HASBRO INC Form 4 January 05, 2009

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

January 31, Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

(Print or Type Responses)

1(b).

| 1. Name and Address of Reporting Person * BIONDI FRANK | | | | . Issuer mbol ASBR | | | Ticker or | Tradin | 5. Relationship of Reporting Person(s) to Issuer | | | | |
|--|--------------------------------|----------|--|--|---------------------------------|----------|--|-------------------------------|--|--|--|---|--|
| (Last) | (First) | ldle) 3. | Date of | Earliest | t Tra | nsaction | | (Check all applicable) | | | | | |
| | | ` | Ionth/Da 2/31/20 | • |) | | | | _X_ Director Officer (giv below) | | 6 Owner er (specify | | |
| | (Street) | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Z | ip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | |
| 1.Title of Security (Instr. 3) | 2. Transaction (Month/Day/Y | ear) | 2A. Deemed Execution E any (Month/Day | ate, if | 3. Transa Code (Instr. | | 4. Secur nAcquire Dispose (Instr. 3 | d (A) od of (D), 4 and (A) or |)) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock (Par value \$.50 per share) | 10/09/2008 | | | | J <u>(1)</u> | V | | D | \$ 0 | 7,544 | I | By GRAT | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. 8) | | 5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|-----------------------------|---|---|--------|--|--------------------|---|-------------------------------------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Phantom Stock Units (2) | \$ 0 (3) | 12/31/2008 | | A | | 40 | | <u>(4)</u> | <u>(4)</u> | Common Stock | 40 |
| Options (Right to Buy) (5) | \$ 17.0005 | 10/09/2008 | | J <u>(1)</u> | V | | 11,250 | <u>(6)</u> | 02/05/2012 | Common Stock | 11,250 |
| Options (Right to Buy) (5) | \$ 15.875 | 10/09/2008 | | <u>J(1)</u> | V | | 6,000 | <u>(7)</u> | 05/13/2013 | Common Stock | 6,000 |
| Options (Right to Buy) (5) | \$ 19.14 | 10/09/2008 | | <u>J(1)</u> | V | | 6,000 | <u>(8)</u> | 04/30/2014 | Common Stock | 6,000 |
| Options (Right to Buy) (5) | \$ 18.765 | 10/09/2008 | | <u>J(1)</u> | V | | 6,000 | <u>(9)</u> | 04/30/2015 | Common Stock | 6,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
| • 0 | Director | 10% Owner | Officer | Other | | | | |
| BIONDI FRANK | | | | | | | | |
| | X | | | | | | | |

Signatures

Tarrant Sibley, p/o/a for Frank J.

Biondi, Jr.

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were previously reported as directly beneficially owned but were contributed to grantor retained annuity trusts on October 9, 2008 and is/are now indirectly held by Mr. Biondi.

(2)

Reporting Owners 2

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All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.

- (3) Units correspond 1-for-1 with common stock.
- (4) Units are settled only in cash and are payable after the reporting person ceases to be a director.
- (5) The options were granted pursuant to the 2003 Stock Option Plan for Non-Employee Directors.
- (6) 20% of these options became exercisable on the first anniversary of the date of the grant and 20% became exercisable on each anniversary thereafter until fully exercised.
- (7) 33 1/3% of these options became exercisable on May 1, 2004 and an additional 33 1/3 became exercisable on each of May 1, 2005 and May 1, 2006.
- (8) 33 1/3% of these options became exercisable on May 1, 2005 and an additional 33 1/3 became exercisable on each of May 1, 2006 and May 1, 2007.
- (9) 33 1/3% of these options became exercisable on May 1, 2006 and an additional 33 1/3 became exercisable on each of May 1, 2007 and May 1, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.