

GOODYEAR TIRE & RUBBER CO /OH/

Form 11-K

June 04, 2013

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 11-K

**ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended December 31, 2012

Commission File Number: 1-1927

THE GOODYEAR TIRE & RUBBER COMPANY

SAVINGS PLAN FOR RETAIL EMPLOYEES

(Full title of the Plan)

THE GOODYEAR TIRE & RUBBER COMPANY

(Name of Issuer of the Securities)

200 Innovation Way

Akron, Ohio 44316-0001

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ITEM 1. Not applicable.

ITEM 2. Not applicable.

ITEM 3. Not applicable.

ITEM 4. FINANCIAL STATEMENTS OF THE PLAN

EXHIBITS

SIGNATURES

EX-23.1

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THE GOODYEAR TIRE & RUBBER COMPANY

SAVINGS PLAN FOR RETAIL EMPLOYEES

ITEM 1. Not applicable.

ITEM 2. Not applicable.

ITEM 3. Not applicable.

ITEM 4. FINANCIAL STATEMENTS OF THE PLAN

The Financial Statements of The Goodyear Tire & Rubber Company Savings Plan for Retail Employees (the Plan) as of December 31, 2012 and 2011 and for the fiscal year ended December 31, 2012, together with the report of Bober, Markey, Fedorovich & Company, independent registered public accounting firm, are attached to this Annual Report on Form 11-K as Annex A, and are by specific reference incorporated herein and filed as a part hereof. The Financial Statements and the Notes thereto are presented in lieu of the financial statements required by Items 1, 2 and 3 of Form 11-K. The Plan is subject to the requirements of the Employee Retirement Income Security Act of 1974 (ERISA).

EXHIBITS.

EXHIBIT 23.1 Consent of Bober, Markey, Fedorovich & Company, independent registered public accounting firm.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Plan Administrator has duly caused this Annual Report to be signed by the undersigned thereunto duly authorized.

THE GOODYEAR TIRE & RUBBER COMPANY

Plan Administrator of THE GOODYEAR TIRE &

RUBBER COMPANY SAVINGS PLAN FOR RETAIL
EMPLOYEES

June 4, 2013

By: /s/ Richard J. Noechel
Richard J. Noechel, Vice President and Controller

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ANNEX A TO FORM 11-K

THE GOODYEAR TIRE & RUBBER COMPANY

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FINANCIAL STATEMENTS AND

SUPPLEMENTAL INFORMATION

December 31, 2012 and 2011

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<u>Schedule H, Line 4i - Schedule of Assets (Held at End of Year)</u>	18
Note: Certain schedules required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 have been omitted because of the absence of the conditions under which they are required.	

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Participants and Administrator of

The Goodyear Tire & Rubber Company Savings Plan for

Retail Employees

Akron, Ohio

We have audited the accompanying statements of net assets available for benefits of The Goodyear Tire & Rubber Company Savings Plan for Retail Employees (the Plan) as of December 31, 2012 and 2011, and the related statement of changes in net assets available for benefits for the year ended December 31, 2012. These financial statements are the responsibility of the Plan s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2012 and 2011 and the changes in net assets available for benefits for the year ended December 31, 2012 in conformity with accounting principles generally accepted in the United States of America.

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Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental Schedule of Assets (Held at End of Year) as of December 31, 2012, is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental information is the responsibility of the Plan's management. The supplemental information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/ BOBER, MARKEY, FEDOROVICH & COMPANY

Akron, Ohio

May 28, 2013

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THE GOODYEAR TIRE & RUBBER COMPANY

SAVINGS PLAN

FOR RETAIL EMPLOYEES

STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS

December 31, 2012 and 2011

(Dollars in Thousands)

	2012	2011
Plan's Interest in Commingled Trust at Fair Value	\$ 114,227	\$ 104,412
Notes Receivable from Participants	4,897	5,002
Contribution Receivable Employer	4	
Net Assets Available for Benefits at Fair Value	119,128	109,414
Adjustment from Fair Value to Contract Value for Fully Benefit-Responsive Investment Contracts	(2,231)	(2,267)
Net Assets Available for Benefits	\$ 116,897	\$ 107,147

The accompanying notes are an integral part of these financial statements.

