Pfeil Keith W Form 3 September 10, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

(Print or Type Responses)

1. Name and Address of Reporting Person *

Pfeil Keith W

(Last)

300

(Instr. 4)

(First)

(Middle)

Statement

(Month/Day/Year)

08/29/2018

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

CSS INDUSTRIES INC [CSS]

4. Relationship of Reporting Person(s) to Issuer

Filed(Month/Day/Year)

(Check all applicable)

10% Owner Director _X__ Officer

Other (give title below) (specify below) Exec. VP and CFO

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

5. If Amendment, Date Original

Person

Form filed by More than One

Reporting Person

(Street)

PLYMOUTH ROAD, SUITE

CSS INDUSTRIES, INC., Â 450

PLYMOUTH

MEETING, PAÂ 19462

(City) (State) (Zip)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership Form:

4. Nature of Indirect Beneficial

Â

Ownership (Instr. 5)

Direct (D) or Indirect (I)

(Instr. 5)

Common Stock (\$.10 par value) 1,991 D

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of

5. Ownership Form of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Derivative Derivative Security:

1

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Restricted Stock Units	(1)	(1)	Common Stock (\$.10 par value)	1,000	\$ 0	D	Â
Restricted Stock Units	(2)	(2)	Common Stock (\$.10 par value)	950	\$ 0	D	Â
Restricted Stock Units	(3)	(3)	Common Stock (\$.10 par value)	3,000	\$ 0	D	Â
Restricted Stock Units	(4)	(4)	Common Stock (\$.10 par value)	2,750	\$ 0	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Pfeil Keith W CSS INDUSTRIES, INC. 450 PLYMOUTH ROAD, SUITE 300 PLYMOUTH MEETING, PA 19462	Â	Â	Exec. VP and CFO	Â	

Signatures

Michael A.. Santivasci, attorney in fact

09/10/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Subject to service-based vesting conditions, 50% of the restricted stock units are automatically converted into shares of Issuer common stock on a 1-to-1 basis on each of the 3rd and 4th anniversaries of the grant date, May 31, 2016.
- Subject to service-based vesting conditions, 50% of the restricted stock units are automatically converted into shares of Issuer common stock on a 1-to-1 basis on each of the 3rd and 4th anniversaries of the grant date, June 12, 2017.
- (3) Subject to service-based vesting conditions, 50% of the restricted stock units are automatically converted into shares of Issuer common stock on a 1-to-1 basis on each of the 3rd and 4th anniversaries of the grant date, November 10, 2017.
- (4) Subject to service-based vesting conditions, 25% of the restricted stock units are automatically converted into shares of Issuer common stock on a 1-to-1 basis on each of the 1st, 2nd, 3rd and 4th anniversaries of the grant date, May 29, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Reporting Owners 2

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