

HSBC HOLDINGS PLC
Form 6-K
July 28, 2016

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934

For the month of July

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....)

HSBC HOLDINGS PLC

28 July 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities

HSBC Holdings plc was advised that on 27 July 2016 Douglas Flint acquired 30 ordinary shares of US\$0.50 at £4.9680 under the HSBC Holdings UK Share Incentive Plan.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

| | | |
|-------------------------|---------------|--------------|
| | First Name(s) | Last Name(s) |
| Name of natural person* | Douglas | Flint |
| | OR | |
| Legal Person* | | |

2 - Reason for the notification

| | |
|--|----------------|
| Position/status* | Group Chairman |
| Initial notification/amendment* | |
| In the case of amendment, please enter the previous notification | |

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | |
|------------------------------|----------------------|
| Full name of the entity* | HSBC Holdings plc |
| Legal Entity Identifier code | MLU0ZO3ML4LN2LL2TL39 |

4 - Details of the transaction(s)

| | |
|---|-----------------------------|
| Description of the financial instrument, type each of instrument* | Ordinary shares of US\$0.50 |
|---|-----------------------------|

| | | |
|----------------------------|--------------|-------------------|
| Identification Code* | GB0005405286 | |
| Nature of the transaction* | Acquisition | |
| Currency* | GBP | |
| Price(s) and Volume(s) | Price | Volume |
| | 4.97 | 30 |
| Aggregated Information | Price | Volume |
| | 4.968 | 309.04 |

| | |
|----------------------|---|
| Date of Transaction | 2016-07-27 |
| Place of Transaction | London Stock Exchange, Main Market (XLON) |

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For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 28 July 2016