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THE GOODYEAR TIRE & RUBBER COMPANY

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STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS

For the Year Ended December 31, 2012

(Dollars in Thousands)

Contributions:	
Employee	\$ 4,947
Employer	2,453
Total Contributions	7,400
Deductions:	
Benefits Paid to Participants or Their Beneficiaries	7,526
Total Deductions	7,526
Interest from Notes Receivable from Participants	193
Net Investment Gain from Plan s Interest in Commingled Trust	9,832
Net Transfers to Other Plans	(149)
Net Increase in Net Assets Available for Benefits During the Year	9,750
Net Assets Available for Benefits at Beginning of Year	107,147
Net Assets Available for Benefits at End of Year	\$ 116,897

The accompanying notes are an integral part of these financial statements.

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THE GOODYEAR TIRE & RUBBER COMPANY

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NOTES TO FINANCIAL STATEMENTS

December 31, 2012 and 2011

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The accounts of The Goodyear Tire & Rubber Company Savings Plan for Retail Employees (the Plan) are maintained on the accrual basis of accounting and in accordance with The Northern Trust Company (the Trustee) Trust Agreement.

Plan Year

The Plan Year is a calendar year.

Trust Assets

Certain savings plans sponsored by The Goodyear Tire & Rubber Company and certain subsidiaries (the Company or Goodyear) maintain their assets in a master trust entitled The Goodyear Tire & Rubber Company Commingled Trust (the Commingled Trust) administered by the Trustee. The Company sponsors three savings plans that participate in the Commingled Trust. The Plan 's undivided interest in the Commingled Trust is presented in the accompanying financial statements in accordance with the allocation made by the Trustee.

Recordkeeper

J. P. Morgan Retirement Plan Services, LLC is the recordkeeper of the Plan.

Investment Valuation and Income Recognition

The investments of the Plan are reported at fair value. The fair value of the Plan 's interest in the Commingled Trust is based on the beginning of the year value in the Commingled Trust plus actual contributions and allocated investment income (loss) less actual distributions and allocated administrative expenses. The fair value of investments held by the Commingled Trust is the price that would be received to sell an asset in an orderly transaction between market participants at the measurement date (See Note 7). Investment income (loss) and administrative expenses relating to the Commingled Trust are allocated on a daily basis to the Plan based on the Plan 's value in each applicable fund within the Commingled Trust.

Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Net appreciation (depreciation) includes the Commingled Trust 's gains and losses on investments bought, sold and held during the year.

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Investment contracts held by a defined contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the plan. The Statements of Net Assets Available for Benefits present the fair value of the investment contracts held in the Stable Value Fund of the Commingled Trust as well as the adjustment of the fully benefit-responsive investment contracts from fair value to contract value. The Statement of Changes in Net Assets Available for Benefits is prepared on a contract value basis.

Notes Receivable from Participants

The Plan allows notes from participants in accordance with the Plan document. These notes are reported at the unpaid principal balance plus accrued interest. Notes are deemed distributions by the Plan when they are determined to be in default.

Concentration of Credit Risk

The Stable Value Fund of the Commingled Trust invests part of the fund in investment contracts of financial institutions with strong credit ratings and has established guidelines relative to diversification and maturities that are intended to maintain safety and liquidity (See Note 8).

The Goodyear Stock Fund invests in the common stock of Goodyear. Significant changes in the price of Goodyear Stock can result in significant changes in the Net Assets Available for Benefits.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the basic financial statements and related notes to financial statements. Changes in such estimates may affect amounts reported in future years.

Risk and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risk. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the Statements of Net Assets Available for Benefits.

Reclassification

For comparability, certain amounts in the 2011 financial statements have been reclassified to conform to the 2012 financial statement preparation.

