

Bloomin' Brands, Inc.
 Form 3
 August 03, 2016

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Schmidt David Peter		(Month/Day/Year)	Bloomin' Brands, Inc. [BLMN]	
(Last)	(First)	(Middle)	07/29/2016	
2202 NORTH WEST SHORE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
BLVD., STE. 500				
(Street)			(Check all applicable)	
TAMPA, FL 33607			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			EVP & Pres. Bonfish Grill	<input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	4,288 ⁽¹⁾	D	^

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Restricted Stock Units	Â (2)	Â (3)	Common Stock	2,723	\$ 0	D	Â
Restricted Stock Units	Â (4)	Â (3)	Common Stock	2,500	\$ 0	D	Â
Restricted Stock Units	Â (5)	Â (3)	Common Stock	2,484	\$ 0	D	Â
Restricted Stock Units	Â (6)	Â (3)	Common Stock	7,500	\$ 0	D	Â
Restricted Stock Units	Â (7)	Â (3)	Common Stock	593	\$ 0	D	Â
Stock Option (right to buy)	Â (8)	03/01/2026	Common Stock	23,900	\$ 17.8	D	Â
Stock Option (right to buy)	Â (9)	02/25/2026	Common Stock	8,463	\$ 17.15	D	Â
Stock Option (right to buy)	Â (10)	02/26/2025	Common Stock	4,000	\$ 25.36	D	Â
Stock Option (right to buy)	Â (11)	02/27/2024	Common Stock	2,434	\$ 25.32	D	Â
Stock Option (right to buy)	Â (12)	02/26/2023	Common Stock	4,232	\$ 17.4	D	Â
Stock Option (right to buy)	Â (13)	04/06/2020	Common Stock	3,500	\$ 6.5	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schmidt David Peter 2202 NORTH WEST SHORE BLVD., STE. 500 TAMPA, FL 33607	Â	Â	Â EVP & Pres. Bonefish Grill	Â

Signatures

Kelly Lefferts, as
Attorney-in-Fact

08/03/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Certain of these shares represent restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to a risk of forfeiture. Of such shares, 505 continue to be subject to forfeiture under the plan as of the date of this filing.

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- (2) These restricted stock units in the original grant amount of 2,723 will begin vesting in four equal annual installments on February 25, 2017.
- (3) This field is not applicable.
- (4) These restricted stock units in the original grant amount of 2,500 will begin vesting in four equal annual installments on September 1, 2016.
- (5) These restricted stock units in the original grant amount of 3,310 began vesting in four equal annual installments on February 26, 2016.
- (6) These restricted stock units in the original grant amount of 10,000 began vesting in four equal annual installments on October 1, 2015.
- (7) These restricted stock units in the original grant amount of 1,185 began vesting in four equal annual installments on February 27, 2015.
- (8) These stock options in the original grant amount of 23,900 will begin vesting in four equal annual installments on March 1, 2017.
- (9) These stock options in the original grant amount of 8,463 will begin vesting in four equal annual installments on February 25, 2017.
- (10) These stock options in the original grant amount of 4,000 began vesting in four equal annual installments on February 26, 2016.
- (11) These stock options in the original grant amount of 2,434 began vesting in four equal annual installments on February 27, 2015.
- (12) These stock options in the original grant amount of 4,232 began vesting in four equal annual installments on February 26, 2014.
- (13) This stock option is a replacement stock option and is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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