Sippel Thomas J Form 4 May 08, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or

Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Sippel Thomas J

(First) (Middle) (Last)

(Street)

(State)

1020 HULL STREET

Symbol

(Month/Day/Year)

Filed(Month/Day/Year)

OMB APPROVAL

OMB Number:

3235-0287

2005

January 31, Expires:

Estimated average

burden hours per

response... 0.5

> 10% Owner Other (specify

6. Ownership 7. Nature of

Beneficial

Ownership (Instr. 4)

(9-02)

Form: Direct Indirect

2. Issuer Name and Ticker or Trading

Under Armour, Inc. [UA]

3. Date of Earliest Transaction

05/06/2008

4. If Amendment, Date Original

Code V

below) 6. Individual or Joint/Group Filing(Check

Officer (give title

Applicable Line)

X_ Director

X Form filed by One Reporting Person Form filed by More than One Reporting

(D) or

Indirect (I)

(Instr. 4)

D

5. Relationship of Reporting Person(s) to

(Check all applicable)

Person

Securities

Following

Owned

Beneficially

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

4. Securities Acquired 5. Amount of

Issuer

BALTIMORE, MD 21230

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) anv (Month/Day/Year)

(Zip)

Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5)

Amount

Reported (A) Transaction(s) or (Instr. 3 and 4) (D) Price

Class A

(City)

Common 05/06/2008 Stock (1)

\$0 A 713.67 A 43,264.28

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number owf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Director Stock Option (Right to Buy) (2)	\$ 35.03	05/06/2008		A	2,141	(3)	05/05/2018	Class A Common Stock	2,141

Reporting Owners

Reporting Owner Name / Address	Relationships					
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other		
Sippel Thomas J 1020 HULL STREET BALTIMORE, MD 21230	X					

Signatures

By: /s/ John P. Stanton, Attorney in Fact For: Thomas J.
Sippel 05/08/2008

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual restricted stock unit grant pursuant to the Under Armour, Inc. 2006 Non-Employee Director Compensation Plan.
- (2) Annual stock option grant pursuant to the Under Armour, Inc. 2006 Non-Employee Director Compensation Plan.
- (3) Stock option becomes exercisable on the date of Under Armour, Inc.'s 2009 Annual Meeting of Stockholders.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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