

Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

GENERAL EMPLOYMENT ENTERPRISES INC

Form 10-Q

August 08, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 10-Q

Quarterly Report Under Section 13 or 15(d) of the Securities  
Exchange Act of 1934

For the quarterly period ended June 30, 2003

or

Transition Report Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-05707

GENERAL EMPLOYMENT ENTERPRISES, INC.  
(Exact name of registrant as specified in its charter)

Illinois (State or other jurisdiction of incorporation or organization)	36-6097429 (I.R.S. Employer Identification Number)
One Tower Lane, Suite 2100, Oakbrook Terrace, Illinois (Address of principal executive offices)	60181 (Zip Code)
(630) 954-0400 (Registrant's telephone number, including area code)	

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Act).

The number of shares outstanding of the registrant's common stock as of July 31, 2003 was 5,120,776.

PART I - FINANCIAL INFORMATION

# Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

Item 1. Financial Statements.

GENERAL EMPLOYMENT ENTERPRISES, INC.  
CONSOLIDATED BALANCE SHEET

	June 30 2003 (Unaudited)	September 30 2002
(In Thousands)		
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$4,314	\$ 4,759
Accounts receivable, less allowances (Jun. 2003 --\$309; Sept. 2002 --\$312)	1,981	2,255
Income tax refunds receivable	144	1,540
Other current assets	469	428
<b>Total current assets</b>	<b>6,908</b>	<b>8,982</b>
Property and equipment:		
Furniture, fixtures and equipment	6,274	6,575
Accumulated depreciation	(4,821)	(4,693)
<b>Net property and equipment</b>	<b>1,453</b>	<b>1,882</b>
Goodwill	1,088	1,069
<b>Total assets</b>	<b>\$9,449</b>	<b>\$11,933</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 629	\$ 623
Accrued compensation and payroll taxes	1,123	1,030
Other current liabilities	273	291
<b>Total current liabilities</b>	<b>2,025</b>	<b>1,944</b>
Shareholders' equity:		
Preferred stock, authorized -- 100 shares; issued and outstanding -- none	--	--
Common stock, no-par value; authorized -- 20,000 shares; issued and outstanding -- 5,121 shares	51	51
Capital in excess of stated value of shares	4,726	4,695
Retained earnings	2,647	5,243
<b>Total shareholders' equity</b>	<b>7,424</b>	<b>9,989</b>
<b>Total liabilities and shareholders' equity</b>	<b>\$9,449</b>	<b>\$11,933</b>

See notes to consolidated financial statements.

GENERAL EMPLOYMENT ENTERPRISES, INC.  
CONSOLIDATED STATEMENT OF OPERATIONS (Unaudited)

Three Months Ended June 30	Nine Months Ended June 30
-------------------------------	------------------------------

## Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

(In Thousands, Except Per Share)	2003	2002	2003	2002
Net revenues:				
Placement services	\$ 1,357	\$ 1,362	\$4,113	\$ 4,841
Contract services	3,240	3,372	9,914	10,556
Net revenues	4,597	4,734	14,027	15,397
Operating expenses:				
Cost of contract services	2,246	2,240	6,857	6,988
Selling	910	1,044	2,928	3,555
General and administrative	2,314	2,727	6,883	8,581
Total operating expenses	5,470	6,011	16,668	19,124
Loss from operations	(873)	(1,277)	(2,641)	(3,727)
Interest income	21	18	45	97
Loss before income taxes	(852)	(1,259)	(2,596)	(3,630)
Credit for income taxes	--	(475)	--	(1,375)
Net loss	\$ (852)	\$ (784)	\$ (2,596)	\$ (2,255)
Net loss per share	\$ (.17)	\$ (.15)	\$ (.51)	\$ (.44)
Average number of shares	5,121	5,121	5,121	5,114

See notes to consolidated financial statements.

