

Schmidt David Peter
Form 4
October 02, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Schmidt David Peter

(Last) (First) (Middle)
2202 NORTH WEST SHORE
BLVD., STE. 500
(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction
(Month/Day/Year)
10/01/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP & Pres. Bonfish Grill

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	10/01/2018		M		2,500 (1) \$ 0		D
Common Stock	10/01/2018		F		609 (2) \$ 19.79		D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0 ⁽³⁾	10/01/2018		M	2,500 ⁽⁴⁾	⁽⁵⁾	⁽⁶⁾	Common Stock	2,500
Restricted Stock Units	\$ 0 ⁽³⁾					⁽⁷⁾	⁽⁶⁾	Common Stock	7,049
Restricted Stock Units	\$ 0 ⁽³⁾					⁽⁸⁾	⁽⁶⁾	Common Stock	7,482
Restricted Stock Units	\$ 0 ⁽³⁾					⁽⁹⁾	⁽⁶⁾	Common Stock	12,500
Restricted Stock Units	\$ 0 ⁽³⁾					⁽¹⁰⁾	⁽⁶⁾	Common Stock	1,362
Restricted Stock Units	\$ 0 ⁽³⁾					⁽¹¹⁾	⁽⁶⁾	Common Stock	625
Restricted Stock Units	\$ 0 ⁽³⁾					⁽¹²⁾	⁽⁶⁾	Common Stock	828
Stock Option (right to buy)	\$ 24.1					⁽¹³⁾	02/23/2028	Common Stock	16,507
Stock Option (right to buy)	\$ 17.27					⁽¹⁴⁾	02/24/2027	Common Stock	23,763
Stock Option (right to buy)	\$ 17.96					⁽¹⁵⁾	08/01/2026	Common Stock	100,000

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Stock Option (right to buy)	\$ 17.15	(16)	02/25/2026	Common Stock	8,463
Stock Option (right to buy)	\$ 25.36	(17)	02/26/2025	Common Stock	4,000
Stock Option (right to buy)	\$ 25.32	(18)	02/27/2024	Common Stock	2,434
Stock Option (right to buy)	\$ 17.4	(18)	02/26/2023	Common Stock	4,232

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schmidt David Peter 2202 NORTH WEST SHORE BLVD., STE. 500 TAMPA, FL 33607			EVP & Pres. Bonefish Grill	

Signatures

/s/ Kelly Lefferts, as
 Attorney-in-Fact
 10/02/2018
 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- (2) These shares were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
- (3) Each restricted stock unit represents a contingent right to receive one share of common stock of the issuer.
- (4) These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- (5) These restricted stock units, in the original grant amount of 10,000, began vesting in four equal annual installments on October 1, 2015.
- (6) This field is not applicable.
- (7) These restricted stock units, in the original grant amount of 7,049, will begin vesting in four equal annual installments on February 23, 2019.
- (8) These restricted stock units, in the original grant amount of 9,976, began vesting in four equal annual installments on February 24, 2018.
- (9) These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on August 1, 2017.
- (10) These restricted stock units, in the original grant amount of 2,723, began vesting in four equal annual installments on February 25, 2017.

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- (11) These restricted stock units, in the original grant amount of 2,500, began vesting in four equal annual installments on September 1, 2016.
- (12) These restricted stock units, in the original grant amount of 3,310, began vesting in four equal annual installments on February 26, 2016.
- (13) These stock options, in the original grant amount of 16,507 will begin vesting in four equal annual installments on February 23, 2019.
- (14) These stock options, in the original grant amount of 23,763, began vesting in four equal annual installments on February 24, 2018.
- (15) These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on August 1, 2017.
- (16) These stock options, in the original grant amount of 8,463, began vesting in four equal annual installments on February 25, 2017.
- (17) These stock options, in the original grant amount of 4,000, began vesting in four equal annual installments on February 26, 2016.
- (18) These stock options are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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