HUMANA INC Form 144 August 07, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION	OMB APPROVAL OMB					
Washington, D.C. 20549	Number: 3235-0101					
FORM 144	Expires: February 28,					
NOTICE OF PROPOSED SALE OF SECURITIES	2014 Estimated average burden					
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF						
	response 1.00					
ATTENTION: Transmit for filing 3 copies of this form concurrently with						
placing an order with a broker to execute sale or executing a sale directly with a market maker.	DOCUMENT SEQUENCE NO.					
	CUSIP NUMBER					
***	NT.(c) S.E.CWORK LOCATION					
Humana Inc. NO. 61-06475	FILE 38 NO.					
1-5975						
1 (d) ADDRESS OF ISSUER	(e) TELEPHONE					
STREET CITY STATE ZIP CODE	AREA NUMBER CODE 580-1000					
	502					
500 West Main	10202					
Street Louisville 2 (a) NAME OF PERSON FOR WHOSE (b) RELATIONSA	KY 40202 AIDPDRESS STREET					
ACCOUNT THE SECURITIES ARE TO TO	CITY STATE ZIP CODE					
BE SOLD ISSUER						
James H. Bloem Senior Vice 500 W. Main						
President, Street						
CFO &						
Treasurer INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. identification Number						
and the S.E.C. File Number						
	(g)					
Title of the Number of Aggregate Class of Name and Address Broker-Dealer Shares Market	Number Approximate Date of Name of of Sale Each					
Securities of Each Broker File Number or Other Units Value	Shares (See Instr. 3(f)) Securities					
	or Other (MO. DAY YR.) Exchange					
Securities Are To (See Instr. 3 Instr. Be Offered or Each (c)) 3(d) Or	Units (See instr. 3 g))					
Market Maker who	(See					
is Acquiring the	Instr.					
Securities Common PNC Investments 33,000 \$ 15	3(e)) 6,463,120 August 7, 2013 NYSE					
101 S. Fifth St. 35,000 \$ 13	• •					
Louisville, KY based 6						
40202 on						
FMV						

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on 8/9/13 of \$91.78

INSTRUCTIONS:

3. (a) Title of the class of securities to be sold

1. (a) Name of Issuer

- (b) Name and Address of each broker through whom the securities are intended
- (b) Issuer's I.R.S. Identification Number
- (c) Number of shares or other units to be sold (if debt securities, give the aggreg
- (c) Issuer's S.E.C. file number, if any
- (d) Aggregate market value of the securities to be sold as of a specified date with
- (d) Issuer's address, including zip code
- (e) Number of shares or other units of the class outstanding, or if debt securities
- (e) Issuer's telephone number, including area doubthe most recent report or statement published by the issuer
 - (f) Approximate date on which the securities are to be sold
 - (g) Name of each securities exchange, if any, on which the securities are intended
- 2. (a) Name of person for whose account the securities are to be sold
 - (b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
 - (c) Such person's address, including zip

code

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor.

Title of	Date you	Nature of Acquisition	Name of the Person	Amount of	Date of	Nature of
the Class	Acquired	Transaction	from Whom Acquired	Securities	Payment	Payment
	•		(if gift, also give date	Acquired	•	•
			donor acquired	-		
Common	12/19/07	Stock Option Exercise	Issuer	98	12/19/07	Stock
Common	01/24/11	Stock Option Exercise	Issuer	8,046	01/24/11	Stock
Common	02/22/11	Stock Option Exercise	Issuer	9,082	02/22/11	Stock
Common	05/09/11	Stock Option Exercise	Issuer	9,435	05/09/11	Stock
Common	06/21/11	Stock Option Exercise	Issuer	1,610	06/21/11	Cash
Common	03/21/12	Stock Option Exercise	Issuer	900	03/21/12	Stock
Common	03/21/12	Stock Option Exercise	Issuer	3,829	03/21/12	Cash

INSTRUCTIONS: If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation. or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS (1)

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Title of Securities Name and Address of Seller Amount of Sold Date of Sale Securities Sold **Gross Proceeds**

N/A

REMARKS:

INSTRUCTIONS:

ATTENTION:

See the definition of "person" in paragraph (a) of RuleThe person for whose account the securities to which this 144. Information is to be given not only as to thenotice relates are to be sold hereby represents by signing this person for whose account the securities are to be soldnotice that he does not know any material adverse but also as to all other persons included in thatinformation in regard to the current and prospective definition. In addition, information shall be given as tooperations of the issuer of the securities to be sold which has sales by all persons whose sales are required bynot been publicly disclosed. If each person has adopted a paragraph (e) of Rule 144 to be aggregated with saleswritten trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and for the account of the person filing this notice.

indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

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August 7, 2013 /s/ James H.

DATE OF NOTICE Bloem

(SIGNATURE)

DATE OF PLAN OR GIVING OF INSTRUCTION, IF RELYING ON RULE 10B5-1

This notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed.

Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)

SEC 1147 (02-08)