3

### GENERAL EMPLOYMENT ENTERPRISES, INC. CONSOLIDATED STATEMENT OF CASH FLOWS (Unaudited)

(In Thousands)	Nine Months Ended June 30	
	2003	2002
Operating activities:		
Net loss	\$(2,596)	\$(2,255)
Depreciation and other noncurrent items	556	577
Accounts receivable	274	517
Income tax refunds receivable	1,396	(400)
Accrued compensation and payroll taxes	93	(543)
Other current items, net	(53)	(129)
Net cash used by operating activities	(330)	(2,233)
Investing activities:		
Acquisition of property and equipment	(96)	(27)
Acquisition of Generation Technologies, Inc.	(19)	(207)
Maturities of short-term investments	--	500
Net cash provided (used) by investing activities	(115)	266
Financing activities:		
Exercises of stock options	--	35
Net cash provided by financing activities	--	35

## Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

Decrease in cash and cash equivalents	(445)	(1,932)
Cash and cash equivalents at beginning of period	4,759	7,293
Cash and cash equivalents at end of period	\$ 4,314	\$ 5,361

See notes to consolidated financial statements.

4

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

#### Interim Financial Statements

The accompanying unaudited consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. This financial information should be read in conjunction with the financial statements included in the Company's annual report on Form 10-K for the year ended September 30, 2002.

#### New Accounting Pronouncements

##### Goodwill

The Company adopted the provisions of Statement of Financial Accounting Standards No. 142, "Goodwill and Other Intangible Assets," as of October 1, 2002. This statement requires that goodwill no longer be amortized, and it requires instead that goodwill be tested at least annually for impairment. If the carrying value of goodwill were determined to be greater than its estimated fair value under the impairment test, then it would be written down to its estimated fair value.

The Company completed a transitional impairment test, as required by Statement No. 142, and determined that there was no impairment of goodwill as of October 1, 2002. Goodwill amortization expense was \$18,000 for the nine months ended June 30, 2002.

##### Disposal Activities

The Company adopted the provisions of Statement of Financial Accounting Standards No. 146, "Accounting for Costs Associated with Exit or Disposal Activities," effective for exit or disposal activities initiated after December 31, 2002. This statement requires companies to record a liability for the cost of exit or disposal activities in the period when the liability is incurred, and it requires that fair value be used for the initial measurement of such a liability.

##### Acquisition

On April 10, 2001, the Company completed a transaction to purchase substantially all of the assets and business operations of Generation Technologies, Inc. ("GenTech"), a staffing business in Pittsburgh, Pennsylvania, specializing in information technology professionals.

The purchase price was established as an initial cash payment at the time of closing, and three annual earn out payments to be based on earnings of the business, as defined. The Company recorded the first annual payment of \$207,000 during the nine months ended June 30, 2002 and the second annual payment of \$19,000 during the nine months ended June 30, 2003 as additional goodwill.

5

#### Income Taxes

There were no credits for income taxes as a result of the pretax losses for the three and nine-month periods ended June 30, 2003, because the tax losses must be carried forward, and there was not sufficient assurance that a future tax benefit would be realized.

For federal income tax purposes, and for certain states, the tax losses incurred in fiscal 2002 were carried back, and the Company recorded the benefit of those tax refunds. For all other state and local income taxes, the fiscal 2002 losses were carried forward. As of September 30, 2002, the Company had recorded the tax benefit of all available loss carrybacks, and there were approximately \$3,600,000 of losses available to reduce state and local taxable income in future years. Under current income tax regulations, any losses incurred by the Company in fiscal 2003 will be carried forward.

The Company received federal income tax refunds of \$1,398,000 during the nine months ended June 30, 2003 and \$840,000 during the nine months ended June 30, 2002.

#### Office Closings

The Company closed seven branch offices during the first nine months of fiscal 2003 and four branch offices during the first nine months of fiscal 2002 due to unprofitable operations. General and administrative expenses include provisions for office closings, covering the future lease obligations, of \$178,000 in the three-month period ended June 30, 2003, \$215,000 in the nine-month period ended June 30, 2003, and \$253,000 in the nine-month period ended June 30, 2002.

#### Line of Credit

The Company's \$1,000,000 loan agreement with a bank, which was never utilized, expired on April 30, 2003 and was not renewed.

## Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The Company provides placement and contract staffing services for business and industry, specializing in the placement of information technology, engineering and accounting professionals. As of June 30, 2003, the Company operated 25 branch offices located in major metropolitan business centers in twelve states.

A summary of operating data, expressed as a percentage of consolidated net revenues, is presented below. Percentages may not add due to rounding.

6

	Three Months		Nine Months	
	Ended June 30		Ended June 30	
	2003	2002	2003	2002
Net revenues:				
Placement services	29.5%	28.8%	29.3%	31.4%
Contract services	70.5	71.2	70.7	68.6
Net revenues	100.0	100.0	100.0	100.0
Operating expenses:				
Cost of contract services	48.9	47.3	48.9	45.4
Selling	19.8	22.1	20.9	23.1
General and administrative	50.3	57.6	49.1	55.7
Total operating expenses	119.0	127.0	118.8	124.2
Loss from operations	(19.0)%	(27.0)%	(18.8)%	(24.2)%

### Third Quarter Results of Operations

#### Net Revenues

Consolidated net revenues for the three months ended June 30, 2003 were down \$137,000 (3%) from the same period last year. This was due to a \$5,000 decrease in placement service revenues and a \$132,000 (4%) decrease in contract service revenues. Placement services represented 30% of consolidated net revenues for the period, and contract services represented 70% of the total.

Placement service revenues were down for the quarter due to the combination of an 8% increase in the number of placements and a 7% decrease in the average placement fee. The decrease in contract service revenues was the result of a 5% increase in billable hours, offset by a 9% decrease in the average hourly billing rate.

The Company attributes the decline in revenues to the weak demand for employment services, particularly in the information technology sector, that has lingered since the U.S. economic recession in 2001. The economic weakness, together with competitive pressures, led to lower average service fees and billing rates.

## Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

### Operating Expenses

Total operating expenses for the quarter were down \$541,000 (9%) compared with the same quarter last year.

The cost of contract services was up \$6,000, despite lower contract service revenues, resulting in lower profit margins. Due to competitive market conditions, the gross profit margin on contract services declined 2.9 points to 30.7% this quarter, compared with 33.6% the prior year.

Selling expenses decreased \$134,000 (13%) this quarter, mainly due to lower recruitment advertising expense. Selling expenses represented 19.8% of consolidated net revenues, which was down 2.3 points from the prior year.

7

General and administrative expenses decreased \$413,000 (15%) for the quarter. Excluding a \$178,000 provision for the cost of closing branch offices during the current quarter, general and administrative expenses were down \$591,000 (22%). Compensation in the operating divisions decreased 27%, primarily due to a reduction in staff size, while office rent and occupancy costs were down 15% for the quarter. All other general and administrative expenses were down 21%. General and administrative expenses represented 50.3% of consolidated revenues, and that was down 7.3 points from the prior year because expenses declined more sharply than revenues.

To control operating costs, the Company closed eight unprofitable branch offices during the last twelve months. As a result of this and other actions, the Company reduced its in-house consulting and administrative staff by 24% from the prior-year level.

### Other Items

The loss from operations was \$873,000 for the quarter ended June 30, 2003, which was \$404,000 (32%) less than last year's operating loss of \$1,277,000. The improvement was accomplished, despite lower revenues in the current quarter, through cost reduction actions taken by the Company during the last twelve months.

There was no credit for income taxes for the quarter ended June 30, 2003, because the tax loss for the period must be carried forward, and there was not sufficient assurance that a future tax benefit would be realized. There was an income tax credit of \$475,000 in the prior-year quarter.

After interest and taxes, the net loss for the quarter was \$852,000, compared with a net loss of \$784,000 the prior year.

### Nine Months Results of Operations

#### Net Revenues

For the nine months ended June 30, 2003, the Company's business

## Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

was adversely affected by the same U.S. economic conditions that affected it in the third quarter. Consolidated net revenues were down \$1,370,000 (9%) from the same period last year. This was due to a \$728,000 (15%) decrease in placement service revenues and a \$642,000 (6%) decrease in contract service revenues. Placement services represented 29% of consolidated net revenues for the period, and contract services represented 71% of the total.

