

HSBC HOLDINGS PLC  
Form 6-K  
February 23, 2017

FORM 6-K  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Report of Foreign Private Issuer  
Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of February

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F  .....

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

HSBC HOLDINGS PLC

23 February 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities

On 22 February 2017 Lord Evans of Weardale purchased 1,483 ordinary shares of US\$0.50 at £6.7413.

On 23 February 2017 John Flint sold 138,888 ordinary shares of US\$0.50 at £6.6241.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person      Jonathan Evans

2 - Reason for the notification

Position/status                      Non-executive Director

Initial notification/amendment      Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer  
or  
auction monitor

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Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction                | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|------------------------------------|----------------------------------|---------------------|---|---------------------|
| 2017-02-22                         | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction: Acquisition |                                  |                     | Price                                     | Volume Total        |
|                                    |                                  |                     | £6.74                                     | 1,483 £9,997.35     |
| Aggregated                         |                                  |                     | £6.741                                    | 1,483 £9,997.35     |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction             | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|---------------------------------|----------------------------------|---------------------|---|---------------------|
| 2017-02-23                      | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction: Disposal |                                  |                     | Price                                     | Volume Total        |
|                                 |                                  |                     | £6.62                                     | 138,888 £920,008.00 |
| Aggregated                      |                                  |                     | £6.624                                    | 138,888 £920,008.00 |

For any queries related to this notification please contact:

Lauren Brown  
Shareholder Services Team  
020 7992 3761

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 23 February 2017