HASBRO INC Form 4 February 15, 2017

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue. See Instruction

See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Form 5

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Billing Duncan Issuer Symbol HASBRO INC [HAS] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title \_ Other (specify C/O HASBRO, INC. 1011 02/13/2017 below) **NEWPORT AVENUE** EVP, Chief Strategy Officer (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting PAWTUCKET, RI 02861 Person

| (City)                                  | (State)                                 | Zip) Table              | e I - Non-D      | erivative S   | ecuriti    | ies Acqu    | uired, Disposed of                   | , or Beneficiall                 | y Owned                          |
|---|---|-------------------------|------------------|---|------------|-------------|--------------------------------------|----------------------------------|----------------------------------|
| 1.Title of<br>Security<br>(Instr. 3)    | 2. Transaction Date<br>(Month/Day/Year) | Execution Date, if      | 3.<br>Transactio | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) |            |             | 5. Amount of Securities Beneficially | 6. Ownership Form: Direct (D) or | 7. Nature of Indirect Beneficial |
| (Ilisu: 3)                              |   | any<br>(Month/Day/Year) | (Instr. 8)       | , ,   |            |             | Owned<br>Following<br>Reported       | Indirect (I)<br>(Instr. 4)       | Ownership<br>(Instr. 4)          |
| Common                                  |   |                         | Code V           |   | (A) or (D) | Price       | Transaction(s) (Instr. 3 and 4)      |                                  |                                  |
| Stock (Par<br>Value \$.50<br>per share) | 02/13/2017                              |                         | F(1)             | 1,562   | D \$       | \$<br>98.38 | 39,111.511                           | D                                |                                  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   | 1. Title of Derivative | 2. Conversion                            | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4.<br>Transacti    | 5.<br>orNumber | 6. Date Exerc<br>Expiration D                         |                    | 7. Title<br>Amount                           |  | 8. Price of Derivative                                    | 9. Nu<br>Deriv |
|---|------------------------|--|--------------------------------------|-------------------------------|--------------------|----------------|---|--------------------|--|--|---|----------------|
| Security or Exe<br>(Instr. 3) Price<br>Derive |                        | or Exercise Price of Derivative Security | Exercise ce of rivative              | any (Month/Day/Year)          | Code<br>(Instr. 8) | of             | (Month/Day/Year) vative rities aired or osed o) r. 3, |                    | Underlying<br>Securities<br>(Instr. 3 and 4) | Security (Instr. 5)                    | Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |                |
|   |                        |  |                                      |                               | Code V             | (A) (D)        | Date<br>Exercisable                                   | Expiration<br>Date | Title N                                      | Amount<br>or<br>Number<br>of<br>Shares |   |                |

### **Reporting Owners**

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

Billing Duncan C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02861

EVP, Chief Strategy Officer

### **Signatures**

Tarrant Sibley, P/O/A for Duncan 02/15/2017 Billing

> \*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This represents payment of tax withholding using share withholding in connection with a previously granted restricted stock award of (1) 4,600 shares (granted February 12, 2014) which vested on February 12, 2017. The full 4,600 shares of restricted stock were previously reported as owned by Mr. Billing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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