

our Cable Communications segment receives incentives offered by our Cable Networks segment in connection with its distribution of the Cable Networks content that are recorded as a reduction to programming expenses

(e) No single customer accounted for a significant amount of revenue in any period.

(f) We use operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any, as the measure of profit or loss for our operating segments. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital structure or investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to Comcast Corporation, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP.

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Note 14: Condensed Consolidating Financial Information

Comcast Corporation (Comcast Parent), our cable guarantors and NBCUniversal Media, LLC (referred to as NBCUniversal Media Parent in the tables below) have fully and unconditionally guaranteed each other's debt securities. Comcast MO Group, CCH and Comcast MO of Delaware are collectively referred to as the Combined CCHMO Parents.

Comcast Parent and the cable guarantors also fully and unconditionally guarantee NBCUniversal Enterprise's \$4 billion aggregate principal amount of senior notes, its \$1.35 billion revolving credit facility due March 2018 and the associated commercial paper program. NBCUniversal Media Parent does not guarantee the NBCUniversal Enterprise senior notes, credit facility or commercial paper program.

Comcast Parent provides an unconditional subordinated guarantee of the \$185 million principal amount currently outstanding of Comcast Holdings ZONES due October 2029. Neither the cable guarantors nor NBCUniversal Media Parent guarantee the Comcast Holdings ZONES due October 2029. None of Comcast Parent, the cable guarantors nor NBCUniversal Media Parent guarantee the \$62 million principal amount currently outstanding of Comcast Holdings ZONES due November 2029.

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Condensed Consolidating Balance Sheet**September 30, 2014**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	Combined CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
Assets								
Cash and cash equivalents	\$	\$	\$	\$	\$ 196	\$ 4,351	\$	\$ 4,547
Investments					5	526		531
Receivables, net						6,172		6,172
Programming rights						992		992
Other current assets	222				43	1,429		1,694
Total current assets	222				244	13,470		13,936
Film and television costs						5,560		5,560
Investments	21				373	2,735		3,129
Investments in and amounts due from subsidiaries eliminated upon consolidation	84,503	103,462	110,327	59,160	41,038	95,665	(494,155)	
Property and equipment, net	202					30,160		30,362
Franchise rights						59,364		59,364
Goodwill						27,323		27,323
Other intangible assets, net	9					17,080		17,089
Other noncurrent assets, net	1,187	148			94	2,059	(1,014)	2,474
Total assets	\$ 86,144	\$ 103,610	\$ 110,327	\$ 59,160	\$ 41,749	\$ 253,416	\$ (495,169)	\$ 159,237
Liabilities and Equity								
Accounts payable and accrued expenses related to trade creditors	\$ 11	\$	\$	\$	\$	\$ 5,669	\$	\$ 5,680
Accrued participations and residuals						1,444		1,444
Accrued expenses and other current liabilities	1,374	283	347	21	415	3,997		6,437
Current portion of long-term debt	900			679	1,008	936		3,523
Total current liabilities	2,285	283	347	700	1,423	12,046		17,084
Long-term debt, less current portion	28,401	131	1,827	822	9,219	4,427		44,827
Deferred income taxes		719			59	32,319	(870)	32,227
Other noncurrent liabilities	2,160				945	7,427	(144)	10,388
Redeemable noncontrolling interests and redeemable subsidiary preferred stock						1,058		1,058
Equity:								
Common stock	30							30
Other shareholders' equity	53,268	102,477	108,153	57,638	30,103	195,784	(494,155)	53,268
Total Comcast Corporation shareholders' equity	53,298	102,477	108,153	57,638	30,103	195,784	(494,155)	53,298
Noncontrolling interests						355		355
Total equity	53,298	102,477	108,153	57,638	30,103	196,139	(494,155)	53,653
Total liabilities and equity	\$ 86,144	\$ 103,610	\$ 110,327	\$ 59,160	\$ 41,749	\$ 253,416	\$ (495,169)	\$ 159,237

