MATTEL INC /DE/ Form 3 May 06, 2015 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB approval

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Johnson Joseph B			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol MATTEL INC /DE/ [MAT]				
(Last)	(First)	(Middle)	05/04/2015	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
333 CONTI	NENTAL						`` ` `	
BOULEVARD				(Check all applicable)				
(Street) EL SEGUNDO, CA 90245				Director 10% Owner			6. Individual or Joint/Group	
				XOfficerOther (give title below) (specify below) SVP & Corporate Controller		ow)	Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	
(City)	(State)	(Zip)	Table I - N	Non-Derivat	ive Securiti	es Bei	neficially Owned	
1.Title of Secu (Instr. 4)	rity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owner (Instr.	•	
No securitie	s beneficia	lly owned	0		D	Â		
Reminder: Rep owned directly			ach class of securities benefic	^{ially} S	EC 1473 (7-02)		
	inforn requi	nation conta red to respo	pond to the collection of ained in this form are not and unless the form displ MB control number.					

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
		Title	Derivative	Security:	
			Security	Direct (D)	

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January 31,

2005

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Number:

Expires:

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Estimated average burden hours per

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Date	Expiration	Amount or	or Indirect
Exercisable	Date	Number of	(I)
		Shares	(Instr 5)

Reporting Owners

Reporting Owner Name / Address	Relationships						
r g the second	Director	10% Owner	Officer	Other			
Johnson Joseph B 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 90245	Â	Â	SVP & Corporate Controller	Â			
Signatures							
/s/ Julie Kwok, Attorney-in-Fact for Joseph B. Johnson			05/06/2015				
**Signature of Reporting Person			Date				
Explanation of Responses:							

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Remarks:

Exhibit List:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.