

incorporation or organization) Identification No.)

6000 Central Highway, Pennsauken, NJ 08109

(Address of principal executive offices)

Telephone (856) 665-9533

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definition of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large Accelerated filer Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)
 Smaller reporting company
 Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

As July 20, 2017 there were 18,738,633 shares of the Registrant's Common Stock outstanding.

INDEX

| | Page Number |
|---|----------------|
| Part I. Financial Information | |
| Item 1. Consolidated Financial Statements | |
| Consolidated Balance Sheets – June 24, 2017 (unaudited) and September 24, 2016 | 3 |
| Consolidated Statements of Earnings (unaudited) -Three and Nine Months Ended June 24, 2017 and June 25, 2016 | 4 |
| Consolidated Statements of Comprehensive Income (unaudited) – Three and Nine Months Ended June 24, 2017 and June 25, 2016 | 5 |
| Consolidated Statements of Cash Flows (unaudited) – Nine Months Ended June 24, 2017 and June 25, 2016 | 6 |
| Notes to the Consolidated Financial Statements (unaudited) | 7 |
| Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations | 22 |
| Item 3. Quantitative and Qualitative Disclosures About Market Risk | 26 |
| Item 4. Controls and Procedures | 26 |
| Part II. Other Information | |
| Item 6. Exhibits | 27 |

J & J SNACK FOODS CORP. AND SUBSIDIARIES**CONSOLIDATED BALANCE SHEETS****(in thousands, except share amounts)**

| | June 24, 2017 (unaudited) | September 24, 2016 |
|--|--|-----------------------------------|
| Assets | | |
| Current assets | | |
| Cash and cash equivalents | \$ 92,614 | \$ 140,652 |
| Marketable securities held to maturity | 50,857 | 13,539 |
| Accounts receivable, net | 126,236 | 98,325 |
| Inventories | 107,179 | 88,684 |
| Prepaid expenses and other | 8,202 | 13,904 |
| Total current assets | 385,088 | 355,104 |
| Property, plant and equipment, at cost | | |
| Land | 2,482 | 2,512 |
| Buildings | 26,741 | 26,741 |
| Plant machinery and equipment | 246,410 | 227,614 |
| Marketing equipment | 274,380 | 278,299 |
| Transportation equipment | 8,403 | 7,637 |
| Office equipment | 24,644 | 22,136 |
| Improvements | 37,510 | 34,750 |
| Construction in progress | 17,535 | 5,356 |
| Total Property, plant and equipment, at cost | 638,105 | 605,045 |
| Less accumulated depreciation and amortization | 418,912 | 420,832 |
| Property, plant and equipment, net | 219,193 | 184,213 |
| Other assets | | |
| Goodwill | 101,853 | 86,442 |
| Other intangible assets, net | 61,579 | 41,819 |
| Marketable securities held to maturity | 65,113 | 90,732 |
| Marketable securities available for sale | 30,164 | 29,465 |
| Other | 2,794 | 2,712 |
| Total other assets | 261,503 | 251,170 |
| Total Assets | \$ 865,784 | \$ 790,487 |
| Liabilities and Stockholders' Equity | | |
| Current Liabilities | | |
| Current obligations under capital leases | \$ 345 | \$ 365 |
| Accounts payable | 81,285 | 62,026 |
| Accrued insurance liability | 9,848 | 10,119 |

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| | | |
|--|-------------------|-------------------|
| Income taxes payable | 5,913 | - |
| Accrued liabilities | 7,434 | 6,161 |
| Accrued compensation expense | 15,631 | 16,340 |
| Dividends payable | 7,866 | 7,280 |
| Total current liabilities | 128,322 | 102,291 |
| Long-term obligations under capital leases | 982 | 1,235 |
| Deferred income taxes | 58,641 | 48,186 |
| Other long-term liabilities | 2,393 | 801 |
| Stockholders' Equity | | |
| Preferred stock, \$1 par value; authorized 10,000,000 shares; none issued | - | - |
| Common stock, no par value; authorized, 50,000,000 shares; issued and outstanding 18,729,000 and 18,668,000 respectively | 28,966 | 25,332 |
| Accumulated other comprehensive loss | (10,831) | (13,415) |
| Retained Earnings | 657,311 | 626,057 |
| Total stockholders' equity | 675,446 | 637,974 |
| Total Liabilities and Stockholders' Equity | \$ 865,784 | \$ 790,487 |

The accompanying notes are an integral part of these statements.

J & J SNACK FOODS CORP. AND SUBSIDIARIES**CONSOLIDATED STATEMENTS OF EARNINGS****(Unaudited)****(in thousands, except per share amounts)**

| | Three months ended | | Nine months ended | |
|---|--------------------|------------------|-------------------|------------------|
| | June 24, 2017 | June 25, 2016 | June 24, 2017 | June 25, 2016 |
| Net Sales | \$295,415 | \$277,981 | \$767,498 | \$730,541 |
| Cost of goods sold ⁽¹⁾ | 200,651 | 185,895 | 534,022 | 505,871 |
| Gross Profit | 94,764 | 92,086 | 233,476 | 224,670 |
| Operating expenses | | | | |
| Marketing ⁽²⁾ | 25,571 | 23,721 | 67,435 | 63,714 |
| Distribution ⁽³⁾ | 21,865 | 19,006 | 58,537 | 54,784 |
| Administrative ⁽⁴⁾ | 9,588 | 8,530 | 26,404 | 23,857 |
| Other general expense | (60) | 392 | (138) | 239 |
| Total operating expenses | 56,964 | 51,649 | 152,238 | 142,594 |
| Operating Income | 37,800 | 40,437 | 81,238 | 82,076 |
| Other income (expense) | | | | |
| Investment income | 1,422 | 981 | 3,824 | 3,118 |
| Interest expense & other | (80) | (31) | (651) | (94) |
| Earnings before income taxes | 39,142 | 41,387 | 84,411 | 85,100 |
| Income taxes | 13,838 | 14,596 | 29,580 | 29,743 |
| NET EARNINGS | \$25,304 | \$26,791 | \$54,831 | \$55,357 |
| Earnings per diluted share | \$1.34 | \$1.43 | \$2.91 | \$2.95 |
| Weighted average number of diluted shares | 18,846 | 18,705 | 18,818 | 18,765 |
| Earnings per basic share | \$1.35 | \$1.44 | \$2.93 | \$2.97 |
| Weighted average number of basic shares | 18,727 | 18,615 | 18,708 | 18,646 |

(1)

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- Includes share-based compensation expense of \$192 and \$529 for the three months and nine months ended June 24, 2017, respectively and \$174 and \$445 for the three months and nine months ended June 25, 2016.
- (2) Includes share-based compensation expense of \$277 and \$763 for the three months and nine months ended June 24, 2017, respectively and \$264 and \$673 for the three months and nine months ended June 25, 2016.
- (3) Includes share-based compensation expense of \$19 and \$52 for the three months and nine months ended June 24, 2017, respectively and \$13 and \$35 for the three months and nine months ended June 25, 2016.
- (4) Includes share-based compensation expense of \$323 and \$896 for the three months and nine months ended June 24, 2017, respectively and \$228 and \$581 for the three months and nine months ended June 25, 2016.

