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HASBRO INC Form 4 February 25, 2016 FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).	OMB Number: Expires: Estimated a burden hour response	•					
(Print or Type Responses))						
1. Name and Address of Finigan Barbara	S	2. Issuer Name and Symbol HASBRO INC []		Trading	5. Relationship of Issuer		
(Last) (First C/O HASBRO, INC NEWPORT AVENU) (Middle) 3 (1 , 1011 (1	3. Date of Earliest Tr Month/Day/Year))2/23/2016	-		Director X Officer (give below)		Owner r (specify
(Stree	F	. If Amendment, Da ?iled(Month/Day/Year	-	l	6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting Per	rson
(City) (State) (Zip)	Table I - Non-I	Derivative	Securities	Acquired, Disposed of,	or Beneficiall	v Owned
	action Date 2A. Deemed Day/Year) Execution I any (Month/Day	d 3. Date, if Transactio Code	4. Securit or(A) or Dis (Instr. 3, 4	ies Acquir sposed of (red 5. Amount of (D) Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Common Stock (Par Value \$.50 per share)	016	Code V	Amount 2,793		(Instr. 3 and 4) (29,926.289	D	
Common Stock (Par Value \$.50 per share)	016	A <u>(1)</u>	6,350	A \$0	36,276.289	D	
Common Stock (Par Value \$.50 per share) 02/23/2	016	F <u>(2)</u>	2,140	A ^{\$} 74.	.415 34,136.289	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy) <u>(3)</u>	\$ 74.415	02/23/2016		А	14,647	<u>(4)</u>	02/22/2023	Common Stock	14,647

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Finigan Barbara C/O HASBRO, INC 1011 NEWPORT AVENUE PAWTUCKET, RI 02861			EVP, Chief Legal Officer & Sec			
Signatures						
Tarrant Sibley P/O/A for Barb	ara					

Tarrant Sibley, P/O/A for Barbara 02/25/2016 Finigan

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) Shares earned under a performance share award granted April 24, 2013 which was contingent upon Hasbro's achievement of certain stated financial goals over a three year performance period.
- (2) This represents payment of tax withholding using share withholding in connection with the above earned performance share award.
- (3) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (4) 33 1/3% of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options become exercisable on each anniversary of the date of the grant thereafter.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.