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Condensed Consolidating Balance Sheet**December 31, 2013**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	Combined CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
Assets								
Cash and cash equivalents	\$	\$	\$	\$	\$ 336	\$ 1,382	\$	\$ 1,718
Investments						3,573		3,573
Receivables, net						6,376		6,376
Programming rights						928		928
Other current assets	237				35	1,208		1,480
Total current assets	237				371	13,467		14,075
Film and television costs						4,994		4,994
Investments	11				374	3,385		3,770
Investments in and amounts due from subsidiaries eliminated upon consolidation	79,956	97,429	102,673	54,724	40,644	85,164	(460,590)	
Property and equipment, net	220					29,620		29,840
Franchise rights						59,364		59,364
Goodwill						27,098		27,098
Other intangible assets, net	11					17,318		17,329
Other noncurrent assets, net	1,078	145			103	1,899	(882)	2,343
Total assets	\$ 81,513	\$ 97,574	\$ 102,673	\$ 54,724	\$ 41,492	\$ 242,309	\$ (461,472)	\$ 158,813
Liabilities and Equity								
Accounts payable and accrued expenses related to trade creditors	\$ 8	\$	\$	\$	\$	\$ 5,520	\$	\$ 5,528
Accrued participations and residuals						1,239		1,239
Accrued expenses and other current liabilities	1,371	266	180	47	323	6,678		8,865
Current portion of long-term debt	2,351				903	26		3,280
Total current liabilities	3,730	266	180	47	1,226	13,463		18,912
Long-term debt, less current portion	25,170	132	1,827	1,505	10,236	5,697		44,567
Deferred income taxes		777			59	31,840	(741)	31,935
Other noncurrent liabilities	1,919				931	8,675	(141)	11,384
Redeemable noncontrolling interests and redeemable subsidiary preferred stock						957		957
Equity:								
Common stock	30							30
Other shareholders' equity	50,664	96,399	100,666	53,172	29,040	181,313	(460,590)	50,664
Total Comcast Corporation shareholders' equity	50,694	96,399	100,666	53,172	29,040	181,313	(460,590)	50,694
Noncontrolling interests						364		364
Total equity	50,694	96,399	100,666	53,172	29,040	181,677	(460,590)	51,058
Total liabilities and equity	\$ 81,513	\$ 97,574	\$ 102,673	\$ 54,724	\$ 41,492	\$ 242,309	\$ (461,472)	\$ 158,813

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Comcast Corporation

Condensed Consolidating Statement of Income**For the Three Months Ended September 30, 2014**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	Combined CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
Revenue:								
Service revenue	\$	\$	\$	\$	\$	\$ 16,791	\$	\$ 16,791
Management fee revenue	237		237	146			(620)	
	237		237	146		16,791	(620)	16,791
Costs and Expenses:								
Programming and production						4,772		4,772
Other operating and administrative	197		237	146	203	4,856	(620)	5,019
Advertising, marketing and promotion						1,296		1,296
Depreciation	10					1,529		1,539
Amortization	1					419		420
	208		237	146	203	12,872	(620)	13,046
Operating income (loss)	29				(203)	3,919		3,745
Other Income (Expense):								
Interest expense	(412)	(2)	(43)	(29)	(111)	(66)		(663)
Investment income (loss), net	1	2			(14)	32		21
Equity in net income (losses) of investees, net	2,840	2,556	2,362	1,801	1,144	835	(11,505)	33
Other income (expense), net					(3)	(93)		(96)
	2,429	2,556	2,319	1,772	1,016	708	(11,505)	(705)
Income (loss) before income taxes	2,458	2,556	2,319	1,772	813	4,627	(11,505)	3,040
Income tax (expense) benefit	134		15	10	(11)	(555)		(407)
Net income (loss)	2,592	2,556	2,334	1,782	802	4,072	(11,505)	2,633
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock							(41)	(41)
Net income (loss) attributable to Comcast Corporation	\$ 2,592	\$ 2,556	\$ 2,334	\$ 1,782	\$ 802	\$ 4,031	\$ (11,505)	\$ 2,592
Comprehensive income (loss) attributable to Comcast Corporation	\$ 2,609	\$ 2,551	\$ 2,335	\$ 1,781	\$ 785	\$ 4,031	\$ (11,483)	\$ 2,609

