

PUBLICIS GROUPE SA  
Form 424B3  
December 23, 2009

December 15, 2009

SECURITIES & EXCHANGE COMMISSION  
450 Fifth Street, NW  
Washington, DC 20549

Attn.: Document Control

RE: American Depositary  
Shares evidenced by the  
American Depositary  
Receipts each  
representing One (1)  
Ordinary Share of  
Publicis Groupe SA  
(Form F-6 File No. 333-  
12498)

Ladies and Gentlemen:

Pursuant to Rule 424(b)(3) under the Securities Act of 1933, as amended, on behalf of The Bank of New York, as Depositary for securities against which American Depositary Receipts are to be issued, we attach a copy of the new prospectus (Prospectus) reflecting in number of ordinary shares represented by one American Depositary Share (the Ratio).

As required by Rule 424(e), the upper right hand corner of the Prospectus cover page has a reference to Rule 424(b)(3) and to the file number of the registration statement to which the Prospectus relates.

Pursuant to Section III B of the General Instructions to the Form F-6 Registration Statement, the Prospectus consists of the ADR certificate with revised ratio for Publicis Groupe SA

The Prospectus has been revised to reflect the new ratio, and has been overstampeted with:

Effective December 18, 2009 the  
Companys American Depositary Receipt  
(ADR) Ratio Changed from 1:1 (One DS  
Representing One Ordinary Share) to 2:1  
(Two DSs Representing One Ordinary  
Share).

Please contact me with any questions or  
comments at 212 815-2367

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