BERG DONALD C Form 4 April 08, 2003

FORM 4

_ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

1. Name and Ac			me and Tic		Pε	6. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
Berg, Donald ((Last) 850 Dixie High	of Repor	rting	ntification N Person, voluntary)	Number		atement for th/Day/Year 7/03	10 X Or	Director					
Louisville, KY						Amendment, of Original nth/Day/Year)	(C <u>X</u> Pe	7. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)			Table I Non-Derivative Securities Acquired, D										
1. Title of Security (Instr. 3)	2. Trans- action Date (Month/ Day/ Year)	2A. Deemed Execution Date, if any (Month/Day/ Year)	3. Transaction C (Instr. 8 Code	Code	4. Securitie (A) or Disp (Instr. 3, 4 Amount	es Acqu posed o	of (D)	5. Amount of Securities Beneficially Owned Follow- ing Reported Transactions(s) (Instr. 3 & 4)		6. Owner- ship Form:	7. Nature of Indirect Beneficial		
Class A Common									302.0	D			
Class B Common	04/07/03		M		1,049	A	36.13			D			
Class B Common	04/07/03		M		2,074	A	49.13			D			
Class B Common	04/07/03		S		3,123	D	80.00		104	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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(e.g., puts, calls, warrants, options, convertible securities)

Title of Derivative Security (Instr. 3)	Exercise Price of Derivative Security	action Date	Deemed	4. Trans action Code (Instr. 8)	- N 0 D S . A (.	Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 & 5)				Securities (Instr. 3 & 4)		Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Owner- ship Form	11. Na of Ind Benef Owne (Instr.
					(: 4										
				Code	V ((A)	(D)	Date Exer-cisable	Expira- tion Date	Title	Amount or Number of Shares			(msu. 4)	
Non-Qualified Stock Option (right to buy)	36.13	04/07/03		M			1049	05/01/99	04/30/06	Class B Common	1,049.0		0	D	
Non-Qualified Stock Option (right to buy)	49.13	04/07/03		M			2074	05/01/00	04/30/07	Class B Common	2,074.0		0	D	
Non-Qualified Stock Option (right to buy)	50.44							05/01/03	04/30/10	Class B Common	7,731.0		7,731.0	D	
Non-Qualified Stock Option (right to buy)	61.25							05/01/01	04/30/08	Class B Common	1,991.0		1,991.0	D	
Non-Qualified Stock Option (right to buy)	62.25							05/01/02	04/30/09	Class B Common	5,016.0		5,016.0	D	
Non-Qualified Stock Option (right to buy)	64.22							05/01/05	04/30/12	Common	6,596.0		6,596.0	D	
Non-Qualified Stock Option (right to buy)	68.33							05/01/04	04/30/11	Class B Common	7,408.0		7,408.0	D	
Non-Qualified Stock Option (right to buy)	100.00							05/01/06	09/01/07	Class B Common	300.0		300.0	D	

Explanation of Responses:

By: /s/ John R. Edds
Donald C. Berg

04/08/03 Date

**Signature of Reporting Person

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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^{**}Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Know all by these present, that the undersigned hereby constitutes and appoints each of Michael E Nelea A. Absher, signing singly, the undersigned's true and lawful attorney-in-fact to:

- execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and Corporation (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securi the rules thereunder;
- 2. do and perform any and all acts for and on behalf of the undersigned which may be necessary of execute any such Form 3, 4, or 5, complete and execute any amendment or amendments thereto, at the United States Security and Exchange Commission and any stock exchange or similar authority
- 3. take any other action of any type whatsoever in connection with the foregoing which, in the opfact, may be of benefit to, in the best interest of, or legally required by, the undersigned, documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Powe such form and shall contain such terms and conditions as such attorney-in-fact may approve in discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and per thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights fully to all intents and purposes as the undersigned might or could do if personally present, with or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in lawfully do or cause to be done by virtue of this power and the rights and powers herein granted. That the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the 1934. This Power of Attorney shall remain in full force and effect until the undersigned is no 13,4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by revoked by the undersigned in a signed writing delivered to the forgoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 2

Signature: /s/ Donald C Berg