

King Luther Jr  
Form 4  
May 09, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KING LUTHER CAPITAL  
MANAGEMENT CORP**

(Last) (First) (Middle)

301 COMMERCE SUITE 1600,

(Street)

FORT WORTH, TX 76102

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

**BEASLEY BROADCAST GROUP  
INC [BBGI]**

3. Date of Earliest Transaction  
(Month/Day/Year)

05/07/2012

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_X\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
\_\_X\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	05/07/2012		S		4,600	D	\$ 6.1	781,171	I	See footnote (1)
Class A Common Stock	05/07/2012		S		5,347	D	\$ 6.0127	775,824	I	See footnote (1)
Class A Common Stock	05/08/2012		S		3,417	D	\$ 6	772,407	I	See footnote (1)
Class A Common	05/09/2012		S		12,000	D	\$ 6.006	760,407	I	See footnote

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Stock								(1)
Class A								See
Common	05/09/2012		S	10,110	D	\$	750,297	footnote
Stock						6.0126	I	(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Report Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
KING LUTHER CAPITAL MANAGEMENT CORP 301 COMMERCE SUITE 1600 FORT WORTH, TX 76102	X
LKCM Private Discipline Master Fund, SPC PO BOX 309GT UGLAND HOUSE, SOUTH CHURCH STREET GRAND CAYMAN, E9 00000	X
LKCM Investment Partnership, L.P. 301 COMMERCE STREET SUITE 1600 FORT WORTH, TX 76102	X
King John Bryan 301 COMMERCE STREET SUITE 1600	X

FORT WORTH, TX 76102

King Luther Jr  
301 COMMERCE STREET  
SUITE 1600  
FORT WORTH, TX 76102

X

## Signatures

J. Luther King, Jr., for Luther King Capital Management Corporation 05/09/2012

\_\_Signature of Reporting Person

Date

J. Bryan King, for LKCM Private Discipline Master Fund, SPC 05/09/2012

\_\_Signature of Reporting Person

Date

J. Luther King, Jr., for LKCM Investment Partnership, L.P. 05/09/2012

\_\_Signature of Reporting Person

Date

J. Luther King, Jr. 05/09/2012

\_\_Signature of Reporting Person

Date

J. Bryan King 05/09/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents securities held by LKCM Private Discipline Master Fund, SPC (PDP) and LKCM Investment Partnership, L.P. (LIP). LKCM Private Discipline Management, L.P. (PDP Management) is the holder of management shares of PDP. LKCM Alternative Management, LLC (LKCM Alternative) is the general partner of PDP Management. LKCM Capital Group, LLC is the sole member of LKCM Alternative. LKCM Investment Partnership GP, LLC (LIP GP) is the general partner of LIP. J. Luther King, Jr. and J. Bryan King are controlling members of LKCM Capital Group, LLC. J. Luther King, Jr. is a controlling member of LIP GP. Luther King Capital Management Corporation is the investment manager for PDP and LIP, and J. Luther King, Jr. is a controlling shareholder of LKCM. Each of the reporting persons disclaims beneficial ownership of the securities reported herein, except to the extent of its pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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