

ELECTRONICS FOR IMAGING INC

Form 4

November 12, 2014

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MAYDAN DAN

2. Issuer Name and Ticker or Trading Symbol  
ELECTRONICS FOR IMAGING INC [EFII]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
11/09/2014

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6750 DUMBARTON CIRCLE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

FREMONT, CA 94555

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				(A) or (D)	Price				
Common Stock	11/09/2014		M	1,500	A	15,560	D		
Common Stock	11/09/2014		M	6,500	A	22,060	D		
Common Stock	11/10/2014		M	625	A	\$ 14.28 (2)	22,685	D	
Common Stock	11/10/2014		M	625	A	\$ 16.57 (2)	23,310	D	
Common Stock	11/10/2014		S(3)	4,000	D	\$ (4)	44,951	19,310	D

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Common Stock	11/10/2014		S <sup>(3)</sup>	1,250	D	\$ 44.715 <u>(5)</u>	18,060	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Restricted Stock Units	<u>(6)</u>	11/09/2014		M	1,500	<u>(7)</u> 11/09/2015	Common Stock	1,500
Restricted Stock Units	<u>(6)</u>	11/09/2014		M	6,500	<u>(8)</u> 11/09/2014	Common Stock	6,500
Option Right to Buy	\$ 14.28	11/10/2014		M	625	<u>(9)</u> 11/09/2018	Common Stock	625
Option Right to Buy	\$ 16.57	11/10/2014		M	625	<u>(10)</u> 09/06/2019	Common Stock	625

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MAYDAN DAN 6750 DUMBARTON CIRCLE FREMONT, CA 94555		X		

## Signatures

/s/ Dan Maydan

11/12/2014

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Upon vesting, each restricted stock unit was converted into one share of Electronics For Imaging, Inc. common stock.
- (2) The exercise of these stock options were effected pursuant to a Rule 10b5-1 plan entered into by the reporting person on July 21, 2014.
- (3) The sale of these shares was effected pursuant to a Rule 10b5-1 plan entered into by the reporting person on July 21, 2014.  
This transaction was executed in multiple trades ranging from \$44.67 to \$45.1603. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.
- (4) This transaction was executed in multiple trades ranging from \$44.63 to \$44.85. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.
- (5) Each restricted stock unit represents a contingent right to receive one share of Electronics For Imaging, Inc. common stock.
- (6) This restricted stock unit award was granted on November 9, 2011 and vests with respect to 25% of the shares on each of the first, second, third and fourth anniversaries of the date of grant.
- (7) This restricted stock unit award was granted on November 9, 2013 and vested with respect to 100% of the shares on the first anniversary of the date of grant.
- (8) This stock option award was granted on November 9, 2011, and vests and becomes exercisable with respect to 25% of the award on the first anniversary of the date of grant and thereafter with respect to an additional 2.5% of the award each month, with full vesting in 42 months.
- (9) This stock option award was granted on September 6, 2012, and vests and becomes exercisable with respect to 25% of the award on the first anniversary of the date of grant and thereafter with respect to an additional 2.5% of the award each month, with full vesting in 42 months.
- (10)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.