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Comcast Corporation

Condensed Consolidating Statement of Income**For the Three Months Ended September 30, 2013**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	Combined CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
Revenue:								
Service revenue	\$	\$	\$	\$	\$	\$ 16,151	\$	\$ 16,151
Management fee revenue	225		219	137			(581)	
	225		219	137		16,151	(581)	16,151
Costs and Expenses:								
Programming and production						4,787		4,787
Other operating and administrative	92		219	137	211	4,673	(581)	4,751
Advertising, marketing and promotion						1,283		1,283
Depreciation	7					1,513		1,520
Amortization	1					395		396
	100		219	137	211	12,651	(581)	12,737
Operating income (loss)	125				(211)	3,500		3,414
Other Income (Expense):								
Interest expense	(382)	(3)	(45)	(30)	(123)	(56)		(639)
Investment income (loss), net	1	(5)			(3)	471		464
Equity in net income (losses) of investees, net	1,898	1,787	1,850	1,371	576	106	(7,718)	(130)
Other income (expense), net						(310)		(310)
	1,517	1,779	1,805	1,341	450	211	(7,718)	(615)
Income (loss) before income taxes	1,642	1,779	1,805	1,341	239	3,711	(7,718)	2,799
Income tax (expense) benefit	90	3	15	11	(3)	(1,137)		(1,021)
Net income (loss)	1,732	1,782	1,820	1,352	236	2,574	(7,718)	1,778
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock						(46)		(46)
Net income (loss) attributable to Comcast Corporation	\$ 1,732	\$ 1,782	\$ 1,820	\$ 1,352	\$ 236	\$ 2,528	\$ (7,718)	\$ 1,732
Comprehensive income (loss) attributable to Comcast Corporation	\$ 1,545	\$ 1,828	\$ 1,864	\$ 1,415	\$ 244	\$ 2,327	\$ (7,678)	\$ 1,545

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Comcast Corporation

Condensed Consolidating Statement of Income**For the Nine Months Ended September 30, 2014**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	Combined CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
Revenue:								
Service revenue	\$	\$	\$	\$	\$	\$ 51,043	\$	\$ 51,043
Management fee revenue	704		691	432			(1,827)	
	704		691	432		51,043	(1,827)	51,043
Costs and Expenses:								
Programming and production						15,554		15,554
Other operating and administrative	471		691	432	697	14,231	(1,827)	14,695
Advertising, marketing and promotion						3,748		3,748
Depreciation	25					4,682		4,707
Amortization	4					1,218		1,222
	500		691	432	697	39,433	(1,827)	39,926
Operating income (loss)	204				(697)	11,610		11,117
Other Income (Expense):								
Interest expense	(1,199)	(8)	(132)	(88)	(360)	(166)		(1,953)
Investment income (loss), net	3	5			(9)	255		254
Equity in net income (losses) of investees, net	7,100	6,731	6,301	4,866	3,386	2,385	(30,682)	87
Other income (expense), net						(150)		(150)
	5,904	6,728	6,169	4,778	3,017	2,324	(30,682)	(1,762)
Income (loss) before income taxes	6,108	6,728	6,169	4,778	2,320	13,934	(30,682)	9,355
Income tax (expense) benefit	347	1	46	31	(22)	(3,162)		(2,759)
Net income (loss)	6,455	6,729	6,215	4,809	2,298	10,772	(30,682)	6,596
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock						(141)		(141)
Net income (loss) attributable to Comcast Corporation	\$ 6,455	\$ 6,729	\$ 6,215	\$ 4,809	\$ 2,298	\$ 10,631	\$ (30,682)	\$ 6,455
Comprehensive income (loss) attributable to Comcast Corporation	\$ 6,402	\$ 6,732	\$ 6,217	\$ 4,809	\$ 2,302	\$ 10,566	\$ (30,626)	\$ 6,402

