Adams Jesse
Form 4
May 03, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
Adams Jesse

(Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction (Month/Day/Year)
05/01/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Vice Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value $0.01 per share	05/01/2007		S[(1)]		340	D	$ 35.82	81,702	D	
Common Stock, par value $0.01 per share	05/01/2007		S[(1)]		972	D	$ 35.85	80,730	D	
	05/01/2007		S[(1)]		146	D	$ 35.86	80,584	D	

Common Stock, par value $0.01 per share							
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	534	D	$ 35.87	80,050	D
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	486	D	$ 35.88	79,564	D
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	1,155	D	$ 35.89	78,409	D
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	3,512	D	$ 35.9	74,897	D
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	49	D	$ 35.908	74,848	D
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	924	D	$ 35.91	73,927	D
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	1,069	D	$ 35.92	72,855	D
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	49	D	$ 35.93	72,806	D
	05/01/2007	S[(1)]	802	D	$ 35.94	72,004	D

Common Stock, par value $0.01 per share								
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	316	D	$ 35.95	71,688	D	
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	555	D	$ 35.96	71,133	D	
Common Stock, par value $0.01 per share	05/01/2007	S[(1)]	924	D	$ 35.97	70,209	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships			

Director 10% Owner Officer Other

Adams Jesse
VERIFONE HOLDINGS, INC.
2099 GATEWAY PLACE, SUITE 600
SAN JOSE, CA 95110

Vice Chairman

Signatures

/s/ Janelle Del Rosso, by Power of Attorney — 05/02/2007

**Signature of Reporting Person — Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sale was effected by Mr. Adams pursuant to a Rule 10b5-1 sales plan effective as of January 3, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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