Crosswhite Mark A. Form 4 March 05, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Ad Crosswhite M	-	rting Person *	2. Issuer Name and Ticker or Trading Symbol SOUTHERN CO [SO]	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
30 IVAN ALLEN JR. BLVD			(Month/Day/Year) 03/04/2013	Director 10% Owner X Officer (give title Other (specify below) EVP & COO,Southern Co.		
ATLANTA,	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities A	Person cquired, Disposed of, or Beneficially Owne		

(City)	(State)	(Zip) Tabl	Derivative	red, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Southern Company Common Stock	03/04/2013		Code V M	Amount 16,497	(D)	Price \$ 33.81	20,336	D	
Southern Company Common Stock	03/04/2013		S	16,497	D	\$ 44.7505	3,839	D	
Southern Company Common Stock	03/04/2013		M	22,578	A	\$ 36.42	26,417	D	

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Southern Company Common Stock	03/04/2013	S	22,578 D	\$ 44.7505	3,839	D	
Southern Company Common Stock					2,181.9451	I	By 401(k) Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option Right to Buy (1) (2)	\$ 33.81	03/04/2013		M	16,497	02/20/2007	02/20/2016	Southern Company Common Stock	16,497
Option Right to Buy (1) (2)	\$ 36.42	03/04/2013		M	22,578	02/19/2008	02/19/2017	Southern Company Common Stock	22,578

Reporting Owners

Reporting Owner Name / Address	Keiationsinps						
	Director	10% Owner	Officer	Other			
Crosswhite Mark A.							
30 IVAN ALLEN JR. BLVD			EVP & COO, Southern Co.				
ATLANTA, GA 30308							

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Signatures

/s/ Patricia L. Roberts, Attorney-in-Fact for Mark A. Crosswhite

03/05/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options vest 33% per year on the anniversary of the grant date.
- (2) Includes the right to have shares withheld upon exercise to satisfy tax withholding obligations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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