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Comcast Corporation

Condensed Consolidating Statement of Income**For the Nine Months Ended September 30, 2013**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	Combined CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
Revenue:								
Service revenue	\$	\$	\$	\$	\$	\$ 47,731	\$	\$ 47,731
Management fee revenue	668		650	407			(1,725)	47,731
	668		650	407		47,731	(1,725)	47,731
Costs and Expenses:								
Programming and production						14,418		14,418
Other operating and administrative	291		650	407	641	13,523	(1,725)	13,787
Advertising, marketing and promotion						3,737		3,737
Depreciation	22					4,647		4,669
Amortization	4					1,200		1,204
	317		650	407	641	37,525	(1,725)	37,815
Operating income (loss)	351				(641)	10,206		9,916
Other Income (Expense):								
Interest expense	(1,141)	(8)	(169)	(96)	(366)	(148)		(1,928)
Investment income (loss), net	3	(2)			(2)	550		549
Equity in net income (losses) of investees, net	5,416	5,438	5,448	3,982	2,236	1,118	(23,734)	(96)
Other income (expense), net	(2)		2			(280)		(280)
	4,276	5,428	5,281	3,886	1,868	1,240	(23,734)	(1,755)
Income (loss) before income taxes	4,627	5,428	5,281	3,886	1,227	11,446	(23,734)	8,161
Income tax (expense) benefit	276	4	58	34	(13)	(3,353)		(2,994)
Net income (loss)	4,903	5,432	5,339	3,920	1,214	8,093	(23,734)	5,167
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock						(264)		(264)
Net income (loss) attributable to Comcast Corporation	\$ 4,903	\$ 5,432	\$ 5,339	\$ 3,920	\$ 1,214	\$ 7,829	\$ (23,734)	\$ 4,903
Comprehensive income (loss) attributable to Comcast Corporation	\$ 4,804	\$ 5,471	\$ 5,386	\$ 3,983	\$ 1,176	\$ 7,741	\$ (23,757)	\$ 4,804

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Comcast Corporation

Condensed Consolidating Statement of Cash Flows**For the Nine Months Ended September 30, 2014**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	Combined CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
Net cash provided by (used in) operating activities	\$ (433)	\$ 11	\$ 84	\$ (88)	\$ (998)	\$ 13,726	\$	\$ 12,302
Investing Activities								
Net transactions with affiliates	2,349	(11)	(84)	88	1,761	(4,103)		
Capital expenditures	(3)					(5,193)		(5,196)
Cash paid for intangible assets	(2)					(733)		(735)
Acquisitions and construction of real estate properties						(28)		(28)
Acquisitions, net of cash acquired						(477)		(477)
Proceeds from sales of businesses and investments					1	621		622
Return of capital from investees						6		6
Purchases of investments	(10)				(6)	(129)		(145)
Other					4	(131)		(127)
Net cash provided by (used in) investing activities	2,334	(11)	(84)	88	1,760	(10,167)		(6,080)
Financing Activities								
Proceeds from (repayments of) short-term borrowings, net	(1,350)					913		(437)
Proceeds from borrowings	4,180					2		4,182
Repurchases and repayments of debt	(1,000)				(902)	(1,270)		(3,172)
Repurchases and retirements of common stock	(2,250)							(2,250)
Dividends paid	(1,676)							(1,676)
Issuances of common stock	33							33
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock						(170)		(170)
Other	162					(65)		97
Net cash provided by (used in) financing activities	(1,901)				(902)	(590)		(3,393)
Increase (decrease) in cash and cash equivalents					(140)	2,969		2,829
Cash and cash equivalents, beginning of period					336	1,382		1,718
Cash and cash equivalents, end of period	\$	\$	\$	\$	\$ 196	\$ 4,351	\$	\$ 4,547

