ELECTRONIC ARTS INC.
Form 4
May 18, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
Soderlund Patrick

(Last) (First) (Middle)

209 REDWOOD SHORES PARKWAY

(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
ELECTRONIC ARTS INC. [EA]

3. Date of Earliest Transaction (Month/Day/Year)
05/16/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
EVP, EA Studios

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/16/2016		M		28,011	A	(1)	108,032	D	
Common Stock	05/16/2016		M		21,211	A	(1)	129,243	D	
Common Stock	05/16/2016		M		28,011	A	(2)	157,254	D	
Common Stock	05/16/2016		M		29,271	A	(2)	186,525	D	
Common Stock	05/17/2016		M		50,000	A	(2)	236,525	D	

Common Stock	05/17/2016		M	25,000	A	(1)	261,525	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and 4
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
Performance-based Restricted Stock Units	(2)	05/17/2016		M			50,000	(3)	05/17/2016	Common Stock
Performance-based Restricted Stock Units	(2)	05/16/2016		M			28,011	(3)	05/16/2017	Common Stock
Performance-based Restricted Stock Units	(2)	05/16/2016		J			13,151	(5)	05/16/2018	Common Stock
Performance-based Restricted Stock Units	(2)	05/16/2016		M			29,271	(6)	05/16/2018	Common Stock
Restricted Stock Units	(1)	05/17/2016		M			25,000	(7)	05/17/2016	Common Stock
Restricted Stock Units	(1)	05/16/2016		M			28,011	(8)	05/16/2017	Common Stock
Restricted Stock Units	(1)	05/16/2016		M			21,211	(8)	05/16/2018	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

Soderlund Patrick
209 REDWOOD SHORES PARKWAY
REDWOOD CITY, CA 94065

EVP, EA Studios

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Patrick Soderlund

05/18/2016

**Signature of Reporting Person

Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts common stock. This transaction represents the settlement of Restricted Stock Units in shares of common stock on their scheduled vesting date.

(2) Each Performance-Based Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Performance-Based Restricted Stock Units in shares of common stock on their scheduled vesting date.

(3) Vesting of this award depends on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.

(4) Represents the number of Performance-Based Restricted Stock Units that could vest based on the maximum level of achievement. The actual vesting of this award depends on EA's relative total stockholder return.

(5) Represents the portion of Performance-Based Restricted Stock Units unearned and cancelled in accordance with their terms.

(6) Vesting of this award depends on EA's relative total stockholder return. 138% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.

(7) This award was fully vested as of May 17, 2016.

(8) This award has vested or will vest as to one-third of the restricted stock units on the 11-month, 23-month and 35-month anniversaries of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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