BERGUM WILLIAM R A

Form 4 July 30, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB APPROVAL OMB

3235-0287 Number: January 31,

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5. Relationship of Reporting Person(s) to

(Instr. 3 and 4)

2,161.2755

D

D

Ι

Ι

Price

55.6028

\$ 9.1375 2,960

460

3,500

Check this box if no longer subject to Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

1(b).

Common

Common

Common

Common

Stock

Stock

Stock

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person *

07/29/2008

07/29/2008

See Instruction

BERGUM WILLIAM R A			ol	TER INC [BMI]	Issuer			
(Last)	(First)		e of Earliest		(Check all applicable)			
4545 W. BROWN DEER ROAD			h/Day/Year) 9/2008		Director 10% Owner _X_ Officer (give title Other (specify below) VP-Gen. Counsel and Secretary			
(Street)			mendment, l	Oate Original	6. Individual or Joint/Group Filing(Check			
MILWAU	KEE, WI 53223	Filed(Month/Day/Ye	ear)	Applicable Line) _X_ Form filed by O Form filed by M Person	1 0		
(City)	(State)	(Zip) T	able I - Non	-Derivative Securities Acqu	uired, Disposed of	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, i any (Month/Day/Year	Code	4. Securities Acquired (A) oner Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Code V Amount

2,500

2,500

A

D

M

S

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

ESSOP

Stock

Restricted

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secur Acqui (A) or	rivative ities ired rosed of . 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options	\$ 9.1375	07/29/2008		M		2,500	01/23/2005	01/23/2014	BMI Common Stock	2,500
Stock Options	\$ 9.1375						01/23/2005	01/23/2014	BMI Common Stock	1,200
Stock Options	\$ 31.41						05/05/2007	05/05/2016	BMI Common Stock	6,000
Stock Options	\$ 24.94						05/04/2008	05/04/2017	BMI Common Stock	1,800
Stock Options	\$ 52.81						05/02/2009	05/02/2018	BMI Common Stock	1,500

Reporting Owners

Reporting Owner Name / Address	Relationships					
1	Director	10% Owner	Officer	Other		
BERGUM WILLIAM R A 4545 W. BROWN DEER ROAD MILWAUKEE, WI 53223			VP-Gen. Counsel and Secretary			

Reporting Owners 2

Signatures

William R.A. 07/29/2008 Bergum

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock Options are granted on a one-for-one basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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