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Comcast Corporation

Condensed Consolidating Statement of Cash Flows**For the Nine Months Ended September 30, 2013**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	Combined CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
Net cash provided by (used in) operating activities	\$ (451)	\$ (7)	\$ (3)	\$ (99)	\$ (767)	\$ 13,006	\$	\$ 11,679
Investing Activities								
Net transactions with affiliates	(116)	7	2,100	337	(900)	(1,428)		
Capital expenditures	(3)					(4,590)		(4,593)
Cash paid for intangible assets	(1)					(693)		(694)
Acquisitions and construction of real estate properties						(1,705)		(1,705)
Acquisitions, net of cash acquired						(42)		(42)
Proceeds from sales of businesses and investments						655		655
Return of capital from investees					128	18		146
Purchases of investments	(8)				(2)	(1,167)		(1,177)
Other					(20)	103		83
Net cash provided by (used in) investing activities	(128)	7	2,100	337	(794)	(8,849)		(7,327)
Financing Activities								
Proceeds from (repayments of) short-term borrowings, net	400					(5)		395
Proceeds from borrowings	2,933							2,933
Repurchases and repayments of debt			(2,097)	(238)	(88)	(19)		(2,442)
Repurchases and retirements of common stock	(1,500)							(1,500)
Dividends paid	(1,454)							(1,454)
Issuances of common stock	35							35
Purchase of NBCUniversal noncontrolling common equity interest					(3,200)	(7,561)		(10,761)
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock						(164)		(164)
Settlement of Station Venture liability						(602)		(602)
Other	165				(40)	(265)		(140)
Net cash provided by (used in) financing activities	579		(2,097)	(238)	(3,328)	(8,616)		(13,700)
Increase (decrease) in cash and cash equivalents					(4,889)	(4,459)		(9,348)
Cash and cash equivalents, beginning of period					5,129	5,822		10,951
Cash and cash equivalents, end of period	\$	\$	\$	\$	\$ 240	\$ 1,363	\$	\$ 1,603

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ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Overview

We are a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. We present our operations for Comcast Cable in one reportable business segment, referred to as Cable Communications, and our operations for NBCUniversal in four reportable business segments.

Cable Communications Segment

Comcast Cable is the nation's largest provider of video, high-speed Internet and voice services (cable services) to residential customers under the XFINITY brand, and we also provide similar and other services to small and medium-sized businesses. As of September 30, 2014, our cable systems served 22.4 million video customers, 21.6 million high-speed Internet customers and 11.1 million voice customers, with 26.9 million total customer relationships and passed more than 54 million homes and businesses. Our Cable Communications segment generates revenue primarily from subscriptions to our cable services, which we market individually and in packages, and from the sale of advertising. During the nine months ended September 30, 2014, our Cable Communications segment generated 64% of our consolidated revenue and 79% of our operating income before depreciation and amortization.

NBCUniversal Segments

NBCUniversal is one of the world's leading media and entertainment companies that develops, produces and distributes entertainment, news and information, sports, and other content for global audiences. The Cable Networks, Broadcast Television, Filmed Entertainment and Theme Parks segments comprise the NBCUniversal businesses and are collectively referred to as the NBCUniversal segments.

Cable Networks

Our Cable Networks segment consists primarily of a diversified portfolio of cable television networks. Our cable networks are comprised of our national cable networks, which provide a variety of entertainment, news and information, and sports content, our regional sports networks, various international cable networks, and our cable television production operations. Our Cable Networks segment generates revenue primarily from the distribution of our cable network programming to multichannel video providers, from the sale of advertising on our cable networks and related digital media properties, and from the licensing of our owned programming.

Broadcast Television

Our Broadcast Television segment consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, and our broadcast television production operations. Our Broadcast Television segment generates revenue primarily from the sale of advertising on our broadcast networks, owned local broadcast television stations and related digital media properties, from the licensing of our owned programming, and from fees received under retransmission consent agreements.

Filmed Entertainment

Our Filmed Entertainment segment primarily produces, acquires, markets and distributes filmed entertainment worldwide, and it also develops, produces and licenses live stage plays. Our Filmed Entertainment segment generates revenue primarily from the worldwide distribution of our owned and acquired films for exhibition in movie theaters, from the licensing of our owned and acquired films through various distribution platforms, and from the sale of our owned and acquired films on standard-definition video discs and Blu-ray discs (together, DVDs) and electronically through digital distributors. Our Filmed Entertainment segment also generates revenue from producing and licensing live stage plays, from distributing filmed entertainment produced by third parties, and from various digital media properties.

Theme Parks

Our Theme Parks segment consists primarily of our Universal theme parks in Orlando and Hollywood. Our Theme Parks segment generates revenue primarily from theme park attendance and per capita spending. Per

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capita spending includes ticket price and in-park spending on food, beverages and merchandise. Our Theme Parks segment also receives fees from third parties that own and operate Universal Studios Japan and Universal Studios Singapore for intellectual property licenses and other services.

Other

Our other business interests primarily include Comcast-Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia and operates arena management-related businesses.

