Abraham Magid M Form 4/A April 15, 2009

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

**OMB APPROVAL** 

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005 Estimated average burden hours per

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response...

5. Relationship of Reporting Person(s) to

Issuer

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Symbol

1(b).

(Print or Type Responses)

Abraham Magid M

1. Name and Address of Reporting Person \*

| Tionalian Pingle II                                       |                                      |   |                         | COMSCORE, INC. [SCOR]  |                                   |               |        |            | (Check all applicable)   |  |   |
|---|--------------------------------------|---|-------------------------|--|-----------------------------------|---------------|--------|------------|--|--|---|
| (Last) (First) (Middle)  11950 DEMOCRACY DRIVE, SUITE 600 |                                      |   |                         | 3. Date of Earliest Transaction (Month/Day/Year) 04/15/2009  |                                   |               |        |            | _X_ Director 10% Owner _X_ Officer (give title below)  President and CEO   |  |   |
| F   |                                      |   |                         |  | ndment, Da<br>nth/Day/Year<br>009 | ate Original  |        |            | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |   |
|   | (City)                               | (State)                                 | (Zip)                   | Tabl   | e I - Non-D                       | Perivative Se | curiti | es Acqu    | iired, Disposed of   | f, or Beneficial   | ly Owned  |
|   | 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | Execution any (Month/Da | n Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8)  (A) or |                                   |               |        |            | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)                             | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   | Common Stock (1)                     | 02/18/2009                              |                         |  | M                                 | 150,000       | A      | \$<br>0.25 | 858,149  | D  |   |
|   | Common<br>Stock                      | 02/18/2009                              |                         |  | A                                 | 10,247        | A      | \$0        | 868,396  | D  |   |
|   | Common<br>Stock                      | 02/18/2009                              |                         |  | A                                 | 5,902 (2)     | A      | \$0        | 874,298  | D  |   |
|   | Common<br>Stock                      | 02/18/2009                              |                         |  | A                                 | 72,137<br>(3) | A      | \$0        | 946,435  | D  |   |
|   | Common<br>Stock                      | 02/18/2009                              |                         |  | F                                 | 3,299 (4)     | D      | \$<br>7.97 | 943,136  | D  |   |
|   |                                      |   |                         |  |                                   |               |        |            |  |  |   |

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| Common<br>Stock | 02/18/2009 | F | 4,091 <u>(4)</u> | D | \$<br>7.97 | 939,045            | D |                                  |
|-----------------|------------|---|------------------|---|------------|--------------------|---|----------------------------------|
| Common<br>Stock | 02/18/2009 | A | 2,287            | A | \$0        | 29,357             | I | By Wife                          |
| Common<br>Stock | 02/18/2009 | A | 1,189 (2)        | A | \$0        | 30,546             | I | By Wife                          |
| Common<br>Stock | 02/18/2009 | A | 9,410 (3)        | A | \$0        | 39,956             | I | By Wife                          |
| Common<br>Stock | 02/18/2009 | F | 736 (4)          | D | \$<br>7.97 | 39,220             | I | By Wife                          |
| Common<br>Stock | 02/18/2009 | F | 1,003 (4)        | D | \$<br>7.97 | 38,217             | I | By Wife                          |
| Common<br>Stock |            |   |                  |   |            | 581,876 <u>(5)</u> | I | By<br>Abraham<br>Family<br>Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of               | 2.          | 3. Transaction Date | 3A. Deemed         | 4.                    | 5. Nu                      | ımber of        | 6. Date Exer        | cisable and           | 7. Title and A   | Amount of                      |
|---------------------------|-------------|---------------------|--------------------|-----------------------|----------------------------|-----------------|---------------------|-----------------------|------------------|--------------------------------|
| Derivative                | Conversion  | (Month/Day/Year)    | Execution Date, if | TransactionDerivative |                            | Expiration Date |                     | Underlying Securities |                  |                                |
| Security                  | or Exercise |                     | any                | Code                  | Code Securities            |                 | (Month/Day/Year)    |                       | (Instr. 3 and 4) |                                |
| (Instr. 3)                | Price of    |                     | (Month/Day/Year)   | (Instr. 8)            | (Instr. 8) Acquired (A) or |                 |                     |                       |                  |                                |
|                           | Derivative  |                     |                    |                       | Disposed of (D)            |                 |                     |                       |                  |                                |
|                           | Security    |                     |                    |                       | (Instr. 3, 4, and          |                 |                     |                       |                  |                                |
|                           |             |                     |                    |                       | 5)                         |                 |                     |                       |                  |                                |
|                           |             |                     |                    | Code V                | (A)                        | (D)             | Date<br>Exercisable | Expiration<br>Date    | Title            | Amount o<br>Number o<br>Shares |
| Incentive                 |             |                     |                    |                       |                            |                 |                     |                       |                  |                                |
| Stock<br>Option<br>Common | \$ 0.25     | 02/18/2009          |                    | M                     |                            | 150,000         | <u>(6)</u>          | 10/15/2013            | Common<br>Stock  | 150,000                        |

# **Reporting Owners**

Stock

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |

Reporting Owners 2

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Abraham Magid M 11950 DEMOCRACY DRIVE SUITE 600 RESTON, VA 20190

X

President and CEO

## **Signatures**

/s/ Christiana L. Lin, Attorney in Fact

04/15/2009

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - This Form 4/A amends and restated in its entirety that Form 4 originally filed on behalf of Magid M. Abraham on February 19, 2009.
- (1) Certain amounts with respect to the restricted stock awards to Dr. Abraham and Mrs. Abraham above required adjustment due to a clerical error in the calculation of the number of shares subject to a right of repurchase by comScore, Inc.
- (2) Shares awarded in this line item are subject to a right of repurchase by comScore, Inc. that will lapse fully on February 19, 2010.
- (3) Shares awarded in this line item are subject to a right of repurchase by comScore, Inc. The right of repurchase shall lapse annually as to 25% of the total number of shares indicated beginning on February 19, 2010 and each year thereafter on February 19.
- (4) Shares disposed in this line item represent shares returned to comScore for tax withholding on the vesting of equity awards granted.
- (5) Reporting person and spouse disclaim beneficial ownership of such shares except to the extent of their respective pecuniary interest.
- (6) Option grant became fully vested on 10/24/2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3