## Edgar Filing: COLGATE PALMOLIVE CO - Form 4

| COLGATE P<br>Form 4   | ALMOLIVE CO   | )   |  |  |             |            |  |  |                  |  |  |
|---|---|---|--|--|-------------|------------|--|--|------------------|--|--|
| March 13, 20  | 06  |   |  |  |             |            |  |  |                  |  |  |
|   |   |   |  |  |             |            |  |  | OMB A            | PPROVAL                                  |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMIS Washington, D.C. 20549  |   |   |  |  |             | COMMISSION | OMB<br>Number:   | Number: 3235-0287<br>Expires: January 31,<br>2005<br>Estimated average<br>burden hours per<br>response 0.5   |                  |  |  |
| Check this<br>if no long<br>subject to<br>Section 16<br>Form 4 or<br>Form 5<br>obligation<br>may conti<br><i>See</i> Instru-<br>1(b). | er <b>STATEM</b><br>5.<br>Filed purs<br><sup>s</sup> Section 17(a | <b>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF</b><br><b>SECURITIES</b><br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>20(b) of the Investment Company Act of 1940 |  |  |             |            |  |  |                  |  |  |
| (Print or Type R  | esponses)   |   |  |  |             |            |  |  |                  |  |  |
| 1. Name and Address of Reporting Person <u>*</u><br>MOISON FRANCK J   |   |   | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>COLGATE PALMOLIVE CO [CL]   |  |             |            |  | 5. Relationship of Reporting Person(s) to<br>Issuer  |                  |  |  |
| (Last)  | (First) (N  | fiddle)   | 3. Date of Earliest Transaction  |  |             |            | (Che   | eck all applicable)  |                  |  |  |
| (   |   |   | (Month/Day/Year)<br>03/09/2006   |  |             |            |  | Director 10% Owner<br>X Officer (give title Other (specify<br>below) below)<br>Pres., Europe/So. Pacific Div.  |                  |  |  |
|   |   |   |  | Amendment, Date Original<br>(Month/Day/Year) |             |            |  | <ul> <li>6. Individual or Joint/Group Filing(Check<br/>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |                  |  |  |
|   | <b>X</b> , IVI 10022  |   |  |  |             |            |  | Person   |                  |  |  |
| (City)  | (State)   | (Zip)   | Table  | e I - Non-D                                  | erivative S | Securi     | ties Ac  | quired, Disposed o   | of, or Beneficia | lly Owned                                |  |
| 1.Title of<br>Security<br>(Instr. 3)  | ty (Month/Day/Year) Execution Date, if<br>3) any                  |   | 3. 4. Securities<br>TransactionAcquired (A) or<br>Code Disposed of (D)<br>(Instr. 8) (Instr. 3, 4 and 5)<br>(A)<br>or<br>Code V Amount (D) Price |  |             |            | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4)   |                  |  |  |
| Common<br>Stock   | 03/09/2006  |   |  | A <u>(1)</u>                                 | 3,140       | A A        | \$ 0   | 73,889   | D                |  |  |
| Common<br>Stock   |   |   |  |  |             |            |  | 1,189  | I                | By Issuer's<br>401(k)<br>Plan<br>Trustee |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     | Date               | Amou<br>Unde<br>Secur | le and<br>unt of<br>rlying<br>tities<br>. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|-----------------------|--|---|---|
|   |   |   |   | Code V                                | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title                 | Amount<br>or<br>Number<br>of<br>Shares             |   |   |

## **Reporting Owners**

| <b>Reporting Owner Name / Address</b>   | Relationships |           |                                      |       |  |  |  |
|---|---------------|-----------|--------------------------------------|-------|--|--|--|
| r   | Director      | 10% Owner | Officer                              | Other |  |  |  |
| MOISON FRANCK J<br>C/O COLGATE-PALMOLIVE COMPANY<br>300 PARK AVENUE<br>NEW YORK, NY 10022 |               |           | Pres.,<br>Europe/So.<br>Pacific Div. |       |  |  |  |
| Signatures  |               |           |                                      |       |  |  |  |
| Nina D. Gillman by power of   | /13/2006      |           |                                      |       |  |  |  |

03/13/2006

Date

Signature of Reporting Person

attorney

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Regular restricted stock award granted under the Long-Term Global Growth Program of the issuer's Executive Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.