Significant Developments

The following are the more significant developments in our businesses during the nine months ended September 30, 2014:

the entry into an agreement and plan of merger with Time Warner Cable Inc. ([Time Warner Cable](#)) whereby Time Warner Cable would become our wholly owned subsidiary; see [Time Warner Cable Merger](#) below for additional information

the entry into a transactions agreement with Charter Communications, Inc. ([Charter](#)), contemplating three transactions that would result in a net disposition of approximately 3.9 million video customers; see [Divestiture Transactions](#) below for additional information

an agreement with the International Olympic Committee to extend NBCUniversal's broadcast rights of the Olympic Games from 2022 through 2032 for \$7.75 billion

Time Warner Cable Merger

On February 12, 2014, we entered into an agreement and plan of merger (the [merger agreement](#)) with Time Warner Cable Inc. ([Time Warner Cable](#)) whereby Time Warner Cable will become our wholly owned subsidiary (the [Time Warner Cable merger](#)). Time Warner Cable stockholders will receive, in exchange for each share of Time Warner Cable common stock owned immediately prior to the Time Warner Cable merger, 2.875 shares of our Class A common stock. We estimate that at the time of closing, Time Warner Cable stockholders will own approximately 24% of the outstanding shares of our common stock. Because the exchange ratio was fixed at the time of the merger agreement and the market value of our Class A common stock will continue to fluctuate, the number of shares of Class A common stock to be issued and the total value of the consideration exchanged will not be determinable until the closing date. The Time Warner Cable merger was approved by Comcast shareholders on October 8, 2014 and by Time Warner Cable stockholders on October 9, 2014. The Time Warner Cable merger remains subject to regulatory review and other customary conditions and is expected to close in early 2015.

Divestiture Transactions

The terms of the merger agreement contemplate that we are prepared to divest systems serving up to approximately 3 million video customers of our company following the Time Warner Cable merger in order to obtain applicable regulatory approvals. As a result of this commitment, on April 25, 2014, we entered into a transactions agreement with Charter Communications, Inc. ([Charter](#)) that, if consummated, would satisfy the divestiture undertaking. Under the transactions agreement, following the close of the Time Warner Cable merger and subject to various conditions, we would divest cable systems resulting in a net disposition of approximately 3.9 million video customers through three transactions: (1) a spin-off of cable systems serving approximately 2.5 million of our video customers (the [spin-off transaction](#)) into a newly formed public entity ([SpinCo](#)), (2) an exchange of cable systems serving approximately 1.5 million Time Warner Cable video customers for cable systems serving approximately 1.7 million Charter video customers, and (3) a sale to Charter of cable systems serving approximately 1.5 million Time Warner Cable video customers for cash (collectively, the [divestiture transactions](#)).

In connection with the spin-off transaction and prior to the spin-off, it is expected that SpinCo will incur new debt to fund a cash distribution to us and to issue notes to us, which notes will enable us to then retire a portion of our debt. In the spin-off transaction, we will distribute common stock of SpinCo pro rata to the holders of all of our outstanding common stock, including the former Time Warner Cable stockholders who continue to hold

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shares through the record date of the spin-off transaction. After the spin-off transaction, a newly formed, wholly owned indirect subsidiary of Charter will merge with and into Charter with the effect that all shares of Charter will be converted into shares of a new holding company, which will survive as the publicly traded parent company of Charter (New Charter). New Charter will then acquire an interest in SpinCo by issuing New Charter stock in exchange for a portion of the outstanding SpinCo stock, following which it is expected that Comcast shareholders will own approximately 67% of SpinCo and New Charter will own approximately 33% of SpinCo. In addition, it is expected that Comcast shareholders will own approximately 10% of New Charter, though the actual percentage of New Charter that will be owned by Comcast shareholders will depend on a number of factors, some of which will not be known until the completion of the divestiture transactions. Following the close of the divestiture transactions, we will no longer have any ownership interest in SpinCo.

The close of the divestiture transactions is subject to the completion of the Time Warner Cable merger, Charter stockholder approval, completion of the SpinCo financing transactions, regulatory approvals and other customary conditions. The Time Warner Cable merger and the divestiture transactions are subject to separate conditions, and the Time Warner Cable merger can be completed regardless of whether the divestiture transactions are ultimately completed.

