

MARTIN R BRAD

Form 4

September 16, 2010

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
MARTIN R BRAD

(Last) (First) (Middle)

(Street)

(City)

(State)

(Zip)

2. Issuer Name and Ticker or Trading
Symbol
lululemon athletica inc. [LULU]

3. Date of Earliest Transaction
(Month/Day/Year)
09/14/2010

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/14/2010		M	5,790 A	\$ 18 36,382 ⁽¹⁾	D	
Common Stock	09/14/2010		S	3,239 D	\$ 43.7564 33,143	D	
Common Stock	09/14/2010		M	2,963 A	\$ 28.58 36,106	D	
Common Stock	09/14/2010		S	2,197 D	\$ 43.7564 33,909	D	
Common Stock	09/14/2010		M	2,654 A	\$ 13.83 36,563	D	
	09/14/2010		S	1,295 D	35,268	D	

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Common Stock \$ 43.7564

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 18	09/14/2010		M	5,790	(2) 07/25/2017	Common Stock	5,790
Stock Option (Right to Buy)	\$ 28.58	09/14/2010		M	2,963	(3) 06/15/2016	Common Stock	2,963
Stock Option (Right to Buy)	\$ 13.83	09/14/2010		M	2,654	(4) 06/04/2018	Common Stock	2,654

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MARTIN R BRAD	X			

Signatures

R. Brad Martin, by John Currie,
Attorney-in-Fact

09/16/2010

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Beginning balance adjusted to include 10,000 shares of Company's common stock gifted by the report person on July 23, 2009, as reported on that certain Form 4 filed by the reporting person on July 28, 2009.
- (2) These options vested as to 25% per year on each of July 26, 2008, July 26, 2009 and July 26, 2010, and shall vest as to 25% on July 26, 2011.
- (3) These options vested as to 25% per year on each of June 4, 2009 and June 4, 2010, and shall vest as to 25% on each of June 4, 2011 and June 4, 2012.
- (4) These options vested as to 25% on June 15, 2010 and shall vest as to 25% on each of June 15, 2011, June 15, 2012 and June 15, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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