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NOTES TO FINANCIAL STATEMENTS

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Subsequent Events

The Plan has evaluated subsequent events through the date of issuance of the financial statements. There were no subsequent events which required recognition or disclosure in the financial statements.

NOTE 2 GENERAL DESCRIPTION AND OPERATION OF THE PLAN

Inception

The Plan is a defined contribution plan, subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA), and became effective April 1, 2007.

Eligibility

Salaried employees who work at a retail store location and are not covered by a collective bargaining agreement become eligible to participate in the Plan after completing one year of continuous service with the Company.

Vesting

Employee contributions are fully vested. Employer contributions vest after the participant has completed two years of continuous service with the Company.

Contributions

Eligible employees may elect to contribute from 1% to 50% of earnings, including wages, certain bonuses, commissions, overtime and vacation pay into the Plan, subject to certain limitations under the Internal Revenue Code. In addition, the Plan permits catch-up contributions by participants who have attained age 50 by December 31 of each year. Participating employees may elect to have their contributions invested in any of the funds available for employees at the time of their contributions. The Company calculates and deducts employee contributions from gross earnings each pay period based on the percent elected by the employee. Employees may change their contribution percent any time. The change will become effective as soon as administratively possible after it is submitted. Employees may suspend their contributions at any time.

The Plan has been established under Section 401 of the Internal Revenue Code. Therefore, employee (except for Roth 401(k) contributions) and employer contributions to the Plan are not subject to Federal income withholding tax, but are taxable when withdrawn from the Plan.

All participants are entitled to elect their employee contribution to be on a pre-tax basis or as a Roth 401(k) contribution, subject to certain limitations under the Internal Revenue Code.

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December 31, 2012 and 2011

Participants receive matching employer contributions equal to 50% of the first 4% of compensation contributed by the participant through elective deferrals to the Plan. In addition, the Company provides retirement contributions to the Plan for employees older than forty years of age, at percentages ranging from 1% to 2%, dependent on age.

Participants must be hired before January 1, 2005, participated in a Company defined benefit pension plan, and participating in the Plan during the contribution period in order to be eligible to receive the Company retirement contribution. The employee can elect to invest these contributions in any of the investment options available for employee contributions. Participants may not elect to contribute more than 10% of future Company retirement contributions to the Goodyear Stock Fund.

Participants may transfer amounts attributable to employee or employer contributions from one fund to the other on a daily basis subject to compliance with applicable trading policies of the Company and Plan. Participants may not hold more than 10% of the account balance related to Company retirement contributions immediately after a transfer of funds into an investment in the Goodyear Stock Fund.

Participant Accounts

A variety of funds have been established for each participant in the Plan. All fund accounts are valued by the Trustee at the close of business following each business day.

Interest and dividends (in funds other than the Goodyear Stock Fund) are automatically reinvested in each participant's respective accounts and reflected in the unit value of the fund which affects the value of the participant's accounts.

Under the Employee Stock Ownership Plan (the ESOP), participants may elect to receive in cash dividends on the Goodyear stock held in their employer match account. Such election results in a distribution to the participant. For the year ended December 31, 2012, there were no dividends paid on the Goodyear stock held.

Plan Withdrawals and Distributions

Participants may take in-service distributions of vested amounts from their accounts if they:

Attain the age of 59 $\frac{1}{2}$, or

Qualify for a financial hardship.

The Internal Revenue Service (IRS) issued guidelines governing financial hardship. Under the IRS guidelines, withdrawals are permitted for severe financial hardship. Contributions to the Plan are automatically suspended for 6 months subsequent to a financial hardship withdrawal.

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Participant vested amounts are eligible to be paid upon retirement, death or other termination of employment.

All withdrawals and distributions are valued as of the end of the day they are processed, and may be subject to income tax upon receipt. Any non-vested Company contributions are forfeited and applied to reduce plan expenses and future contributions by the Company. As of December 31, 2012 and 2011, the Plan had forfeiture credits of \$4,359 and \$3,930 respectively.