Competition

The results of operations of our reportable business segments are affected by competition, as all of our businesses operate in competitive, consumer-driven and rapidly changing environments and compete with a growing number of companies that provide a broad range of communications products and services and entertainment, news and information content to consumers. Additionally, there continue to be new companies with significant financial resources that potentially may compete on a larger scale with our cable services, as well as with our cable and broadcast networks and filmed entertainment businesses.

Competition for the cable services we offer consists primarily of direct broadcast satellite (DBS) providers, which have a national footprint and compete in all of our service areas, and phone companies with fiber-based networks, which overlap over 50% of our service areas and are continuing to expand their fiber-based networks. We also compete with other providers of traditional cable services. All of these companies typically offer features, pricing and packaging for services comparable to our cable services.

Each of NBCUniversal's businesses also faces substantial and increasing competition from providers of similar types of content, as well as from other forms of entertainment and recreational activities. NBCUniversal also must compete to obtain talent, programming and other resources required in operating these businesses.

Technological changes are further intensifying and complicating the competitive landscape for all of our businesses by challenging existing business models and affecting consumer behavior. Services and devices that enable online digital distribution of movies, television shows, and other cable and broadcast video programming continue to gain consumer acceptance and evolve, including some services that charge a nominal or no fee for such programming. These services and devices may negatively affect demand for our video services, as well as demand for our cable network, broadcast television and filmed entertainment content, as the number of entertainment choices available to consumers increases and intensifies challenges posed by audience fragmentation. Wireless services and devices also continue to evolve that allow consumers to access information, entertainment and communication services, which could negatively impact demand for our cable services, including for our voice services as people substitute mobile phones for landline phones. In addition, delayed viewing and advertising skipping have become more common as the penetration of digital video recorders (DVRs) and similar products has increased and as content has become increasingly available via video-on-demand services and Internet sources, which may have a negative impact on our advertising revenue.

In our Cable Communications segment, we believe that adding more content and delivering it on an increasing variety of platforms will assist in attracting and retaining customers for our cable services. To further enhance our video and high-speed Internet services, we continue to develop and launch new technology initiatives, such as our X1 platform and Cloud DVR technology, and deploy new wireless gateway devices. In our NBCUniversal segments, to compete for consumers of our content and for customers at our theme parks, we have invested, and will continue to invest, substantial amounts in acquiring content and producing original content for our cable

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networks and broadcast television networks, including the acquisition of sports rights, and will continue to invest in our film productions and in the development of new theme park attractions.

Seasonality and Cyclicity

Each of our businesses is subject to seasonal and cyclical variations. In our Cable Communications segment, our results are impacted by the seasonal nature of customers receiving our cable services in college and vacation markets. This generally results in a reduction in net customer additions in the second calendar quarter and an increase in net customer additions in the third and fourth calendar quarters of each year.

Revenue in our Cable Communications, Cable Networks and Broadcast Television segments is subject to cyclicity, with a benefit in even-numbered years from advertising related to candidates running for political office and issue-oriented advertising. Revenue and operating costs and expenses in our Cable Networks and Broadcast Television segments are also cyclical as a result of our periodic broadcasts of the Olympic Games and the Super Bowl. Our advertising revenue generally increases in the period of these broadcasts as a result of increased demand for advertising time, and our operating costs and expenses also increase as a result of our production costs and the amortization of the related rights fees.

Revenue in our Filmed Entertainment segment fluctuates due to the timing of the release of films in movie theaters and the release of our films on DVD and through digital distributors. Release dates are determined by several factors, including competition and the timing of vacation and holiday periods. As a result, revenue tends to be seasonal, with increases experienced each year during the summer months and around the holidays. Revenue in our Cable Networks and Broadcast Television segments fluctuates depending on the timing of when our programming is aired on television, which typically results in higher advertising revenue in the second and fourth calendar quarters of each year. Revenue in our Cable Networks, Broadcast Television and Filmed Entertainment segments also fluctuates due to the timing of when our owned content is made available to licensees.

Revenue in our Theme Parks segment fluctuates with changes in theme park attendance that result from the seasonal nature of vacation travel, local entertainment offerings and seasonal weather variations. Our theme parks generally experience peak attendance during the summer months when schools are closed and during early winter and spring holiday periods.

