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TD AMERITRADE HOLDING CORP

Form 4

November 07, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** RICKETTS J PETER			2. Issuer Name and Ticker or Trading Symbol TD AMERITRADE HOLDING CORP [AMTD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 4211 SOUTH	(First) H 102ND S7	(Middle) TREET	3. Date of Earliest Transaction (Month/Day/Year) 11/05/2012	_X_ Director 10% Owner Officer (give title below) Other (specify below)		
(Street) OMAHA, NE 68127			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State) (Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially C			

(City)	(State) (Table Table	e I - No:	n-D	erivative S	Securi	ities Acqu	iired, Disposed of	f, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code		4. Securities Acquired on (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	08/20/2012		G	V	325	D	\$0	552,346 (1)	D	
Common Stock	09/05/2012		G	V	5,700	D	\$ 0	546,646	D	
Common Stock	09/06/2012		G	V	600	D	\$ 0	546,046	D	
Common Stock	09/10/2012		G	V	575	D	\$ 0	545,471	D	
Common Stock	11/01/2012		G	V	5,850	D	\$0	539,621	D	

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Common Stock	11/05/2012	G	V 2,000	D	\$0	537,621	D	
Common Stock	11/05/2012	S	7,500	D	\$ 16.32	530,121	D	
Common Stock	11/06/2012	S	7,500	D	\$ 16.41 (2)	522,621	D	
Common Stock						183,073	I	By annuity trusts (3)
Common Stock						105,300	I	By his children (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	4	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ction	Number	Expiration D	ate	Amou	ınt of	Derivative
Security	or Exercise		any	Code	(of	(Month/Day/	Year)	Under	lying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8) I	Derivative	•		Secur	ities	(Instr. 5)
	Derivative				5	Securities			(Instr.	3 and 4)	
	Security				1	Acquired					
					((A) or					
					I	Disposed					
					(of (D)					
					((Instr. 3,					
					4	4, and 5)					
										A	
										Amount	
							Date	Expiration	TP:41	or	
							Exercisable	Date	Title	Number	
				G 1	* 7	(A) (D)				of	
				Code	V ((A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Keiationsnips							
	Director	10% Owner	Officer	Other				
RICKETTS J PETER 4211 SOUTH 102ND STREET OMAHA, NE 68127	X							

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Signatures

/s/ Brenna O'Connor as attorney-in-fact for J. Peter Ricketts

11/07/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflecting a corrected balance properly showing a gift of 1,100 shares made and timely reported in December 2009.
 - This price represents the weighted average sales price for multiple transactions reported on this line. The prices of the transactions
- (2) reported on this line ranged from \$16.41 to \$16.42. Upon request by the SEC staff, the issuer or a security holder of the issuer, the reporting person will undertake to provide full information regarding the number of shares and prices at which transactions were effected.
- (3) Shares are held by annuity trusts, for which Mr. Ricketts is the grantor and a beneficiary.
- (4) Shares are held by trusts created for Mr. Ricketts' children.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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