#### Edgar Filing: MOISON FRANCK J - Form 4

MOISON FR	ANCK J											
Form 4												
September 15	5, 2008							<u></u>				
FORM 4 UNITED STATES SECURITIES AND EXCHANCE CON								т	OMB APPROVAL			
	Washington, D.C. 20549						OMB Number:	3235-028				
Check this if no longe subject to Section 16 Form 4 or Form 5	Filed pur	<b>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF</b> <b>SECURITIES</b> Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,								1, 05		
obligation may contin <i>See</i> Instruct 1(b).	nue. Section 17(			•	•	npany Act 1y Act of 1	of 1935 or Sectio 940	on				
(Print or Type R	esponses)											
1. Name and Address of Reporting Person <u>*</u> MOISON FRANCK J			Symbol	er Name <b>an</b> ATE PAI		Trading	5. Relationship of Reporting Person(s) to Issuer					
(Last)	Middle)	3. Date of Earliest Transaction				(Check all applicable)						
C/O COLGA	(First) (1 ATE-PALMOLI , 300 PARK AV	VE		Day/Year)	Tansaction		Director X_ Officer (giv below) Pres., Glo		% Owner ner (specify z Tech.			
		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person						
NEW YORK	K, NY 10022						Form filed by I Person	More than One R	eporting			
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	Acquired, Disposed o	of, or Beneficia	lly Owned			
	2. Transaction Date Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, -	(A) or of (D)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Reminder: Repo	ort on a separate line	e for each cla	ass of sec	urities bene	ficially ow	ned directly	or indirectly.					
					Perso inforr requi	ons who res nation cont red to resp ays a curre	spond to the collect tained in this form ond unless the for ntly valid OMB cor	are not m	SEC 1474 (9-02)			

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount o
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	or (D (In	equired Dispose ) astr. 3, 4 d 5)	ed of						
				Code V	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share		
Stock Option (Right to Buy)	\$ 79.52	09/11/2008		A <u>(1)</u>	55	5,000		09/11/2009 <u>(2)</u>	09/11/2014	Common Stock	55,000		
Repo	rting Ov	vners											
<b>Reporting Owner Name / Address</b>				Relationships									
		Director	10% Ow	wner Officer				ner					
MOISON FRANCK J C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022				Pres., Glob. Bus. Dev. & Tech.									

## Signatures

Nina D. Gillman by power of attorney

09/15/2008

Date

### \*\*Signature of Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual Stock Option granted under the issuer's 2005 Employee Stock Option Plan.
- (2) Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.