The accompanying notes are an integral part of these statements.

J&J SNACK FOODS CORP. AND SUBSIDIARIES**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME****(Unaudited)****(in thousands)**

| | Three months ended | | Nine months ended | |
|---|-----------------------|------------------|----------------------|------------------|
| | June 24, 2017 | June 25, 2016 | June 24, 2017 | June 25, 2016 |
| Net Earnings | \$25,304 | \$26,791 | \$54,831 | \$55,357 |
| Foreign currency translation adjustments | 1,095 | (1,387) | 1,885 | (2,067) |
| Unrealized holding gain (loss) on marketable securities | 204 | 640 | 699 | (462) |
| Total Other Comprehensive Income (loss) | 1,299 | (747) | 2,584 | (2,529) |
| Comprehensive Income | \$26,603 | \$26,044 | \$57,415 | \$52,828 |

The accompanying notes are an integral part of these statements.

J & J SNACK FOODS CORP. AND SUBSIDIARIES**CONSOLIDATED STATEMENTS OF CASH FLOWS****(Unaudited) (in thousands)**

| | Nine months ended | |
|---|-------------------|------------------|
| | June 24, 2017 | June 25, 2016 |
| Operating activities: | | |
| Net earnings | \$54,831 | \$55,357 |
| Adjustments to reconcile net earnings to net cash provided by operating activities: | | |
| Depreciation of property, plant and equipment | 28,060 | 25,526 |
| Amortization of intangibles and deferred costs | 3,336 | 4,304 |
| Share-based compensation | 2,240 | 1,735 |
| Deferred income taxes | (347) | (172) |
| (Gain)loss on sale and redemption of marketable securities | (13) | 582 |
| Other | 712 | 493 |
| Changes in assets and liabilities net of effects from purchase of companies | | |
| Increase in accounts receivable | (23,385) | (11,984) |
| Increase in inventories | (12,154) | (12,478) |
| Decrease in prepaid expenses | 10,035 | 1,419 |
| Increase in accounts payable and accrued liabilities | 20,023 | 6,566 |
| Net cash provided by operating activities | 83,338 | 71,348 |
| Investing activities: | | |
| Payment for purchases of companies, net of cash acquired | (42,058) | - |
| Purchases of property, plant and equipment | (57,151) | (37,221) |
| Purchases of marketable securities | (27,269) | (41,786) |
| Proceeds from redemption and sales of marketable securities | 14,681 | 11,008 |
| Proceeds from disposal of property, plant and equipment | 1,385 | 1,578 |
| Other | (404) | 308 |
| Net cash used in investing activities | (110,816) | (66,113) |
| Financing activities: | | |
| Payments to repurchase common stock | (3,374) | (15,265) |
| Proceeds from issuance of stock | 4,745 | 3,634 |
| Payments on capitalized lease obligations | (273) | (265) |
| Payment of cash dividend | (22,992) | (21,267) |
| Net cash used in financing activities | (21,894) | (33,163) |
| Effect of exchange rate on cash and cash equivalents | 1,334 | (1,440) |
| Net decrease in cash and cash equivalents | (48,038) | (29,368) |
| Cash and cash equivalents at beginning of period | 140,652 | 133,689 |
| Cash and cash equivalents at end of period | \$92,614 | \$104,321 |

The accompanying notes are an integral part of these statements.

J & J SNACK FOODS CORP. AND SUBSIDIARIES

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

The accompanying unaudited Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. They do not include all information and notes required by generally accepted accounting principles for complete financial statements. However, except as disclosed herein, there has been no material change in the information disclosed in the Notes to Consolidated Financial Statements included in the Company's Annual Report on Form 10-K for the year ended September 24, 2016.

In the opinion of management, the accompanying unaudited consolidated financial statements contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly the financial position and the results of operations and cash flows.

1

The results of operations for the three and nine months ended June 24, 2017 and June 25, 2016 are not necessarily indicative of results for the full year. Sales of our frozen beverages and frozen juice bars and ices are generally higher in the third and fourth quarters due to warmer weather.

While we believe that the disclosures presented are adequate to make the information not misleading, it is suggested that these consolidated financial statements be read in conjunction with the consolidated financial statements and the notes included in the Company's Annual Report on Form 10-K for the fiscal year ended September 24, 2016.

We recognize revenue from our products when the products are shipped to our customers. Repair and maintenance equipment service revenue is recorded when it is performed provided the customer terms are that the customer is to be charged on a time and material basis or on a straight-line basis over the term of the contract when the customer has signed a service contract. Revenue is recognized only where persuasive evidence of an arrangement exists, our price is fixed or estimable and collectability is reasonably assured. We record offsets to revenue for allowances, end-user pricing adjustments, trade spending, coupon redemption costs and returned product. Customers generally do not have the right to return product unless it is damaged or defective. We provide an allowance for doubtful receivables after taking into consideration historical experience and other factors. The allowance for doubtful receivables was \$421,000 and \$571,000 at June 24, 2017 and September 24, 2016, respectively.

2

Note 3 Depreciation of equipment and buildings is provided for by the straight-line method over the assets' estimated useful lives. Amortization of improvements is provided for by the straight-line method over the term of the lease or the assets' estimated useful lives, whichever is shorter. Licenses and rights, customer relationships and non-compete agreements arising from acquisitions are amortized by the straight-line method over periods ranging from 3 to 20 years. Depreciation expense was \$9,629,000 and \$8,765,000 for the three months ended June 24, 2017 and June 25, 2016, respectively, and for the nine months ended June 24, 2017 and June 25, 2016 was \$28,060,000 and \$25,526,000, respectively.

Note 4 Basic earnings per common share (EPS) excludes dilution and is computed by dividing income available to common shareholders by the weighted average common shares outstanding during the period. Diluted EPS takes into consideration the potential dilution that could occur if securities (stock options) or other contracts to issue common stock were exercised and converted into common stock. Our calculation of EPS is as follows:

| | Three Months Ended June 24, 2017 | | |
|--|--|---------------|--------------|
| | Income | Shares | Per Share |
| | (Numerator) | (Denominator) | Amount |
| | (in thousands, except per share amounts) | | |
| Basic EPS | | | |
| Net Earnings available to common stockholders | \$25,304 | 18,727 | \$ 1.35 |
| Effect of Dilutive Securities | | | |
| Options | - | 119 | (0.01) |
| Diluted EPS | | | |
| Net Earnings available to common stockholders plus assumed conversions | \$25,304 | 18,846 | \$ 1.34 |

500 anti-dilutive shares have been excluded in the computation of EPS for the three months ended June 24, 2017.