Placement service revenues were down for the period because of a 13% decline in the average placement fee, while the number of placements was about the same as last year. The decrease in contract service revenues was the result of a 4% increase in billable hours, offset by a 9% decrease in the average hourly billing rate.

### Operating Expenses

Total operating expenses for the year to date were down \$2,456,000 (13%) compared with the same period last year.

The cost of contract services was down \$131,000 (2%), as a result of the lower contract service revenues and lower profit margins. Due to competitive market conditions, the gross profit margin on contract services declined 3.0 points to 30.8% for the year to date, compared with 33.8% the prior year.

8

Selling expenses decreased \$627,000 (18%) for the year to date. Commission expense was down 11% due to the lower placement service revenues and lower commissionable profits, while recruitment advertising expense was 35% lower than last year. Selling expenses represented 20.9% of consolidated net revenues, which was down 2.2 points from the prior year.

General and administrative expenses decreased \$1,698,000 (20%) for the year to date. Compensation in the operating divisions decreased 26%, primarily due to a reduction in staff size, while office rent and occupancy costs were down 14% for the period. All other general and administrative expenses were down 18%. General and administrative expenses represented 49.1% of consolidated revenues, and that was down 6.6 points from the prior year because expenses declined more sharply than revenues.

### Other Items

The loss from operations was \$2,641,000 for the nine months ended June 30, 2003, which was \$1,086,000 (29%) better than last year's operating loss of \$3,727,000. The improvement was accomplished, despite lower revenues in the current year, through cost reduction actions taken by the Company during the last twelve months.

There was no credit for income taxes for the nine months ended June 30, 2003, because the tax loss for the period must be carried forward and there was not sufficient assurance that a future tax benefit would be realized. There was an income tax credit of \$1,375,000 in the prior-year period.



## Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

After interest and taxes, the net loss for the year to date was \$2,596,000, compared with a net loss of \$2,255,000 the prior year.

### Financial Condition

As of June 30, 2003, the Company had cash and cash equivalents of \$4,314,000, which was a decrease of \$445,000 from September 30, 2002. Net working capital at June 30, 2003 was \$4,883,000, which was a decrease of \$2,155,000 compared with September 30, 2002, and the current ratio was 3.4 to 1.

During the nine months ended June 30, 2003, the net cash used by operating activities was \$330,000, as the \$2,596,000 net loss for the period was partially offset by a \$1,396,000 reduction in income tax refunds receivable. All other working capital items provided \$314,000, and depreciation and other non-cash expenses provided \$556,000. As part of the Company's cash conservation measures, capital expenditures were limited to \$96,000 for the period, and there were no cash dividends paid.

All of the Company's office facilities are leased. Information about future minimum lease payments is presented in the notes to the consolidated financial statements contained in the Company's annual report on Form 10-K for the year ended September 30, 2002.

As of June 30, 2003, the Company had no debt outstanding, and there were no off-balance sheet arrangements, unconsolidated subsidiaries, commitments or guarantees of other parties, except as disclosed in the notes to the consolidated financial statements. Shareholders' equity as of June 30, 2003 was \$7,424,000, which represented 79% of total assets.

9

### Outlook

The Company's business is highly dependent on national employment trends in general and on the demand for information technology and other professional staff in particular. The demand for the Company's employment services has been adversely affected by the lingering weakness in the employment market caused by economic and political uncertainties that followed the U.S. economic recession and terrorist attacks in 2001.

It is not known how long the weakness in the U. S. labor market will continue to have an adverse effect on the Company's operations. Management believes that the Company's placement service revenues will continue at depressed levels until there is an increase in national business spending on computer equipment and software, leading to a rebound in the technology sector of the economy.

The Company's current priority is to minimize the impact of the weak economy, to return the Company to profitability as soon as possible, and to be positioned for growth when the demand for its

## Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

services improves. Returning the Company to profitability will require a combination of both increasing revenues and reducing costs. Since September 2001, management took steps to lower the Company's infrastructure costs, including closing twelve unprofitable branch offices, reducing the in-house consulting and administrative staff by 42% and reducing other operating expenses. As a result, the Company reduced its general and administrative expenses for the first nine months of fiscal 2003 by 20%, compared with the prior-year period. Management believes that it took all appropriate actions within its control to reduce costs to date, consistent with positioning the Company for the future, and it will continue to evaluate the Company's operations and take appropriate actions to meet the economic challenges ahead.

