#### MOISON FRANCK J

Form 4 May 05, 2006

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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**OMB APPROVAL** 

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

**SECURITIES** 

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading MOISON FRANCK J Issuer Symbol COLGATE PALMOLIVE CO [CL] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner \_X\_\_ Officer (give title Other (specify C/O COLGATE-PALMOLIVE 05/03/2006 below) COMPANY, 300 PARK AVENUE Pres., Europe/So. Pacific Div. (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting NEW YORK, NY 10022 Person

| (City)                               | (State)                                 | (Zip) Tab   | ole I - Non-  | Derivative | Secui     | ities Acquir   | ed, Disposed of,                | or Beneficiall  | y Owned                  |
|--------------------------------------|---|---|---|------------|-----------|--|---------------------------------|---|--------------------------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |            |           | 5. Amount of Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) |                                 | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                          |
|                                      |   |   | Code V  | Amount     | or<br>(D) | Price  | Transaction(s) (Instr. 3 and 4) | (Instr. 4)  |                          |
| Common<br>Stock                      | 05/03/2006                              |   | M <u>(1)</u>  | 10,045     | A         | \$<br>56.5313  | 83,934                          | D   |                          |
| Common<br>Stock                      | 05/03/2006                              |   | F(2)  | 4          | D         | \$ 58.87   | 83,930                          | D   |                          |
| Common<br>Stock                      | 05/03/2006                              |   | F(3)  | 9,647      | D         | \$ 58.87   | 74,283                          | D   |                          |
| Common<br>Stock                      | 05/04/2006                              |   | S(4)  | 175        | D         | \$<br>59.7608  | 74,108 (5)                      | D   |                          |
| Common<br>Stock                      |   |   |   |            |           |  | 1,189                           | I   | By<br>Issuer's<br>401(k) |

Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     |
|---|---|--------------------------------------|---|---|--|--------|--|--------------------|---|-------------------------------------|
|   |   |                                      |   | Code V                                  | (A)  | (D)    | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Stock Option (Right to Buy)                         | \$ 56.5313  | 05/03/2006                           |   | M(1)                                    |  | 10,045 | 12/07/2000   | 09/05/2006         | Common<br>Stock   | 10,045                              |

### **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |                                      |       |  |  |  |
|---|---------------|-----------|--------------------------------------|-------|--|--|--|
|   | Director      | 10% Owner | Officer                              | Other |  |  |  |
| MOISON FRANCK J<br>C/O COLGATE-PALMOLIVE COMPANY<br>300 PARK AVENUE<br>NEW YORK, NY 10022 |               |           | Pres.,<br>Europe/So.<br>Pacific Div. |       |  |  |  |

### **Signatures**

Nina D. Gillman by power of attorney 05/05/2006

\*\*Signature of Reporting Person Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options awarded under the issuer's employee stock option plan.
- (2) Payment of tax liability by delivering or withholding shares of stock incident to the exercise of the option under the issuer's employee stock option plan.

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- (3) Payment of exercise price of stock option by delivering or withholding shares of stock incident to the exercise of the option under the issuer's employee stock option plan.
- (4) Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan..
- (5) As a result of the reported transactions, the reporting person's Common Stock ownership has increased by 219 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.