| | Nine Months Ended June 24, 2017 | | |
|---|--|---------------|--------------|
| | Income | Shares | Per Share |
| | (Numerator) | (Denominator) | Amount |
| | (in thousands, except per share amounts) | | |
| Basic EPS | | | |
| Net Earnings available to common stockholders | \$54,831 | 18,708 | \$ 2.93 |
| Effect of Dilutive Securities | | | |

| | | | |
|---------|---|-----|---------|
| Options | - | 110 | (0.02) |
|---------|---|-----|---------|

Diluted EPS

| | | | |
|--|----------|--------|---------|
| Net Earnings available to common stockholders plus assumed conversions | \$54,831 | 18,818 | \$ 2.91 |
|--|----------|--------|---------|

158,494 anti-dilutive shares have been excluded in the computation of EPS for the nine months ended June 24, 2017.

| | Three Months Ended June 25, 2016 | | |
|--|---|-------------------------|------------------------|
| | Income (Numerator) | Shares (Denominator) | Per Share Amount |
| | (in thousands, except per share amounts) | | |
| Basic EPS | | | |
| Net Earnings available to common stockholders | \$26,791 | 18,615 | \$ 1.44 |
| Effect of Dilutive Securities | | | |
| Options | - | 90 | (0.01) |
| Diluted EPS | | | |
| Net Earnings available to common stockholders plus assumed conversions | \$26,791 | 18,705 | \$ 1.43 |

189,170 anti-dilutive shares have been excluded in the computation of EPS for the three months ended June 25, 2016.

| | Nine Months Ended June 25, 2016 | | |
|--|---|-------------------------|------------------------|
| | Income (Numerator) | Shares (Denominator) | Per Share Amount |
| | (in thousands, except per share amounts) | | |
| Basic EPS | | | |
| Net Earnings available to common stockholders | \$55,357 | 18,646 | \$ 2.97 |
| Effect of Dilutive Securities | | | |
| Options | - | 119 | (0.02) |
| Diluted EPS | | | |
| Net Earnings available to common stockholders plus assumed conversions | \$55,357 | 18,765 | \$ 2.95 |

189,670 anti-dilutive shares have been excluded in the computation of EPS for the nine months ended June 25, 2016.

Note 5 At June 24, 2017, the Company has three stock-based employee compensation plans. Share-based compensation expense (benefit) was recognized as follows:

| | Three months ended | | Nine months ended | |
|---|--|---------------|-------------------|---------------|
| | June 24, 2017 | June 25, 2016 | June 24, 2017 | June 25, 2016 |
| | (in thousands, except per share amounts) | | | |
| Stock Options | \$(20) | \$112 | \$(165) | \$56 |
| Stock purchase plan | 65 | 96 | 300 | 248 |
| Stock issued to an outside director | 14 | - | 42 | - |
| Restricted stock issued to an employee | 1 | 1 | 3 | 3 |
| Total share-based compensation | \$60 | \$209 | \$180 | \$307 |
| The above compensation is net of tax benefits | \$751 | \$470 | \$2,060 | \$1,427 |

The fair value of each option grant is estimated on the date of grant using the Black-Scholes options-pricing model with the following weighted average assumptions used for grants in fiscal 2017 first nine months: expected volatility of 15.8%; risk-free interest rate of 2.0%; dividend rate of 1.3% and expected lives of 5 years.

During the 2017 nine month period, the Company granted 159,294 stock options. The weighted-average grant date fair value of these options was \$18.85. During the 2016 nine month period, the Company granted 159,170 stock options. The weighted-average grant date fair value of these options was \$13.94.

Expected volatility is based on the historical volatility of the price of our common shares over the past 51 months for 5 year options and 10 years for 10 year options. We use historical information to estimate expected life and forfeitures within the valuation model. The expected term of awards represents the period of time that options granted are expected to be outstanding. The risk-free rate for periods within the expected life of the option is based on the U.S. Treasury yield curve in effect at the time of grant. Compensation cost is recognized using a straight-line method over the vesting or service period and is net of estimated forfeitures.

Note 6 We account for our income taxes under the liability method. Under the liability method, deferred tax assets and liabilities are determined based on the difference between the financial statement and tax bases of assets and liabilities as measured by the enacted tax rates that will be in effect when these differences reverse. Deferred tax expense is the result of changes in deferred tax assets and liabilities.

Additionally, we recognize a liability for income taxes and associated penalties and interest for tax positions taken or expected to be taken in a tax return which are more likely than not to be overturned by taxing authorities (“uncertain tax positions”). We have not recognized a tax benefit in our financial statements for these uncertain tax positions.

The total amount of gross unrecognized tax benefits is \$369,000 and \$354,000 on June 24, 2017 and September 24, 2016, respectively, all of which would impact our effective tax rate over time, if recognized. We recognize interest and penalties related to uncertain tax positions as a part of the provision for income taxes. As of June 24, 2017 and September 24, 2016, respectively, the Company has \$234,000 and \$219,000 of accrued interest and penalties.

In addition to our federal tax return and tax returns for Mexico and Canada, we file tax returns in all states that have a corporate income tax with virtually all open for examination for three to four years.

In May 2014 and in subsequent updates, the FASB issued guidance on revenue recognition which requires that we recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration which we expect to be entitled in exchange for those goods or services. We have performed a review of the requirements of the new revenue standard and are in the process of reviewing customer contracts and applying the five-step model of this new guidance to each contract category we have identified and will compare the results to our current accounting practices. Our analysis to date has focused on the identification of the contracts in place, including the related accounting policies and practices to identify potential differences that would result from applying the requirements under the new standard. Based on the assessment to date, we do not expect the adoption of the new revenue recognition standard to have a material impact on our financial statements. We plan to adopt this guidance on the first day of our fiscal 2019 year. We will likely apply the modified retrospective transition method, which would result in an adjustment to retained earnings for the cumulative effect, if any, of applying the standard to contracts in process as of the adoption date. Under this method, we would not restate the prior financial statements presented. Therefore, this guidance would require additional disclosures of the amount by which each financial statement line item is affected in the fiscal year 2019 reporting period.

In January 2016, the FASB issued guidance which requires an entity to measure equity investments at fair value with changes in fair value recognized in net income, to use the price that would be received by a seller when measuring the fair value of financial instruments for disclosure purposes, and which eliminates the requirement to disclose the method(s) and significant assumptions used to estimate the fair value that is required to be disclosed for financial instruments measured at amortized cost on the balance sheet. Under present guidance, changes in fair value of equity investments are recognized in Stockholder's Equity. This guidance is effective for our fiscal year ended September 2019. Early adoption is not permitted. We do not anticipate that the adoption of this new guidance will have a material impact on our consolidated financial statements.

In February 2016, the FASB issued guidance on lease accounting which requires that an entity recognize most leases on its balance sheet. The guidance retains a dual lease accounting model for purposes of income statement recognition, continuing the distinction between what are currently known as “capital” and “operating” leases for lessees. This guidance is effective for our fiscal year ended September 2020. We anticipate that the impact of this guidance on our financial statements will be material.

