MARTIN RONALD T

Form 4

February 07, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

3235-0287 Number:

OMB APPROVAL

January 31, Expires: 2005

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5. Relationship of Reporting Person(s) to

Persons who respond to the collection of information contained in this form are not

required to respond unless the form

if no longer subject to Section 16. Form 4 or Form 5

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

2. Issuer Name and Ticker or Trading

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

| MARTIN RONALD T | | | Symbol COLGATE PALMOLIVE CO [CL] | | | | | (Check all applicable) | | | | |
|---|--|----------------|----------------------------------|---|-------------|------------------|--------------|--|--|---|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | | | | | (Check all applicable) | | | | |
| C/O COLGATE-PALMOLIVE COMPANY, 300 PARK AVENUE | | | | Day/Year) | | | | Director 10% Owner Other (specify below) below) VP, Global Bus Prac & Publ Aff | | | | |
| (Street) | | | 4. If Ame | endment, Da | ate Origina | ıl | | 6. Individual or Joint/Group Filing(Check | | | | |
| | Filed(Month/Day/Year) | | | | | Applicable Line) | | | | | | |
| NEW YOR | aK, NY 10022 | | | | | | | _X_ Form filed by O Form filed by M Person | One Reporting Per More than One Rep | | | |
| (City) | (State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | ly Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Da (Month/Day/Yea | r) Execution | med on Date, if Day/Year) | 3. Transaction Code (Instr. 8) | (Instr. 3, | spose | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common Stock | 02/03/2006 | | | S | 666 | D | \$ 54.701 | 6,477 | D | | | |
| Common Stock | | | | | | | | 1,300 | I | By Issuer's 401(k) Plan Trustee | | |
| Reminder: Re | port on a separate li | ine for each o | class of secu | ırities benef | icially ow | ned di | irectly or i | ndirectly. | | | | |

SEC 1474

(9-02)

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | 2. | 3. Transaction Date | | 4. T | 5. | 6. Date Exerc | | 7. Titl | | 8. Price of | 9. Nu |
|------------|-------------|---------------------|------------------|------------|------------|---------------|------------|---------|------------|-------------|---------|
| | Conversion | (Month/Day/Year) | | Transactio | | * | | Amou | | Derivative | Deriv |
| Security | or Exercise | | any | Code | of | (Month/Day/ | Year) | Under | rlying | Security | Secui |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivative | • | | Secur | ities | (Instr. 5) | Bene |
| | Derivative | | | | Securities | | | (Instr. | . 3 and 4) | | Owne |
| | Security | ty Acquired | | | | | | | | Follo | |
| | Ť | | | | (A) or | | | | | | Repo |
| | | | | | Disposed | | | | | | Trans |
| | | | | | of (D) | | | | | | (Instr |
| | | | | | (Instr. 3, | | | | | | (IIIsti |
| | | | | | | | | | | | |
| | | | | | 4, and 5) | | | | | | |
| | | | | | | | | | Amount | | |
| | | | | | | D-4- | Eiti | | or | | |
| | | | | | | Date | Expiration | Title | Number | | |
| | | | | | | Exercisable | Date | | of | | |
| | | | | Code V | (A) (D) | | | | Shares | | |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MARTIN RONALD T C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022

VP, Global Bus Prac & Publ Aff

Signatures

Nina D. Gillman by power of attorney

02/07/2006

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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