HASBRO INC Form 4 August 22, 2007

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C., 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

burden hours per

1(b).

(Print or Type Responses)

1. Name and Add NAGLER BA	*	ng Person <u>*</u>	2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(====== an appneacie)			
			(Month/Day/Year)	Director 10% Owner			
1011 NEWPORT AVENUE			08/22/2007	_X_ Officer (give title Other (specify below) SR VP, GC and Secretary			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person			
PAWTUCKET, RI 02862				Form filed by More than One Reporting Person			

(City)	(State)	Zip) Tabl	e I - Non-D	Perivative Se	ecuriti	es Acquired	, Disposed of, or	· Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) or TransactionDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			Beneficially Form Owned Dire Following or In Reported (I) Transaction(s) (Inst	Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock (Par Value \$.50/share)	08/22/2007		Code V	Amount 80,000	(D)	Price \$ 17.9685	(Instr. 3 and 4) 110,000	D	
Common Stock (Par Value \$.50/share)	08/22/2007		M	42,500	A	\$ 11.16	152,500	D	
Common Stock (Par Value \$.50/share)	08/22/2007		S	122,500	D	\$ 28	30,000	D	

As custodian Common
Stock (Par Value
\$.50/share)

As custodian for the account of daughter Alyssa Nagler.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)			6. Date Exer Expiration D (Month/Day/	ate	7. Title and Amount Underlying Securitie (Instr. 3 and 4)		8 I S (
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option (Right to Buy) (1)	\$ 17.9685	08/22/2007		M		80,000	(2)	04/24/2012	Common Stock	80,000	
Option (Right to Buy) (1)	\$ 11.16	08/22/2007		M		42,500	(3)	12/29/2012	Common Stock	42,500	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

NAGLER BARRY 1011 NEWPORT AVENUE

PAWTUCKET, RI 02862

SR VP, GC and Secretary

Signatures

Tarrant Sibley, p/o/a for Barry Nagler 08/22/2007

Reporting Owners 2

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (2) These options vested in cumulative installments of 20% on each of the first five anniversaries of the date of grant, which grant date was, April 25, 2002.
- (3) These options vested in cumulative installments of 33 1/3% on each of the first three anniversaries of the date of grant, which grant date was, December 29, 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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