Edgar Filing: KEYCORP /NEW/ - Form 4

| KEYCORP /N | IEW/ | | | | | | | | | | | |
|--|---|---|--|---------------------------------|---|---|---|--|--|---|--|--|
| Form 4 | | | | | | | | | | | | |
| July 25, 2005 | | | | | | | | | | | | |
| FORM | 4 | | | | | TTANC | | | | PPROVAL | | |
| | UNITEDS | TATES | | ITIES A hington, | | | ЪЕ (| COMMISSION | OMB Number: | 3235-0287 | | |
| Check this if no longer | r | | | | | | | | Expires: | January 31, 2005 | | |
| subject to Section 16. Form 4 or | SIAIEM | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | | | | Estimated average burden hours per response 0.5 | | |
| Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | | |
| (Print or Type Re | sponses) | | | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> BUNN THOMAS W | | | 2. Issuer Name and Ticker or Trading Symbol KEYCORP /NEW/ [KEY] | | | | 5. Relationship of Reporting Person(s) to Issuer | | | | | |
| (Last) | (First) (M | iddle) | 3. Date of | 3. Date of Earliest Transaction | | | | (Check all applicable) | | | | |
| KEYCORP, 127 PUBLIC SQUARE | | | (Month/Day/Year) 07/22/2005 | | | | | Director 10% Owner X Officer (give title Other (specify below) below) Vice Chair | | | | |
| (Street) | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | | | |
| CLEVELANI | D, OH 44114 | | | | | | | Form filed by Person | More than One Ro | eporting | | |
| (City) | (State) (| Zip) | Table | e I - Non-De | erivative S | ecurities | s Acq | uired, Disposed o | of, or Beneficial | lly Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | Executio any | emed on Date, if Day/Year) | Code (Instr. 8) | 4. Securit onAcquired Disposed (Instr. 3, 4) | (A) or of (D) 4 and 5) (A) or | rice | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common Shares | | | | | | | | 69,079 | D | | | |
| Common Shares | | | | | | | | 5,448 | Ι | Savings and Excess Savings Plans (1) | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) | |
|---|---|---|---|--|---------|-----|--|--------------------|---|------------------------|
| | | | | Code V | (A) (I | (D) | Date Exercisable | Expiration Date | Title | Amou Numb Shares |
| Option to Buy | \$ 34.395 | 07/22/2005 | | А | 105,000 | | 07/22/2008(2) | 07/22/2015 | Common Shares | 105,0 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|------------|-------|--|--|--|--|
| 1 | Director | 10% Owner | Officer | Other | | | | |
| BUNN THOMAS W KEYCORP 127 PUBLIC SQUARE CLEVELAND, OH 44114 | | | Vice Chair | | | | | |
| Signatures | | | | | | | | |
| Steven N. Bulloch POA for The Bunn | 07/25/2005 | | | | | | | |
| ** Signature of Reporting Person | l | | Date | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) As of December 31, 2004.
- (2) Option vest in three equal annual installments.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.