In January 2017, the FASB issued guidance to clarify the definition of a business. The updated standard provides guidance to assist entities with evaluating when a set of transferred assets and activities is a business. Under the new guidance, an entity first determines whether substantially all of the fair value of the gross assets acquired is concentrated in a single identifiable asset or a group of similar identifiable assets. If this threshold is met, the set is not a business. If it is not met, the entity then evaluates whether the set meets the requirements that a business include, at a minimum, an input and a substantive process that together significantly contribute to the ability to create outputs. The updated guidance is effective for our fiscal year ending September 2019 and interim periods within that year. Early adoption is permitted, including for interim and annual periods in which the financial statements have not been issued or made available for issuances. We have adopted this new guidance in the March 2017 quarter and the adoption had no impact on our consolidated financial statements.

In January 2017, the FASB issued guidance to simplify the test for goodwill impairment. This updated standard simplifies the subsequent measurement of goodwill and eliminates the two-step goodwill impairment test. Under the new guidance, an annual or interim goodwill impairment test is performed by comparing the fair value of a reporting unit with its carrying amount, and an impairment charge is recognized for the amount by which the carrying amount exceeds the reporting unit’s fair value. The guidance also eliminates the requirements for any reporting unit with a zero or negative carrying amount to perform a qualitative assessment and two-step goodwill impairment test. The updated guidance is effective for our fiscal year ending September 2021 and interim periods within that year. Early adoption is permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017. We do not anticipate that the adoption of this new guidance will have a material impact on our consolidated financial statements.

Note 8 Inventories consist of the following:

| | June 24, 2017 (unaudited) (in thousands) | September 24, 2016 |
|-------------------------|---|--------------------------|
| Finished goods | \$47,504 | \$ 38,285 |
| Raw Materials | 24,635 | 18,223 |
| Packaging materials | 8,829 | 6,799 |
| Equipment parts & other | 26,211 | 25,377 |
| Total Inventories | \$107,179 | \$ 88,684 |

Note We principally sell our products to the food service and retail supermarket industries. Sales and results of our
9 frozen beverages business are monitored separately from the balance of our food service business because of different distribution and capital requirements. We maintain separate and discrete financial information for the three operating segments mentioned above which is available to our Chief Operating Decision Makers.

Our three reportable segments are Food Service, Retail Supermarkets and Frozen Beverages. All inter-segment net sales and expenses have been eliminated in computing net sales and operating income. These segments are described below

Food Service

The primary products sold by the food service group are soft pretzels, frozen juice treats and desserts, churros, dough enrobed handheld products and baked goods. Our customers in the food service industry include snack bars and food stands in chain, department and discount stores; malls and shopping centers; fast food outlets; stadiums and sports arenas; leisure and theme parks; convenience stores; movie theatres; warehouse club stores; schools, colleges and other institutions. Within the food service industry, our products are purchased by the consumer primarily for consumption at the point-of-sale.

Retail Supermarkets

The primary products sold to the retail supermarket channel are soft pretzel products – including SUPERPRETZEL, frozen juice treats and desserts including LUIGI’S Real Italian Ice, MINUTE MAID Juice Bars and Soft Frozen Lemonade, WHOLE FRUIT frozen fruit bars and sorbet, PHILLY SWIRL cups and sticks, ICEE Squeeze-Up Tubes and dough enrobed handheld products including PATIO burritos. Within the retail supermarket channel, our frozen and prepackaged products are purchased by the consumer for consumption at home.

Frozen Beverages

We sell frozen beverages and related products to the food service industry primarily under the names ICEE, SLUSH PUPPIE and PARROT ICE in the United States, Mexico and Canada. We also provide repair and maintenance service to customers for customers' owned equipment.

The Chief Operating Decision Maker for Food Service and Retail Supermarkets and the Chief Operating Decision Maker for Frozen Beverages monthly review detailed operating income statements and sales reports in order to assess performance and allocate resources to each individual segment. In addition, the Chief Operating Decision Makers review and evaluate depreciation, capital spending and assets of each segment on a quarterly basis to monitor cash flow and asset needs of each segment. Information regarding the operations in these three reportable segments is as follows:

| | Three months ended | | Nine months ended | |
|--------------------------------|--------------------|------------------|-------------------|------------------|
| | June 24, 2017 | June 25, 2016 | June 24, 2017 | June 25, 2016 |
| | (unaudited) | | | |
| | (in thousands) | | | |
| Sales to External Customers: | | | | |
| Food Service | | | | |
| Soft pretzels | \$45,069 | \$44,410 | \$129,556 | \$125,943 |
| Frozen juices and ices | 16,281 | 18,564 | 33,453 | 37,850 |
| Churros | 17,536 | 15,819 | 46,693 | 43,452 |
| Handhelds | 8,574 | 7,047 | 24,155 | 20,371 |
| Bakery | 89,712 | 74,475 | 248,795 | 221,500 |
| Other | 5,938 | 8,833 | 14,833 | 15,507 |
| Total Food Service | \$183,110 | \$169,148 | \$497,485 | \$464,623 |
| Retail Supermarket | | | | |
| Soft pretzels | \$7,496 | \$7,136 | \$25,626 | \$25,611 |
| Frozen juices and ices | 27,317 | 26,038 | 50,359 | 48,009 |
| Handhelds | 3,548 | 3,813 | 10,374 | 11,121 |
| Coupon redemption | (1,092) | (826) | (3,246) | (1,911) |
| Other | 873 | 852 | 2,260 | 2,143 |
| Total Retail Supermarket | \$38,142 | \$37,013 | \$85,373 | \$84,973 |
| Frozen Beverages | | | | |
| Beverages | \$48,714 | \$44,352 | \$108,812 | \$102,966 |
| Repair and maintenance service | 18,549 | 18,398 | 54,327 | 53,105 |
| Machines sales | 6,496 | 8,942 | 20,547 | 23,911 |
| Other | 404 | 128 | 954 | 963 |
| Total Frozen Beverages | \$74,163 | \$71,820 | \$184,640 | \$180,945 |

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| | | | | |
|-------------------------------------|-----------|-----------|-----------|-----------|
| Consolidated Sales | \$295,415 | \$277,981 | \$767,498 | \$730,541 |
| Depreciation and Amortization: | | | | |
| Food Service | \$6,028 | \$5,777 | \$18,155 | \$16,846 |
| Retail Supermarket | 221 | 288 | 859 | 862 |
| Frozen Beverages | 4,437 | 4,095 | 12,382 | 12,122 |
| Total Depreciation and Amortization | \$10,686 | \$10,160 | \$31,396 | \$29,830 |
| Operating Income: | | | | |
| Food Service | \$22,005 | \$24,619 | \$58,695 | \$59,041 |
| Retail Supermarket | 4,890 | 4,266 | 8,390 | 7,825 |
| Frozen Beverages | 10,905 | 11,552 | 14,153 | 15,210 |
| Total Operating Income | \$37,800 | \$40,437 | \$81,238 | \$82,076 |
| Capital Expenditures: | | | | |
| Food Service | \$16,923 | \$5,961 | \$35,536 | \$19,470 |
| Retail Supermarket | 15 | 140 | 228 | 339 |
| Frozen Beverages | 7,230 | 7,385 | 21,387 | 17,412 |
| Total Capital Expenditures | \$24,168 | \$13,486 | \$57,151 | \$37,221 |
| Assets: | | | | |
| Food Service | \$631,131 | \$563,571 | \$631,131 | \$563,571 |
| Retail Supermarket | 25,212 | 26,110 | 25,212 | 26,110 |
| Frozen Beverages | 209,441 | 181,552 | 209,441 | 181,552 |
| Total Assets | \$865,784 | \$771,233 | \$865,784 | \$771,233 |

Our three reporting units, which are also reportable segments, are Food Service, Retail Supermarkets and Frozen Beverages.

