

KADOW JOSEPH JOHN  
 Form 4  
 May 03, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KADOW JOSEPH JOHN**

(Last) (First) (Middle)  
 2202 NORTH WEST SHORE  
 BLVD, SUITE 500  
 (Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**Bloomin' Brands, Inc. [BLMN]**

3. Date of Earliest Transaction  
 (Month/Day/Year)  
**05/01/2018**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**EVP, Chief Legal Officer**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/01/2018		M		\$ 17.4		D
					230,229		
Common Stock	05/01/2018		S		\$ 24.51		D
					200,000		
Common Stock	05/01/2018		M		\$ 17.27		D
					207,500		
Common Stock	05/01/2018		S		\$ 24.51		D
					200,000		
	05/01/2018		M				D
					217,582		

Edgar Filing: KADOW JOSEPH JOHN - Form 4

Common Stock					\$				
					17.15				
Common Stock	05/01/2018		S	17,582	D	\$	200,000	D	
						24.51			
						<u>(1)</u>			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (right to buy)	\$ 17.4	05/01/2018		M	30,229	<u>(2)</u>	02/26/2023	Common Stock	30,229
Stock Option (right to buy)	\$ 17.27	05/01/2018		M	7,500	<u>(3)</u>	02/24/2027	Common Stock	7,500
Stock Option (right to buy)	\$ 17.15	05/01/2018		M	17,582	<u>(4)</u>	02/25/2026	Common Stock	17,582
Restricted Stock Units	\$ 0 <sup>(5)</sup>					<u>(6)</u>	<u>(7)</u>	Common Stock	8,899
Restricted Stock Units	\$ 0 <sup>(5)</sup>					<u>(8)</u>	<u>(7)</u>	Common Stock	9,446
Restricted Stock Units	\$ 0 <sup>(5)</sup>					<u>(9)</u>	<u>(7)</u>	Common Stock	7,543



## Edgar Filing: KADOW JOSEPH JOHN - Form 4

(10) These stock options, in the original grant amount of 20,840, will begin vesting in four equal annual installments on February 23, 2019.

(11) These stock options, in the original grant amount of 24,510, began vesting in four equal annual installments on February 26, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.