Consolidated Operating Results

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	Nine Months Ended September 30		Increase/ (Decrease)
	2014	2013		2014	2013	
Revenue	\$ 16,791	\$ 16,151	4.0%	\$ 51,043	\$ 47,731	6.9%
Costs and Expenses:						
Programming and production	4,772	4,787	(0.3)	15,554	14,418	7.9
Other operating and administrative	5,019	4,751	5.7	14,695	13,787	6.6
Advertising, marketing and promotion	1,296	1,283	0.9	3,748	3,737	0.3
Depreciation	1,539	1,520	1.3	4,707	4,669	0.8
Amortization	420	396	6.2	1,222	1,204	1.6
Operating income	3,745	3,414	9.7	11,117	9,916	12.1
Other income (expense) items, net	(705)	(615)	14.5	(1,762)	(1,755)	0.3
Income before income taxes	3,040	2,799	8.6	9,355	8,161	14.6
Income tax expense	(407)	(1,021)	(60.1)	(2,759)	(2,994)	(7.8)
Net income	2,633	1,778	48.0	6,596	5,167	27.7
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(41)	(46)	(12.7)	(141)	(264)	(46.6)
Net income attributable to Comcast Corporation	\$ 2,592	\$ 1,732	49.7%	\$ 6,455	\$ 4,903	31.7%

All percentages are calculated based on actual amounts. Minor differences may exist due to rounding.

Percentage changes that are considered not meaningful are denoted with NM.

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Consolidated Revenue

Our Cable Communications, Cable Networks, Broadcast Television and Theme Parks segments, as well as our other businesses accounted for the increases in consolidated revenue for the three and nine months ended September 30, 2014. Excluding \$1.1 billion of revenue associated with the broadcast of the 2014 Sochi Olympics in February 2014, consolidated revenue increased 4.6% for the nine months ended September 30, 2014. Revenue for our Cable Communications and NBCUniversal segments is discussed separately below under the heading **Segment Operating Results**. Revenue for our other businesses is discussed separately below under the heading **Corporate and Other Results of Operations**.

Consolidated Costs and Expenses

Our Cable Communications, Cable Networks, Broadcast Television and Theme Parks segments accounted for substantially all of the increases in consolidated costs and expenses, excluding depreciation and amortization (**operating costs and expenses**) for the three and nine months ended September 30, 2014. The increases were partially offset by lower operating costs and expenses in our Filmed Entertainment segment. Operating costs and expenses for our Cable Communications and NBCUniversal segments are discussed separately below under the heading **Segment Operating Results**.

Our Corporate and Other operating costs and expenses includes transaction-related costs associated with the Time Warner Cable merger and the divestiture transactions of \$77 million and \$138 million for the three and nine months ended September 30, 2014, respectively. Operating costs and expenses for our corporate and other businesses are discussed separately below under the heading **Corporate and Other Results of Operations**.

Segment Operating Results

Our segment operating results are presented based on how we assess operating performance and internally report financial information. We use operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any, as the measure of profit or loss for our operating segments. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital structure or investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. Because we use operating income (loss) before depreciation and amortization to measure our segment profit or loss, we reconcile it to operating income, the most directly comparable financial measure calculated and presented in accordance with generally accepted accounting principles in the United States of America (**GAAP**), in the business segment footnote to our condensed consolidated financial statements (see Note 13 to Comcast's condensed consolidated financial statements and Note 10 to NBCUniversal's condensed consolidated financial statements). This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to Comcast Corporation or NBCUniversal, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP.

Beginning in 2014, Fandango, our movie ticketing and entertainment business that was previously presented in our Cable Networks segment, is now presented in the Filmed Entertainment segment to reflect the change in our management reporting presentation. Due to immateriality, prior period amounts have not been adjusted.

Table of Contents**Cable Communications Segment Results of Operations**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	
	2014	2013	\$	%
Revenue				
Residential:				
Video	\$ 5,179	\$ 5,127	\$ 52	1.0%
High-speed Internet	2,840	2,592	248	9.6
Voice	913	919	(6)	(0.5)
Business services	1,011	836	175	21.0
Advertising	607	541	66	12.3
Other	491	476	15	2.4
Total revenue	11,041	10,491		