Note
10

The carrying amounts of acquired intangible assets for the Food Service, Retail Supermarkets and Frozen Beverage segments as of June 24, 2017 and September 24, 2016 are as follows:

| | June 24, 2017 | | September 24, 2016 | |
|------------------------------------|-----------------------|---------------------|---------------------------|---------------------|
| | Gross | Accumulated | Gross | Accumulated |
| | Carrying | Amortization | Carrying | Amortization |
| | Amount | Amount | Amount | Amount |
| | (in thousands) | | | |
| FOOD SERVICE | | | | |
| Indefinite lived intangible assets | | | | |
| Trade Names | \$16,240 | \$ - | \$14,150 | \$ - |
| Amortized intangible assets | | | | |
| Non compete agreements | 792 | 192 | 122 | 93 |
| Customer relationships | 48,491 | 33,923 | 35,491 | 31,895 |
| License and rights | 1,690 | 1,037 | 1,690 | 974 |
| TOTAL FOOD SERVICE | \$67,213 | \$ 35,152 | \$51,453 | \$ 32,962 |
| RETAIL SUPERMARKETS | | | | |
| Indefinite lived intangible assets | | | | |
| Trade Names | \$6,557 | \$ - | \$7,206 | \$ - |
| Amortized Intangible Assets | | | | |
| Trade Names | 649 | 97 | - | - |
| Customer relationships | 7,979 | 2,622 | 7,979 | 2,021 |
| TOTAL RETAIL SUPERMARKETS | \$15,185 | \$ 2,719 | \$15,185 | \$ 2,021 |
| FROZEN BEVERAGES | | | | |
| Indefinite lived intangible assets | | | | |
| Trade Names | \$9,315 | \$ - | \$9,315 | \$ - |
| Distribution rights | 6,900 | - | - | - |
| Amortized intangible assets | | | | |
| Customer relationships | 257 | 44 | 200 | 28 |
| Licenses and rights | 1,400 | 776 | 1,400 | 723 |
| TOTAL FROZEN BEVERAGES | \$17,872 | \$ 820 | \$10,915 | \$ 751 |
| CONSOLIDATED | \$100,270 | \$ 38,691 | \$77,553 | \$ 35,734 |

Fully amortized intangible assets were removed from the above table during the March 25, 2017 quarter and at September 24, 2016.

Trade names of \$649,000 that were classified as indefinite lived intangible assets at September 24, 2016 were reclassified to amortized intangible assets at March 25, 2017 because of our current expectation that moderately declining product sales under that trade name are likely to continue. We have assigned a finite life of five years to that trade name.

Amortized intangible assets are being amortized by the straight-line method over periods ranging from 3 to 20 years and amortization expense is reflected throughout operating expenses. Intangible assets of \$6,957,000 were acquired during the quarter ended June 24, 2017 in an ICEE distributor acquisition in our frozen beverage segment and intangible assets of \$15,760,000 were acquired in the nine months ended June 24, 2017 in the Hill & Valley acquisition in our food service segment. There were no intangible assets acquired in the nine months ended June 25, 2016. Aggregate amortization expense of intangible assets for the three months ended June 24, 2017 and June 25, 2016 was \$828,000 and \$1,267,000, respectively and for the nine months ended June 24, 2017 and June 25, 2016 was \$2,957,000 and \$3,924,000, respectively.

Estimated amortization expense including the estimated impact from the Hill & Valley purchase and the ICEE distributor purchase described above and in Note 13 for the next five fiscal years is approximately \$3,900,000 in 2017, \$3,500,000 in 2018, \$3,400,000 in 2019, \$3,200,000 in 2020 and \$2,500,000 in 2021. The weighted average amortization period of the intangible assets is 10.6 years.

Goodwill

The carrying amounts of goodwill for the Food Service, Retail Supermarket and Frozen Beverage segments are as follows:

| | Food Service (in thousands) | Retail Supermarket | Frozen Beverages | Total |
|-------------------------------|-----------------------------------|-----------------------|---------------------|------------|
| Balance at June 24, 2017 | \$ 61,007 | \$ 3,670 | \$ 37,176 | \$ 101,853 |
| Balance at September 24, 2016 | \$ 46,832 | \$ 3,670 | \$ 35,940 | \$ 86,442 |

Goodwill of \$1,236,000 was acquired in an ICEE distributor acquisition in our frozen beverage segment during the quarter ended June 24, 2017 and goodwill of \$14,175,000 was acquired in the Hill & Valley acquisition in our food service segment in the nine months ended June 24, 2017 and none was acquired in the three and nine months ended June 25, 2016.

We have classified our investment securities as marketable securities held to maturity and available for sale. The FASB defines fair value as the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants. As such, fair value is a market-based measurement that should be determined based on assumptions that market participants would use in pricing an asset or liability. As a basis for considering such assumptions, the FASB has established three levels of inputs that may be used to measure fair value:

Level 1 Observable input such as quoted prices in active markets for identical assets or liabilities;

Level 2 Observable inputs, other than Level 1 inputs in active markets, that are observable either directly or indirectly; and

Level 3 Unobservable inputs for which there is little or no market data, which require the reporting entity to develop its own assumptions.

Marketable securities held to maturity and available for sale consist primarily of investments in mutual funds, preferred stock and corporate bonds. The fair values of mutual funds are based on quoted market prices in active markets and are classified within Level 1 of the fair value hierarchy. The fair values of preferred stock, corporate bonds and certificates of deposit are based on quoted prices for identical or similar instruments in markets that are not active. As a result, preferred stock, corporate bonds and certificates of deposit are classified within Level 2 of the fair value hierarchy.

