

FULLER JOSEPH B  
Form 4  
April 10, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FULLER JOSEPH B

(Last) (First) (Middle)

C/O MONITOR COMPANY, TWO  
CANAL PARK

(Street)

CAMBRIDGE, MA 02141

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PVH CORP. /DE/ [PVH]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/09/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock, \$1 par value	04/09/2012		S		12,250	D	
					\$ 90.2448		
					(1)		
Common Stock, \$1 par value	04/09/2012		M		8,000	D	
					\$ 14.14		
Common Stock, \$1 par value	04/09/2012		M		10,000	D	
					\$ 14		
Common Stock, \$1 par value	04/09/2012		M		10,000	D	
					\$ 18.75		

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par value

Common  
Stock, \$1 04/09/2012 M 10,000 A \$ 31.75 63,837 <sup>(2)</sup> D  
par value

Common  
Stock, \$1 04/09/2012 M 10,000 A \$ 34.88 73,837 <sup>(2)</sup> D  
par value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option (Right to Buy) <sup>(3)</sup>	\$ 14.14	04/09/2012		M	8,000	<sup>(4)</sup> 06/11/2012	Common Stock, \$1 par value	8,000
Option (Right to Buy) <sup>(3)</sup>	\$ 14	04/09/2012		M	10,000	<sup>(5)</sup> 06/10/2013	Common Stock, \$1 par value	10,000
Option (Right to Buy) <sup>(3)</sup>	\$ 18.75	04/09/2012		M	10,000	<sup>(6)</sup> 06/15/2014	Common Stock, \$1 par value	10,000
Option (Right to Buy) <sup>(3)</sup>	\$ 31.75	04/09/2012		M	10,000	<sup>(7)</sup> 06/14/2015	Common Stock, \$1 par value	10,000
Option (Right to Buy) <sup>(3)</sup>	\$ 34.88	04/09/2012		M	10,000	<sup>(8)</sup> 06/13/2016	Common Stock, \$1 par value	10,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FULLER JOSEPH B C/O MONITOR COMPANY TWO CANAL PARK CAMBRIDGE, MA 02141		X		

## Signatures

Joseph B. Fuller	04/10/2012
<u>    </u> Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This price is a weighted average price. The sales occurred at prices from \$90.24 to \$90.35. The reporting person will provide to the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- (2) Includes 13,087 shares of Common Stock subject to awards of restricted stock units.
- (3) All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- (4) Options to acquire 2,000 shares became exercisable on each of 6/11/2003, 6/11/2004, 6/11/2005 and 6/11/2006.
- (5) Options to acquire 2,500 shares became exercisable on each of 6/10/2004, 6/10/2005, 6/10/2006 and 6/10/2007.
- (6) Options to acquire 2,500 shares became exercisable on each of 6/15/2005, 6/15/2006, 6/15/2007 and 6/15/2008.
- (7) Options to acquire 2,500 shares became exercisable on each of 6/14/2006, 6/14/2007, 6/14/2008 and 6/14/2009.
- (8) Options to acquire 2,500 shares became exercisable on each of 6/13/2007, 6/13/2008, 6/13/2009 and 6/13/2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.