Fink Elissa Form 4 November 20, 2018

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005
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0.5

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if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue.

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address Fink Elissa	Person * 2. Issu Symbol	er Name <b>and</b>	Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer					
(Last) (First) (Middle)			u Software	Inc [DATA]	(Check all applicable)				
	(Month)	Day/Year)	ansaction		10%				
1621 N 34TH ST	11/16/	2018		Officer (give title Other (spective below)  Chief Marketing Officer					
(5	Street)	4. If An	endment, Da	te Original	6. Individual or Jo	int/Group Filing	g(Check		
SEATTLE, WAS	Filed(M	onth/Day/Year		Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting					
SERTILE, WIT	70105				Person				
(City) (S	State)	(Zip) Tal	ole I - Non-D	erivative Securities Acq	uired, Disposed of	, or Beneficiall	y Owned		
	nsaction Date	2A. Deemed		4. Securities Acquired (A)	5. Amount of	6.	7. Natur		

` •	, ,	Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficiany O							y Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securiti	ies Ac	cquired (A)	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction Disposed of (D)				Securities	Ownership	Indirect
(Instr. 3)		any	Code (Instr. 3, 4 and 5)				Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)				Owned	Direct (D)	Ownership
							Following	or Indirect	(Instr. 4)
					( A )		Reported	(I)	
					(A)		Transaction(s)	(Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Class A				2,842		\$			
Common Stock	11/16/2018		S	(1) (2)	D	117.3293	75,683	D	
Stock									

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
	·				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						`
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	-	Title	Number		
						Lacroisdoic	Dute		of		
				Code V	(A) (D)				Shares		

#### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Fink Elissa 1621 N 34TH ST. SEATTLE, WA 98103

**Chief Marketing Officer** 

### **Signatures**

Keenan Conder, Attorney-in-Fact

\*\*Signature of Reporting Person Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents the number of shares required to be sold by the reporting person to cover tax withholding obligations in connection with the vesting of certain RSUs, previously reported in Table I following the date of grant. This sale is mandated by the Issuer's election under its equity incentive plans to require the satisfaction of tax withholding obligations to be funded by a "sell to cover" transaction and does not represent a discretionary trade by the reporting person.
- (2) The shares were sold at prices ranging from \$116.96 to \$117.55. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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