The amortized cost, unrealized gains and losses, and fair market values of our investment securities held to maturity at June 24, 2017 are summarized as follows:

| | Amortized Cost (in thousands) | Gross Unrealized Gains | Gross Unrealized Losses | Fair Market Value |
|--|----------------------------------|------------------------|-------------------------|-------------------|
| Corporate Bonds | \$ 114,050 | \$ 425 | \$ 164 | \$ 114,311 |
| Certificates of Deposit | 1,920 | 3 | 2 | 1,921 |
| Total investment securities held to maturity | \$ 115,970 | \$ 428 | \$ 166 | \$ 116,232 |

The amortized cost, unrealized gains and losses, and fair market values of our investment securities available for sale at June 24, 2017 are summarized as follows:

| | Amortized Cost (in thousands) | Gross Unrealized Gains | Gross Unrealized Losses | Fair Market Value |
|--|-------------------------------------|------------------------------|-------------------------------|-------------------------|
| Mutual Funds | \$13,003 | \$ 34 | \$ 242 | \$12,795 |
| Preferred Stock | 16,791 | 628 | 50 | 17,369 |
| Total investment securities available for sale | \$29,794 | \$ 662 | \$ 292 | \$30,164 |

The mutual funds seek current income with an emphasis on maintaining low volatility and overall moderate duration. The Fixed-to-Floating Perpetual Preferred Stock generate fixed income to call dates in 2018, 2019 and 2025 and then income is based on a spread above LIBOR if the securities are not called. The mutual funds and Fixed-to-Floating Perpetual Preferred Stock do not have contractual maturities; however, we classify them as long term assets as it is our intent to hold them for a period of over one year, although we may sell some or all of them depending on presently unanticipated needs for liquidity or market conditions. The corporate bonds generate fixed income to maturity dates in 2017 through 2021, with \$108 million maturing within 3 years. Our expectation is that we will hold the corporate bonds to their maturity dates and redeem them at our amortized cost.

The amortized cost, unrealized gains and losses, and fair market values of our investment securities held to maturity at September 24, 2016 are summarized as follows:

| | Amortized Cost (in thousands) | Gross Unrealized Gains | Gross Unrealized Losses | Fair Market Value |
|--|-------------------------------------|------------------------------|-------------------------------|-------------------------|
| Corporate Bonds | \$103,311 | \$ 734 | \$ 138 | \$103,907 |
| Certificates of Deposit | 960 | 11 | - | 971 |
| Total investment securities held to maturity | \$104,271 | \$ 745 | \$ 138 | \$104,878 |

The amortized cost, unrealized gains and losses, and fair market values of our investment securities available for sale at September 24, 2016 are summarized as follows:

| | Amortized Cost | Gross Unrealized Gains | Gross Unrealized Losses | Fair Market Value |
|--|-------------------|------------------------------|-------------------------------|-------------------------|
|--|-------------------|------------------------------|-------------------------------|-------------------------|

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(in thousands)

| | | | | |
|--|----------|--------|--------|----------|
| Mutual Funds | \$13,003 | \$ - | \$ 520 | \$12,483 |
| Preferred Stock | 16,791 | 273 | 82 | 16,982 |
| Total investment securities available for sale | \$29,794 | \$ 273 | \$ 602 | \$29,465 |

The amortized cost and fair value of the Company's held to maturity securities by contractual maturity at June 24, 2017 and September 24, 2016 are summarized as follows:

| | June 24, 2017 | | September 24, 2016 | |
|--|-----------------------|--------------------------|---------------------------|--------------------------|
| | Amortized Cost | Fair Market Value | Amortized Cost | Fair Market Value |
| | (in thousands) | | | |
| Due in one year or less | \$50,857 | \$50,917 | \$13,539 | \$13,552 |
| Due after one year through five years | 65,113 | 65,315 | 90,732 | 91,326 |
| Due after five years through ten years | - | - | - | - |
| Total held to maturity securities | \$115,970 | \$116,232 | \$104,271 | \$104,878 |
| Less current portion | 50,857 | 50,917 | 13,539 | 13,552 |
| Long term held to maturity securities | \$65,113 | \$65,315 | \$90,732 | \$91,326 |

Proceeds from the redemption and sale of marketable securities were \$9,577,000 and \$14,681,000 in the three and nine months ended June 24, 2017 and \$5,624,000 and \$11,008,000 in the three and nine months ended June 25, 2016, respectively. Gains of \$13,000 were recorded in the three and nine months ended June 24, 2017 and losses of \$176,000 and \$582,000 were recorded in the three and nine months ended June 25, 2016, respectively.

We use the specific identification method to determine the cost of securities sold.

Note 12 Changes to the components of accumulated other comprehensive loss are as follows:

| | Three Months Ended June 24, 2017 (unaudited) (in thousands) | | | Nine Months Ended June 24, 2017 (unaudited) (in thousands) | | |
|--|--|--|------------|---|--|------------|
| | Foreign Currency Translation Adjustments | Unrealized Holding Gain on Marketable Securities | Total | Foreign Currency Translation Adjustments | Unrealized Holding Loss (Gain) on Marketable Securities | Total |
| Beginning Balance | \$(12,296) | \$ 166 | \$(12,130) | \$(13,086) | \$ (329) | \$(13,415) |
| Other comprehensive income (loss) before reclassifications | 1,095 | 204 | 1,299 | 1,885 | 699 | 2,584 |
| Amounts reclassified from accumulated other comprehensive income | - | - | - | - | - | - |
| Ending Balance | \$(11,201) | \$ 370 | \$(10,831) | \$(11,201) | \$ 370 | \$(10,831) |

| | Three Months Ended June 25, 2016 (unaudited) (in thousands) | | | Nine Months Ended June 25, 2016 (unaudited) (in thousands) | | |
|--|--|--|------------|---|--|------------|
| | Foreign Currency Translation Adjustments | Unrealized Holding Loss on Marketable Securities | Total | Foreign Currency Translation Adjustments | Unrealized Holding Loss on Marketable Securities | Total |
| Beginning Balance | \$(10,701) | \$ (1,978) | \$(12,679) | \$(10,021) | \$ (876) | \$(10,897) |
| Other comprehensive income (loss) before reclassifications | (1,387) | 534 | (853) | (2,067) | (812) | (2,879) |
| | - | 106 | 106 | - | 350 | 350 |

The purchase price allocation for the acquisition is as follows:

(in thousands)

| | |
|----------------------------------|----------|
| Accounts Receivable, net | \$4,054 |
| Inventories | 6,088 |
| Prepaid expenses and other | 122 |
| Property, plant & equipment, net | 4,398 |
| Trade Names | 2,090 |
| Customer Relationships | 13,000 |
| Goodwill | 14,175 |
| Covenant not to compete | 670 |
| Accounts Payable | (2,259) |
| Accrued Liabilities | (2,162) |
| Accrued compensation expense | (650) |
| Other long-term liabilities | (1,782) |
| Deferred income taxes | (6,633) |
| Purchase Price | \$31,111 |

The goodwill recognized is attributable to the assembled workforce of Hill & Valley and certain other strategic intangible assets that do not meet the requirements for recognition separate and apart from goodwill.

Acquisition costs of \$519,000 are included in other expense for the nine months ended June 24, 2017.

