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Form 4							
January 03,					OMB A	PPROVAL	
	UNITED	E COMMISSION	OMB Number:	3235-0287			
Check t if no lo subject Section Form 4 Form 5 obligati may co <i>See</i> Insi 1(b).	to 16. or Filed put ons ntinue.	DWNERSHIP OF ange Act of 1934, ct of 1935 or Section 1940	burden hou response	ted average hours per			
(Print or Type	e Responses)						
1. Name and STERN PA	Address of Reporting AULA	Syn	Issuer Name and Ticker or Trading ubol SBRO INC [HAS]	5. Relationship of I Issuer	Reporting Pers		
(Last) (First) (Middle) C/O AVON PRODUCS INC, 1345 AVENUE OF THE AMERICAS			ate of Earliest Transaction nth/Day/Year) 29/2006	Officer (give title 0ther (specify below) below)			
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)			-	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
				Person			
(City) 1.Title of Security (Instr. 3)	(State) 2. Transaction Date (Month/Day/Year)	(Zip) 2A. Deemed Execution Date any (Month/Day/Ye	Code Disposed of (D)	5. Amount of 6. Securities For Beneficially (E Owned (E) Following (In Reported Transaction(s) (Instr. 3 and 4)	Ownership orm: Direct)) or Indirect	7. Nature of Indirect	
Reminder: Ro	eport on a separate line	e for each class o	information cor required to res	y or indirectly. espond to the collect ntained in this form a pond unless the form ently valid OMB cont	ire not	EC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Yea	ır) (Instr. 8)	Secur Acqu (A) or Disposed of (D) (Instr and 5	ired ssed) , 3, 4,				(Instr. 5)	
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units ⁽¹⁾	\$ 0 <u>(2)</u>	12/29/2006	А	347		(3)(4)	(3)(4)	Common Stock	347	\$ 27.2

er

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Othe			
STERN PAULA C/O AVON PRODUCS INC 1345 AVENUE OF THE AMERICAS NEW YORK, NY 10105-0196	Х						
Signatures							
Tarrant Sibley, p/o/a for Paula Stern	01/03/2007						
**Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- (2) Units correspond 1-for-1 with common stock.
- (3) Units are settled only in cash and are payable after the reporting person ceases to be a director.
- (4) Vesting of 14 units will occur on the earlier of 12/31/06 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 14 units will occur on the earlier of 12/31/07 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.