Notes Receivable from Participants

Eligible employees may borrow money from their participant accounts. The minimum amount to be borrowed is \$1,000. The maximum amount to be borrowed is the lesser of \$50,000 reduced by the highest outstanding balance of any notes during the preceding twelve month period, or 50% of the participant's vested account balance. Participants may have up to two notes outstanding at any time. The interest rate charged is a fixed rate established at the time of the application based on prime plus one percent (4.25% at December 31, 2012 and 2011).

Repayments, with interest, are made through payroll deductions. If a note is not repaid when due, the outstanding balance is treated as a taxable distribution from the Plan.

Rollovers

Employees, Plan participants, or former Plan participants may transfer eligible cash distributions from any other employer sponsored plan qualified under Section 401 of the Internal Revenue Code into the Plan by a direct transfer from such other plan.

Expenses

Expenses of administering the Plan were paid partly by the Company and partly by the Commingled Trust. The payment of Trustee's fees and brokerage commissions associated with the Company Stock Fund are paid by the Company. Expenses related to the asset management of the investment funds and the independent fiduciary of the Goodyear Stock Fund are paid from such funds which reduce the investment return reported and credited to participant accounts. Recordkeeping fees are paid from funds in which a participant invests.

The J. P. Morgan Personal Asset Manager Program is available to all participants. This program provides personalized portfolio management for participants who wish to delegate their investment decisions about fund choices within the Plan to a professional manager. Participation in the program is paid solely by those participants electing to enroll. The expenses reduce the investment return reported and credited to enrolled participant accounts.

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NOTES TO FINANCIAL STATEMENTS

December 31, 2012 and 2011

Termination Provisions

The Company anticipates and believes that the Plan will continue without interruption, but reserves the right to discontinue the Plan. In the event of termination, the obligation of the Company to make further contributions ceases. All participants' accounts would then be fully vested with respect to Company contributions.

NOTE 3 RELATED PARTY TRANSACTIONS

An affiliate of the Trustee serves as the fund manager of the S&P 500 Index Stock Equity Fund.

J. P. Morgan Investment Management, Inc., an affiliate of the recordkeeper, serves as the fund manager of the Large Capitalization Value Fund and the International Equity Fund.

The Goodyear Stock Fund is designed for investment in common stock of the Company, except for short-term investments needed for Plan operations. During 2012, the price per share of Goodyear common stock on The New York Stock Exchange and The NASDAQ Stock Market composite transactions ranged from \$9.24 to \$15.80. The closing price per share of Goodyear common stock on The NASDAQ Stock Market was \$13.81 at December 31, 2012 (\$14.17 at December 31, 2011). The common stock of Goodyear and a Short-Term Investments Fund are the current investments of this fund. The portion of this fund related to employer contributions is designated as an ESOP.

NOTE 4 TAX STATUS OF PLAN

On March 18, 2011 the Company was notified by the IRS that their application for an advance determination letter was received. The Company and the Plan's tax counsel believe the Plan is currently designed and being operated in compliance with the applicable requirements of the Internal Revenue Code. Therefore, no provision for income taxes has been included in the Plan's financial statements.

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THE GOODYEAR TIRE & RUBBER COMPANY

SAVINGS PLAN

FOR RETAIL EMPLOYEES

NOTES TO FINANCIAL STATEMENTS

December 31, 2012 and 2011

NOTE 5 RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500

The following is a reconciliation of net assets available for benefits per the financial statements at December 31, 2012 and 2011 to the Form 5500:

(Dollars in Thousands)

	2012	2011
Net Assets Available for Benefits per the Financial Statements	\$ 116,897	\$ 107,147
Amount for Adjustment from Contract Value to Fair Value for Fully Benefit-Responsive Investment Contracts	2,231	2,267
Amounts Allocated to Withdrawing Participants	(1)	
Net Assets Available for Benefits per the Form 5500	\$ 119,127	\$ 109,414

The following is a reconciliation of benefits paid to participants per the financial statements for the year ended December 31, 2012 to the Form 5500:

(Dollars in Thousands)