On May 22, 2017, we acquired an ICEE distributor doing business in Georgia and Tennessee for approximately \$11 million. Sales and operating income of the acquired business were \$505,000 and \$153,000 for the quarter and nine months ended June 24, 2017

The preliminary purchase price allocation, subject to final valuation, for the acquisition is as follows:

(in thousands)

| | |
|----------------------------------|-------|
| Accounts Receivable, net | \$340 |
| Inventories | 217 |
| Prepaid expenses and other | 25 |
| Property, plant & equipment, net | 2,277 |
| Customer Relationships | 57 |
| Distribution rights | 6,900 |
| Goodwill | 1,236 |

| | |
|---------------------|----------|
| Accounts Payable | (79) |
| Accrued Liabilities | (26) |
| Purchase Price | \$10,947 |

The goodwill recognized is attributable to the assembled workforce of the acquired business and certain other strategic intangible assets that do not meet the requirements for recognition separate and apart from goodwill.

Acquisition costs of \$48,000 are included in other expense for the three and nine months ended June 24, 2017.

Our proforma results, giving effect to these two acquisitions and assuming an acquisition date of September 27, 2015, would have been:

(in thousands, except per share amounts)

| | Three months ended | | Nine months ended | |
|--------------|--------------------|------------------|-------------------|------------------|
| | June 24, 2017 | June 25, 2016 | June 24, 2017 | June 25, 2016 |
| Net Sales | \$296,115 | \$290,854 | \$783,938 | \$766,048 |
| Net Earnings | \$25,395 | \$27,098 | \$54,903 | \$55,957 |

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Liquidity and Capital Resources

Our current cash and cash equivalents balances, investments and cash expected to be provided by future operations are our primary sources of liquidity. We believe that these sources, along with our borrowing capacity, are sufficient to fund future growth and expansion. See Note 11 to these financial statements for a discussion of our investment securities.

The Company's Board of Directors declared a regular quarterly cash dividend of \$.42 per share of its common stock payable on July 6, 2017, to shareholders of record as of the close of business on June 21, 2017.

In our fiscal year ended September 24, 2016, we purchased and retired 141,700 shares of our common stock at a cost of \$15,265,019. In the three and nine months ended June 24, 2017 we purchased and retired 13,004 and 25,930 shares at a cost of \$1,682,342 and \$3,373,699, respectively. On November 8, 2012 the Company's Board of Directors authorized the purchase and retirement of an additional 500,000 shares of the Company's common stock; 21,845 shares remain to be purchased under this authorization.

Capital expenditures in our food service segment increased from \$19,470,000 in the nine months ended June 25, 2016 to \$35,536,000 in the nine months ended June 24, 2017 due to an increased emphasis on improving efficiencies and reducing costs in our manufacturing facilities.

In the three months ended June 24, 2017 and June 25, 2016 fluctuations in the valuation of the Mexican and Canadian currencies and the resulting translation of the net assets of our Mexican and Canadian subsidiaries caused a decrease of \$1,095,000 in accumulated other comprehensive loss in the 2017 third quarter and an increase of \$1,387,000 accumulated other comprehensive loss in the 2016 third quarter. In the nine month period, fluctuations in the valuation of the Mexican and Canadian currencies and the resulting translation of the net assets of our Mexican and Canadian subsidiaries caused a decrease of \$1,885,000 in accumulated other comprehensive loss in the 2017 nine month period and an increase of \$2,067,000 in accumulated other comprehensive loss in the 2016 nine month period.

Our general-purpose bank credit line which expires in November 2021 provides for up to a \$50,000,000 revolving credit facility. The agreement contains restrictive covenants and requires commitment fees in accordance with standard banking practice. There were no outstanding balances under this facility at June 24, 2017.

Results of Operations

Net sales increased \$17,434,000 or 6% to \$295,415,000 for the three months and \$36,957,000 or 5% to \$767,498,000 for the nine months ended June 24, 2017 compared to the three and nine months ended June 25, 2016. Excluding sales of Hill & Valley, acquired December 30, 2016, and an ICEE distributor acquired May 22, 2017, sales for the three months increased \$5,523,000, or 2% and sales for the nine months increased \$15,563,000 or 2% from last year.

FOOD SERVICE

Sales to food service customers increased \$13,962,000 or 8% in the third quarter to \$183,110,000 and increased \$32,862,000 or 7% for the nine months. Excluding sales of Hill & Valley, sales increased \$2,552,000 or 2%, for the third quarter and \$11,969,000, or 3% for the nine months. Soft pretzel sales to the food service market increased 1% to \$45,069,000 in this quarter and 3% to \$129,556,000 in the nine months with sales increases and decreases across our customer base.

Frozen juices and ices sales decreased 12% to \$16,281,000 in the three months and decreased 12% to \$33,453,000 in the nine months resulting from lower sales to warehouse club stores. The sales decline in the third quarter was primarily due to a change in timing of sales to one warehouse club store of our WHOLEFRUIT organic juice tubes; we expect to have an increase in sales to that customer in our fourth quarter. Churro sales to food service customers increased 11% to \$17,536,000 in the third quarter and 7% to \$46,693,000 in the nine months with increased sales to restaurant chains and warehouse club stores.

Sales of bakery products increased \$15,237,000 or 20% in the third quarter to \$89,712,000 and increased \$27,295,000 or 12% for the nine months. Excluding sales of Hill & Valley, sales increased \$3,827,000, or 5%, for the third quarter and \$6,402,000, or 3% for the nine months with sales increases and decreases spread across our customer base.

Sales of handhelds increased \$1,527,000 or 22% in the quarter and \$3,784,000 or 19% for the nine months with all of the increase coming from sales to four customers in the quarter and five customers in the nine months. Sales of funnel cake decreased \$2,941,000 or 34% in the quarter to \$5,629,000 and \$728,000 or 5% for the nine months to \$13,923,000 because last year sales in the third quarter included sales of \$3.8 million to one restaurant chain in a rollout, otherwise, we had increased sales to school food service in both periods.

Sales of new products in the first twelve months since their introduction were approximately \$10 million in this quarter and \$26 million in the nine months. Price increases had a marginal impact on sales in the quarter and for the nine months and net volume increases, including new product sales as defined above and Hill & Valley sales, accounted for approximately \$14 million of sales in the quarter and \$33 million of sales in the nine months.

Operating income in our Food Service segment decreased from \$24,619,000 to \$22,005,000 in the quarter and decreased from \$59,041,000 to \$58,695,000 in the nine months. Operating income for the current fiscal year both periods benefitted from a \$1.8 million gain on an insurance recovery related to product quality issues in our 2016 fiscal year which was recorded as a reduction of cost of goods sold. Operating income was impacted this year compared to last in the third quarter as the third quarter last year benefitted from significant rollouts of a funnel cake product and a pretzel product to restaurant chains (total of \$5 million of sales). Additionally, this year's operating income was impacted by an overall low sales increase exclusive of Hill & Valley sales and a shift in product mix. Hill & Valley contributed \$102,000 to operating income since we acquired the business at the start of our second quarter.

