Edgar Filing: KEYCORP /NEW/ - Form 4

| KEYCORP /N | EW/ | | | | | | | | | | | |
|---|-------------------------------------|---------------|--|--------------------------------|----------------------|--|--|------------------------------|---|--|----------------------------|--|
| Form 4 | | | | | | | | | | | | |
| March 13, 2000 | 6 | | | | | | | | | | | |
| FORM | 4 | | GEGU | | | | | | OM | B APPI | ROVAL | |
| | UNITED | STATES | | RITIES AN shington, D | | | COMMISSI | ON | OMB Numbe | r: | 3235-0287 | |
| Check this b if no longer | | | | | | | | | Expires | J :: | anuary 31 2005 | |
| subject to Section 16. Form 4 or | STATEN | IENT OI | Γ OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | | | Estimated average burden hours per response 0. | | |
| Form 5 obligations may continu <i>See</i> Instructi 1(b). | Bection 17(| a) of the 1 | Public U | | ig Cor | npany Act | nge Act of 193 of 1935 or Sec 940 | | | | | |
| (Print or Type Res | sponses) | | | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> HEISLER ROBERT B JR | | | 2. Issuer Name and Ticker or Trading Symbol KEYCORP /NEW/ [KEY] | | | 5. Relationship of Reporting Person(s) to Issuer | | | | | | |
| (Last) | (First) (I | Middle) | 3. Date of Earliest Transaction (C | | | | леск | eck all applicable) | | | | |
| KEYCORP, 127 PUBLIC SQUARE | | | (Month/Day/Year) 03/10/2006 | | | Director 10% Owner X Officer (give title Other (specify below) below) EVP | | | | | | |
| | (Street) | | | endment, Date nth/Day/Year) | Origina | 1 | 6. Individual of Applicable Lino _X_ Form filed | e) by Oi | ne Reporti | ng Person | n | |
| CLEVELAND | D, OH 44114 | | | | | | Form filed Person | by Mc | ore than Or | ne Kepor | ung | |
| (City) | (State) | (Zip) | Tab | le I - Non-Deri | ivative | Securities A | Acquired, Dispose | ed of, | or Benef | ficially (| Owned | |
| | Transaction Date /onth/Day/Year) | Execution any | Date, if | TransactionAc | sposed nstr. 3, 4 | (A) or of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | Forr Dire or Ir (I) | nership n: ect (D) ndirect tr. 4) | 7. Natu Indirec Benefi Owner (Instr. | ct cial rship | |
| Common Shares | | | | | | | 104,275 <u>(1)</u> | D | | | | |
| Common Shares | | | | | | | 1,160 | Ι | | Spou | se/Child | |
| Common Shares | | | | | | | 74,550 | Ι | | Exces | ngs and ss ngs Plans | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of 8 Underlying Securities (Instr. 3 and 4) 5 (| |
|---|---|---|---|--|---|--|--------------------|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Phantom Shares (3) | \$ 0 <u>(4)</u> | 03/10/2006 | | А | 1,253 | 03/10/2007 | 03/10/2009 | Common Shares | 1,253 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|-----|-------|--|--|--|
| | Director | 10% Owner | • | Other | | | |
| HEISLER ROBERT B JR KEYCORP 127 PUBLIC SQUARE CLEVELAND, OH 44114 | | | EVP | | | | |
| Signatures | | | | | | | |

ngnatures

Steven N. Bulloch POA for R.B. Heisler, Jr.

> **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

03/13/2006

- (1) Total reduced by recission of transaction reported on 2/8/2006.
- (2) As of December 31, 2005.
- Under Automatic Deferral Plan, a portion of compensation is deferred over three year period and paid in Treasury Shares or transferred to (3) Deferred Compensation Plan.
- (4) Conversion to Common Shares is on a one-to-one basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.