Edgar Filing: ZALAZNICK LAUREN - Form 4

ZALAZNICK	K LAUREN										
Form 4											
December 06	, 2017										
FORM	Δ									PPROVAL	
	UNITE	D STATES		ATTIES A			IGE C	COMMISSION	OMB Number:	3235-0287	
Check this		o /								January 31,	
if no longe subject to	STATE	EMENT O	F CHAN	GES IN BENEFICIAL OW				NERSHIP OF	Expires: Estimated a	2005	
Section 16	5 .	SI				SECURITIES				irs per	
Form 4 or										0.5	
Form 5							•	e Act of 1934,			
obligation may conti	Section 1			•	•	· ·		f 1935 or Sectio	n		
See Instru		30(h)	of the In	vestment	Company	/ Act	of 194	40			
1(b).											
(Print or Type R	esponses)										
	dress of Reportir	ng Person <u>*</u>	2. Issuer	Name and	Ticker or T	Trading	g		Reporting Person(s) to		
ZALAZNIC	K LAUREN		Symbol					Issuer			
Nielser				lsen Holdings plc [NLSN]				(Check all applicable)			
(Last)	(First)	(First) (Middle) 3. Date of Earliest Transaction				(Chec	sk all applicable	3)			
				n/Day/Year)				X Director	10%	6 Owner	
C/O NIELSE	EN HOLDING	S PLC, 85		3			Officer (give titleOther (specify				
BROAD STI	REET							below)	below)		
	(Street)		4. If Ame	ndment, Da	te Original			6. Individual or Jo	oint/Group Filin	1g(Check	
				(Month/Day/Year)				Applicable Line)			
			,	· · ·				_X_ Form filed by (
NEW YORK	K, NY 10004							Form filed by N Person	Iore than One Re	eporting	
(City)	(State)	(Zin)									
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	ecurit	ies Acq	uired, Disposed of	f, or Beneficial	lly Owned	
1.Title of	2. Transaction D		med	3.				5. Amount of	6. Ownership		
Security	(Month/Day/Yea	ar) Executio any	ion Date, if Transaction(A) or Disposed of				Securities		Indirect		
(Instr. 3)		Code (D) Day/Year) (Instr. 8) (Instr. 3, 4 and 5)				5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership		
		(intolitik	(1150.0) (1150.0, 4 and 5)				Following	(Instr. 4)			
						(A)		Reported			
						(A) or		Transaction(s)			
				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	12/05/2017			А	89.624 ⁽¹⁾	А	\$0	10,061.016	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships								
, , , , , , , , , , , , , , , , , , ,	Director	10% Owner	Officer	Other					
ZALAZNICK LAUREN C/O NIELSEN HOLDINGS PLC 85 BROAD STREET NEW YORK, NY 10004	Х								
Signatures									
/s/ Emily Epstein, Authorized Signatory		12/06/2017	,						
**Signature of Reporting Person		Date							
Explanation of Deenenees									

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents dividend equivalent rights in connection with the Issuer's quarterly dividend and accrued to the reporting person on deferred stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.