#### Edgar Filing: MUHLEISEN ANGIE - Form 4

| MUHLEIS<br>Form 4                            | EN ANGIE                                |  |                   |   |  |        |                             |  |  |   |
|--|---|--|-------------------|---|--|--------|-----------------------------|--|--|---|
| October 22                                   |   |  |                   |   |  |        |                             |  |  |   |
| FOR  | VI 4 <sub>UNITED</sub>                  | STATES S   | ECUI              | RITIES A  | ND EXO   | СНА    | NGE C                       | OMMISSION  | OMB AF   | PROVAL  |
| Charle                                       |   |  |                   | ashington,  |  |        |                             |  | Number:  | 3235-0287   |
| Subject to<br>Section 16.<br>Form 4 or       |   |  |                   | NERSHIP OF  | Expires:January 31Expires:2005Estimated averageburden hours perresponse0.5 |        |                             |  |  |   |
| obligat<br>may co<br><i>See</i> Ins<br>1(b). | ions Section 17                         | (a) of the Pu                                      | blic U            |   | ling Com   | ipany  | Act of                      | 1935 or Section  |  |   |
| (Print or Type                               | e Responses)                            |  |                   |   |  |        |                             |  |  |   |
|  | Address of Reporting                    | Sy   | ymbol             | er Name <b>and</b><br>ET INC [N                   |  | Tradiı | ng                          | 5. Relationship of H<br>Issuer   |  |   |
| (Last)                                       | (Che                                    |  |                   |   |  | (Check | ek all applicable)          |  |  |   |
|  | MERS & MERCH<br>IENT INC., 6801<br>REET | IANTS 1  | Month/I<br>0/19/2 | Day/Year)<br>2012                                 |  |        |                             | Director<br>Officer (give ti<br>below)   | tle $X_10\%$<br>below)   | o Owner<br>er (specify  |
|  | (Street)                                | 4.   | If Am             | endment, Da                                       | te Original  |        |                             | 6. Individual or Joi   | nt/Group Filin   | g(Check   |
| LINCOLN                                      | J, NE 68512                             | Fi   | iled(Mc           | onth/Day/Year                                     | )  |        |                             | Applicable Line)<br>_X_ Form filed by Or<br>Form filed by Mo                                       |  |   |
| (City)                                       | (State)                                 | (Zip)  |                   |   |  | ~      |                             | Person   |  |   |
|  | <b>`</b>                                |  |                   |   |  |        | -                           | uired, Disposed of,  |  | -   |
| 1.Title of<br>Security<br>(Instr. 3)         | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Dat<br>any<br>(Month/Day/Y | te, if            | 3.<br>Transaction<br>Code<br>(Instr. 8)<br>Code V | 4. Securit<br>or Dispos<br>(Instr. 3, 4<br>Amount                          | ed of  | (D)                         | Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Class A<br>Common<br>Stock                   | 10/19/2012                              |  |                   | S <u>(1)(2)</u>                                   | 12,500   | D      | \$<br>24.273<br>( <u>3)</u> | 31 981,390   | Ι  | By spouse   |
| Class A<br>Common<br>Stock                   |   |  |                   |   |  |        |                             | 2,766,380<br>(4)   | D  |   |
| Class A<br>Common<br>Stock                   |   |  |                   |   |  |        |                             | 524,102  | I  | By adult<br>daughter  |
| Class A                                      |   |  |                   |   |  |        |                             | 524,102  | Ι  | By adult  |

| Common<br>Stock            |                      | son            |
|----------------------------|----------------------|----------------|
| Class A<br>Common<br>Stock | 367,110 <u>(5)</u> I | By GRAT        |
| Class A<br>Common<br>Stock | 367,110 <u>(6)</u> I | By GRAT        |
| Class A<br>Common<br>Stock | 404,500 <u>(7)</u> I | By corporation |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5.<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, | ;                   | ate                | Amou<br>Unde<br>Secur | rlying                                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---------------------------------------|--|---------------------|--------------------|-----------------------|--|---|--|
|   |   |   | Code V                                | 4, and 5)  | Date<br>Exercisable | Expiration<br>Date | Title                 | Amount<br>or<br>Number<br>of<br>Shares |   |  |

### **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |  |
|---|---------------|-----------|---------|-------|--|--|--|
| Reporting O whet i value / i fauress  | Director      | 10% Owner | Officer | Other |  |  |  |
| MUHLEISEN ANGIE<br>C/O FARMERS & MERCHANTS INVESTMENT INC.<br>6801 SOUTH 27TH STREET<br>LINCOLN, NE 68512 |               | Х         |         |       |  |  |  |

## Signatures

/s/ Kirsten Hoppe, Attorney-in-Fact for Angela L. Muhleisen

\*\*Signature of Reporting Person

10/22/2012

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold by Dan Muhleisen pursuant to a Rule 10b5-1 Sales Plan (the "Plan") entered into on March 8, 2012, which provides for the sale of shares of the issuer's Class A Common Stock, subject to limit price provisions and an expiration date of January 5, 2013. To the extent any future sales occur pursuant to the Plan, such sales will be publicly disclosed in Form 4 filings with the Securities and Exchange Commission (the "SEC").
- (2) Rule 10b5-1, promulgated under the Securities Exchange Act of 1934, allows significant shareholders of a company who are not in possession of material non-public information to establish pre-arranged plans to buy or sell a specified number of shares of such company's stock. Once a plan is established, the shareholder does not retain or exercise any discretion over sales of stock under the plan and the pre-planned trades may be executed at later dates as set forth in the plan.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from
   (3) \$24.0600 to \$24.5700 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within such range.
- (4) These shares include 88,864 shares that the reporting person holds jointly with her spouse.
- Shares held by the Angela L. Muhleisen Grantor Retained Annuity Trust dated August 29, 2003. The reporting person continues
   (5) to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of her pecuniary interests therein.
- Shares held by the Dan D. Muhleisen Grantor Retained Annuity Trust dated August 29, 2003. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of her pecuniary interests therein.
- (7) Shares held by Farmers & Merchants Investment Inc. ("F&M"), of which the reporting person is a director and co-president and owns or controls approximately 38.6% of the outstanding capital stock. The reporting person continues to report beneficial ownership of all the shares held by F&M, but disclaims beneficial ownership of the shares held by F&M except to the extent of her pecuniary interests therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.