Benefits Paid to Participants per the Financial Statements	\$ 7,526
Add: Amounts Allocated to Withdrawing Participants at December 31, 2012	1
Benefits Paid to Participants per the Form 5500	\$ 7,527

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THE GOODYEAR TIRE & RUBBER COMPANY

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NOTES TO FINANCIAL STATEMENTS

December 31, 2012 and 2011

The following is a reconciliation of net investment gain from the Plan's interest in the Commingled Trust per the financial statements for the year ended December 31, 2012 to the Form 5500:

(Dollars in Thousands)

Net Investment Gain from Plan's Interest in Commingled Trust per the Financial Statements	\$ 9,832
Impact of Reflecting Fully Benefit-Responsive Investment Contracts at Fair Value	(36)
Net Investment Gain from Plan's Interest in Commingled Trust per the Form 5500	\$ 9,796

Fully benefit-responsive investment contracts are recorded at fair value on the Form 5500.

NOTE 6 FINANCIAL DATA OF THE COMMINGLED TRUST

All of the Plan's investments are in the Commingled Trust, which was established for the investment of Plan assets. Each participating plan has an undivided interest in the Commingled Trust. At December 31, 2012 and 2011, the Plan's interest in the net assets of the Commingled Trust was approximately 5.8% and 5.7% respectively.

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THE GOODYEAR TIRE & RUBBER COMPANY

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NOTES TO FINANCIAL STATEMENTS

December 31, 2012 and 2011

The Statements of Net Assets Available for Benefits of the Commingled Trust are as follows:

(Dollars in Thousands)

	2012	2011
Investments:		
Common Collective Trusts		
JP Morgan Value Opportunities Fund	\$ 30,932	\$ 34,747
NTGI-QM Daily S&P 500 Equity Index Fund	312,422	296,564
JPMCB EAFE Plus Fund	130,631	114,752
Keybank EB Large Cap Growth Fund	45,731	42,788
Vanguard Fiduciary Trust Target Retirement Income Fund	21,812	5,252
Vanguard Fiduciary Trust Target Retirement 2005 Fund		12,963
Vanguard Fiduciary Trust Target Retirement 2015 Fund	49,882	40,471
Vanguard Fiduciary Trust Target Retirement 2025 Fund	122,221	99,186
Vanguard Fiduciary Trust Target Retirement 2035 Fund	61,796	46,461
Vanguard Fiduciary Trust Target Retirement 2045 Fund	67,268	53,340
Vanguard Fiduciary Trust Target Retirement 2055 Fund	125	
Western Asset Core Plus Bond Fund Class 1	78,548	51,155
Short-Term Investments	37,123	46,843
Mutual Funds		
Eagle Small Capitalization Growth Fund	60,185	52,196
RS Partners Small Capitalization Value Fund	17,115	15,577
Charles Schwab Self Directed Account Mutual Funds	31,920	28,818
Common Stock of The Goodyear Tire & Rubber Company	101,418	119,063
Investment Contracts (See Note 8)	803,565	785,564
Total Investments	1,972,694	1,845,740
Cash		4,073
Receivables:		
Pending Trades	645	
Accrued Interest and Dividends	3	2,048
Total Receivables	648	2,048
Total Assets	1,973,342	1,851,861
Liabilities:		
Pending Trades		(2,116)
Administrative Expenses Payable	(1,317)	(1,972)

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Total Liabilities	(1,317)	(4,088)
Net Assets Available for Benefits	\$ 1,972,025	\$ 1,847,773

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THE GOODYEAR TIRE & RUBBER COMPANY

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NOTES TO FINANCIAL STATEMENTS

December 31, 2012 and 2011

Net investment gain for the Commingled Trust is as follows:

(Dollars in Thousands)

	Year Ended December 31, 2012
Net Appreciation (Depreciation) in Fair Value of Investments:	
Common Collective Trusts	\$ 123,338
Mutual Funds	10,447
Common Stock	(3,405)
Self Directed Account Mutual Funds	2,394