#### LAMMTENNANT JOAN M

Form 4

November 24, 2004

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL OMB** 

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**SECURITIES** Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * LAMMTENNANT JOAN M			2. Issuer Name and Ticker or Trading Symbol SELECTIVE INSURANCE GROUP INC [SIGI]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)
(Last) 40 WANTAGE	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/24/2004	_X_ Director 10% Owner Officer (give title below) Other (specify below)
BRANCHVILI	(Street)  LE, NJ 0789	90	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acq	uired, Disposed of, or Beneficially Owned

						-	´ •		•
1.Title of Security	2. Transaction Date (Month/Day/Year)	3. Transactio		ispose	ed of (D)	5. Amount of Securities	6. Ownership Form: Direct	Indirect	
(Instr. 3)		any (Month/Day/Year)	Code (Instr. 8)	(Instr. 3, 4 and 5)		Beneficially Owned	Indirect (I)	Beneficial Ownership	
					(A)		Following Reported	(Instr. 4)	(Instr. 4)
			Code V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	11/24/2004		M	3,000	A	\$ 14	17,497 <u>(1)</u>	D	
Common Stock	11/24/2004		S	3,000	D	\$ 43.67	14,497 <u>(1)</u>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (I		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 14	11/24/2004		M	3,0	000	03/01/1996	03/01/2005	Common Stock	3,000

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
LAMMTENNANT JOAN M 40 WANTAGE AVENUE BRANCHVILLE, NJ 07890	X						

## **Signatures**

Joan M

Lamm-Tennant 11/24/2004

\*\*Signature of Reporting Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions in table I and table II reflect the exercise and sale of option shares due to expire on March 1, 2005. There was no change to the reporting person's beneficial ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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