SCHAEFER FRED H

Form 4

January 05, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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response...

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

obligations may continue. See Instruction

Check this box

if no longer

Section 16.

Form 4 or

Form 5

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * SCHAEFER FRED H

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

TRIARC COMPANIES INC [TRY;TRY.B]

3. Date of Earliest Transaction

Director 10% Owner Other (specify X_ Officer (give title

(Month/Day/Year) 01/03/2007

below) Senior Vice President and CAO

TRIARC COMPANIES, INC., 280 PARK AVENUE

(First)

(Street) 4. If Amendment, Date Original

(Middle)

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

NEW YORK, NY 10017

(City)	(State) (Zip) Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	(Instr. 3,	ispose 4 and (A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	01/03/2007		Code V S	Amount 300	` ,	Price \$ 21.75	23,700	D	
Class A Common Stock	01/03/2007		S	600	D	\$ 21.76	23,100	D	
Class A Common Stock	01/03/2007		S	700	D	\$ 21.77	22,400	D	
Class A	01/03/2007		S	700	D	\$	21,700	D	

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Common Stock					21.79		
Class A Common Stock	01/03/2007	S	300	D	\$ 21.8	21,400	D
Class A Common Stock	01/03/2007	S	1,100	D	\$ 21.81	20,300	D
Class A Common Stock	01/03/2007	S	300	D	\$ 21.82	20,000	D
Class A Common Stock	01/03/2007	S	100	D	\$ 21.84	19,900	D
Class A Common Stock	01/03/2007	S	1,000	D	\$ 21.85	18,900	D
Class A Common Stock	01/03/2007	S	200	D	\$ 21.86	18,700	D
Class A Common Stock	01/03/2007	S	200	D	\$ 21.87	18,500	D
Class A Common Stock	01/03/2007	S	200	D	\$ 21.89	18,300	D
Class A Common Stock	01/03/2007	S	1,300	D	\$ 21.9	17,000	D
Class A Common Stock	01/03/2007	S	200	D	\$ 21.91	16,800	D
Class A Common Stock	01/03/2007	S	200	D	\$ 21.92	16,600	D
Class A Common Stock	01/03/2007	S	200	D	\$ 21.94	16,400	D
Class A Common Stock	01/03/2007	S	100	D	\$ 21.95	16,300	D
Class A Common Stock	01/03/2007	S	500	D	\$ 21.97	15,800	D

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Class A Common Stock	01/03/2007	S	800	D	\$ 21.98	15,000	D
Class A Common Stock	01/03/2007	S	100	D	\$ 21.99	14,900	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr. 3	ction	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)
				Code	V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SCHAEFER FRED H TRIARC COMPANIES, INC. 280 PARK AVENUE NEW YORK, NY 10017

Senior Vice President and CAO

Signatures

/s/ Schaefer, Fred H. 01/05/2007

**Signature of Date Reporting Person

Reporting Owners 3

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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