RETAIL SUPERMARKETS

Sales of products to retail supermarkets increased \$1,129,000 or 3% to \$38,142,000 in the third quarter and increased \$400,000 or about 1/2 of one percent to \$85,373,000 in the nine months. Soft pretzel sales for the third quarter were up 5% to \$7,496,000 and were essentially unchanged at \$25,626,000 for the nine months with sales increases and decreases across customers and products. Sales of frozen juices and ices increased \$1,279,000 or 5% to \$27,317,000 in the third quarter and were up \$2,350,000 to \$50,359,000 for the nine months led by increased sales of our LUIGI'S Real Italian Ice. Handheld sales to retail supermarket customers decreased 7% to \$3,548,000 in the quarter and decreased 7% to \$10,374,000 for the nine months as sales of this product line continues their long term decline.

Sales of new products in the third quarter were approximately \$300,000 and were \$1.1 million for the nine months. Price increases had a marginal impact on sales in the quarter and for the nine months and net volume increases,

including new product sales as defined above accounted for \$1.4 million of sales in the quarter and \$1.7 million of sales in the nine months.

Operating income in our Retail Supermarkets segment was \$4,890,000 in this year's quarter compared to \$4,266,000 in last year's quarter, a 15% increase, and was \$8,390,000 in this year's nine months compared to \$7,825,000 in last year's nine months, a 7% increase. Lower trade spending for the introduction of new products compared to last year and modestly higher sales offset the higher coupon expenses in both periods.

FROZEN BEVERAGES

Frozen beverage and related product sales increased 3% to \$74,163,000 in the third quarter and increased 2% to \$184,640,000 in the nine month period. Beverage related sales alone were up 10% to \$48,714,000 in the third quarter and were up 6% to \$108,812,000 in the nine month period. Gallon sales were up 7% for the three months and were up 5% for the nine month period with higher sales across our customer base. Service revenue increased less than 1% to \$18,549,000 in the third quarter and increased 2% to \$54,327,000 for the nine month period with sales increases and decreases spread throughout our customer base.

Sales of beverage machines, which tend to fluctuate from year to year while following no specific trend, were \$6,496,000, a decrease of 29% from last year's third quarter and were \$20,547,000, or 14% lower than last year, in the nine month period.

Operating income in our Frozen Beverage segment decreased to \$10,905,000 in this quarter and to \$14,153,000 for the nine months compared to \$11,552,000 and \$15,210,000 in last years' periods, respectively. Lower machine sales and higher payroll and payroll related costs impacted operating income in both periods this year.

CONSOLIDATED

Gross profit as a percentage of sales was 32.08% in the three month period this year and 33.13% last year. For the nine month period, gross profit as a percentage of sales was 30.42% this year and 30.75% a year ago. About 1/2 of the gross profit percentage decrease in the quarter resulted from the lower gross profit percentage of the Hill & Valley business. Higher costs in our frozen beverages business also impacted the gross margin percentage in the quarter as did a product shift in our food service business. Without the gain on insurance recovery of \$1.8 million recorded in the current quarter related to certain product quality issues in our 2016 fiscal year, gross profit as a percentage of sales would have been 31.48% in the three month period this year and 30.19 % in the nine month period this year.

Total operating expenses increased \$5,315,000 in the third quarter and as a percentage of sales increased to 19.3% from 18.6% last year. For the nine months, operating expenses increased \$9,644,000, and as a percentage of sales

increased from 19.5% to 19.8% this year. Marketing expenses were 8.7% of sales in this year's quarter and 8.5% last year and were 8.8% in this year's nine months compared to 8.7% of sales in last year's nine months due to higher spending in our frozen beverages segment. Distribution expenses increased to 7.4% of sales in this year's quarter from 6.8% of sales in last year's quarter for a variety of reasons including higher wage, storage, pallet and freight costs as well as product mix, and were 7.6% in this year's nine month period and 7.5% of sales last years' nine month period. Administrative expenses were 3.2% of sales this quarter and 3.4% for the nine month period compared to 3.1% of sales last year in the third quarter and 3.3% for the nine months.

Operating income decreased \$2,637,000 or 7% to \$37,800,000 in the third quarter and decreased \$838,000 or 1% to \$81,238,000 in the nine months as a result of the aforementioned items.

Investment income increased by \$441,000 and \$706,000 in the third quarter and nine months, respectively, due to losses on sales of marketable securities last year and higher levels of interest rates this year.

Other expense for the quarter and nine months this year includes \$53,000 and \$567,000, respectively, of acquisition costs for the Hill & Valley and ICEE distributor purchases.

The effective income tax rate has been estimated at 35% and 35% for the quarter this year and last year, respectively and 35% and 35% for the nine months this year and last year, respectively.

Net earnings decreased \$1,487,000, or 6%, in the current three month period to \$25,304,000 and were \$54,831,000 for the nine months this year compared to \$55,357,000 for the nine month period last year, a decrease of 1%.

There are many factors which can impact our net earnings from year to year and in the long run, among which are the supply and cost of raw materials and labor, insurance costs, factors impacting sales as noted above, the continuing consolidation of our customers, our ability to manage our manufacturing, marketing and distribution activities, our ability to make and integrate acquisitions and changes in tax laws and interest rates.

Quantitative and Qualitative Disclosures About Market Risk

- Item
3. There has been no material change in the Company's assessment of its sensitivity to market risk since its presentation set forth, in item 7a. "Quantitative and Qualitative Disclosures About Market Risk," in its 2016 annual report on Form 10-K filed with the SEC.

Item 4. Controls and Procedures

The Chief Executive Officer and the Chief Financial Officer of the Company (its principal executive officer and principal financial officer, respectively) have concluded, based on their evaluation as of June 24, 2017, that the Company's disclosure controls and procedures are effective to ensure that information required to be disclosed by the Company in the reports filed or submitted by it under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and

include controls and procedures designed to ensure that information required to be disclosed by the Company in such reports is accumulated and communicated to the Company's management, including the Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

There has been no change in the Company's internal control over financial reporting during the quarter ended June 24, 2017, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

Item 6. Exhibits

Exhibit No.

- 31.1 Certification Pursuant to Section 302 of
&
31.2 the Sarbanes-Oxley Act of 2002
- 99.5 Certification Pursuant to the 18 U.S.C.
&
99.6 Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 101.1 The following financial information from J
Snack Foods Corp.'s Quarterly Report on Form 10-Q for the quarter ended June 24, 2017, formatted in XBRL
(extensible Business Reporting Language):
- (i) Consolidated Balance Sheets,
 - (ii) Consolidated Statements of Earnings,
 - (iii) Consolidated Statements of Comprehensive Income,
 - (iv) Consolidated Statements of Cash Flows and
 - (v) the Notes to the Consolidated Financial Statements

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

J & J SNACK FOODS
CORP.

Dated: July 27, 2017 /s/ Gerald B. Shreiber

Gerald B. Shreiber

Chairman of the Board,

President, Chief
Executive

Officer and Director

(Principal Executive
Officer)

/s/ Dennis G. Moore

Dennis G. Moore, Senior
Vice

President, Chief
Financial

Dated: July 27, 2017

Officer and Director

(Principal Financial
Officer)

(Principal Accounting
Officer)