As of September 30, 2002, the Company had recorded the income tax benefit of all available loss carrybacks, and there were approximately \$3,600,000 of losses available to reduce state and local taxable income in future years. Under current income tax regulations, any losses incurred by the Company in fiscal 2003 would not result in current tax refunds, but would be carried forward to reduce taxable income in subsequent years.

The Company's primary source of liquidity is normally from its operating activities. Despite recent losses, management believes that existing cash and securities will be adequate to finance current operations for the foreseeable future. Nevertheless, if operating losses were to continue indefinitely, or if the Company's business were to deteriorate further, such losses would have a material, adverse effect on the Company's financial condition. External sources of funding are not likely to be available to support continuing losses.

### Risk Factors

Some of the factors that could affect the Company's future performance include, but are not limited to, general business conditions, the demand for the Company's services, competitive market pressures, the ability of the Company to attract and retain qualified personnel for regular full-time placement and contract project assignments, and the ability to attract and retain qualified corporate and branch management.

10

### Forward-Looking Statements

As a matter of policy, the Company does not provide forecasts of future financial performance. However, the Company and its representatives may from time to time make written or verbal forward-looking statements, including statements contained in press announcements, reports to shareholders and filings with the Securities and Exchange Commission. All statements which address expectations about future operating performance and cash flows, future events and business developments, and future economic conditions are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. This includes statements relating to business expansion plans,

## Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

expectations about revenue and earnings growth, and general statements of optimism about the future. These statements are based on management's then-current expectations and assumptions. Actual outcomes could differ significantly. The Company and its representatives do not assume any obligation to provide updated information.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk.

The Company was not exposed to material market risks as of June 30, 2003.

### Item 4. Controls and Procedures.

#### Disclosure Controls and Procedures

As of June 30, 2003, the Company's management evaluated, with the participation of its principal executive officer and its principal financial officer, the effectiveness of the Company's disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934 (the "Exchange Act"). Based on that evaluation, the Company's principal executive officer and its principal financial officer concluded that the Company's disclosure controls and procedures were adequate as of June 30, 2003 to ensure that information required to be disclosed in reports filed or submitted by the Company under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms.

#### Internal Control over Financial Reporting

Under Rules 13a-15 and 15d-15 of the Exchange Act, companies are required to maintain internal control over financial reporting, as defined, and company managements are required to evaluate and report on internal control over financial reporting. Under an extended compliance period for these rules, the Company must begin to comply with the evaluation and disclosure requirements with its annual report for the fiscal year ending September 30, 2005, and the Company must begin to comply with a requirement to perform a quarterly evaluation of changes to internal control over financial reporting that occur thereafter.

There was no change in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

Edgar Filing: GENERAL EMPLOYMENT ENTERPRISES INC - Form 10-Q

Item 6. Exhibits and Reports on Form 8-K.

Exhibits

The following exhibits are filed as part of this report:

No. Description of Exhibit

- 31 Certifications required by Rule 13a-14(a) or Rule 15d-14(a) of the Exchange Act.
- 32 Certifications required by Rule 13a-14(b) or Rule 15d-14(b) of the Exchange Act and Section 1350 of Chapter 63 of Title 18 of the United States Code.

Reports on Form 8-K

The Company filed the following report on Form 8-K during the quarter ended June 30, 2003:

The Company reported that it issued a press release on April 24, 2003 containing information regarding its results of operations and financial condition for the quarterly period ended March 31, 2003.

12

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GENERAL EMPLOYMENT ENTERPRISES, INC.  
(Registrant)

Date: August 8, 2003

By: /s/ Kent M. Yauch  
Kent M. Yauch  
Vice President, Chief Financial Officer  
and Treasurer (Principal financial  
officer and duly authorized officer)

13