

COLGATE PALMOLIVE CO

Form 3

March 13, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

McBride Seamus E

(Last)

(First)

(Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)

03/09/2006

3. Issuer Name and Ticker or Trading Symbol  
COLGATE PALMOLIVE CO [CL]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other

(give title below) (specify below)

Pres.- Colgate U.S. &amp; W.C.E.

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting Person☐ Form filed by More than One Reporting PersonCOLGATE-PALMOLIVE  
COMPANY, 300 PARK  
AVENUE

(Street)

NEW YORK, NY 10022

(City)

(State)

(Zip)

**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security  
(Instr. 4)2. Amount of Securities  
Beneficially Owned  
(Instr. 4)3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Common Stock

35,501

D

A

Series B Convertible Preference Stock

1,568

I

By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
required to respond unless the form displays a  
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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative  
Security  
(Instr. 4)2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)3. Title and Amount of  
Securities Underlying  
Derivative Security4. Conversion  
or Exercise5. Ownership  
Form of6. Nature of  
Indirect Beneficial  
Ownership

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Series B Convertible Preference Stock Units	Â <u>(1)</u>	Â <u>(1)</u>	Series B Convertible Preference Stock	50	\$ 0	D	Â
Stock Option (Right to Buy)	09/09/2002 <u>(2)</u>	09/09/2009	Common Stock	10,500	\$ 55.6563	D	Â
Stock Option (Right to Buy)	09/09/2004 <u>(3)</u>	09/09/2009	Common Stock	16,000	\$ 55.6563	D	Â
Stock Option (Right to Buy)	05/04/2005 <u>(3)</u>	05/04/2010	Common Stock	30,000	\$ 55.6563	D	Â
Stock Option (Right to Buy)	09/14/2003 <u>(2)</u>	09/14/2010	Common Stock	4,167	\$ 48.0625	D	Â
Stock Option (Right to Buy)	11/08/2001 <u>(2)</u>	09/10/2008	Common Stock	2,963	\$ 56.9	D	Â
Stock Option (Right to Buy)	07/12/2006 <u>(3)</u>	07/12/2011	Common Stock	12,500	\$ 54.795	D	Â
Stock Option (Right to Buy)	09/17/2004 <u>(2)</u>	09/17/2011	Common Stock	16,000	\$ 56.675	D	Â
Stock Option (Right to Buy)	05/13/2002 <u>(2)</u>	09/10/2008	Common Stock	4,941	\$ 57.525	D	Â
Stock Option (Right to Buy)	11/13/2002 <u>(2)</u>	09/10/2008	Common Stock	3,067	\$ 55.555	D	Â
Stock Option (Right to Buy)	11/13/2002 <u>(2)</u>	02/05/2008	Common Stock	3,735	\$ 55.555	D	Â
Stock Option (Right to Buy)	09/12/2005 <u>(2)</u>	09/12/2012	Common Stock	16,000	\$ 55.11	D	Â
Stock Option (Right to Buy)	09/12/2007 <u>(3)</u>	09/12/2012	Common Stock	20,000	\$ 55.11	D	Â
Stock Option (Right to Buy)	05/14/2003 <u>(2)</u>	02/05/2008	Common Stock	3,265	\$ 52.495	D	Â
Stock Option (Right to Buy)	05/14/2003 <u>(2)</u>	09/14/2010	Common Stock	1,190	\$ 52.495	D	Â
Stock Option (Right to Buy)	11/15/2003 <u>(2)</u>	09/14/2010	Common Stock	6,293	\$ 58.055	D	Â
Stock Option (Right to Buy)	11/15/2003 <u>(2)</u>	02/05/2008	Common Stock	4,991	\$ 58.055	D	Â
	09/11/2004 <u>(3)</u>	09/11/2009		22,500	\$ 56.565	D	Â

Stock Option (Right to Buy)			Common Stock				
Stock Option (Right to Buy)	09/09/2005 <sup>(3)</sup>	09/09/2010	Common Stock	22,500	\$ 54.4	D	Â
Stock Option (Right to Buy)	09/08/2006 <sup>(3)</sup>	09/08/2011	Common Stock	27,500	\$ 53.455	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
McBride Seamus E COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022	Â	Â	Â Pres.- Colgate U.S. & W.C.E.	Â

## Signatures

Nina D. Gillman by power of attorney 03/13/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported preference stock units were acquired under the issuer's Supplemental Savings & Investment Plan and will be settled upon the reporting person's retirement or other termination of service.
- (2) Option became 100% exercisable on the date shown in this column.
- (3) Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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