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| Form 4 | ORP | | | | | | | | | |
|--|---|---|--|--|------------------|--|---|---|---|--|
| November 05, 2 | 2010 | | | | | | | | | |
| FORM 4 | 4 INTED ST | ATES SECUDI | TIEC AN | D EVCI | TANT | CE C | OMMESION | | PPROVAL | |
| | UNITEDSI | ATES SECURI Wash | ington, D | | | GE C | OMINII55ION | OMB Number: | 3235-0287 | |
| Check this b if no longer subject to Section 16. Form 4 or Form 5 | STATEME | S | F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | Expires:January 31, 2005Estimated average burden hours per response0.5 | | |
| obligations may continu <i>See</i> Instructi 1(b). | e. Section 17(a) | | ity Holdin | ig Comp | any A | Act of | nange Act of 1934, ct of 1935 or Section E 1940 | | | |
| (Print or Type Resp | ponses) | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> TALLETT ELIZEBETH E | | Symbol | 2. Issuer Name and Ticker or Trading Symbol MEREDITH CORP [MDP] | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
| (Last) | (First) (Mid | dle) 3. Date of E | 3. Date of Earliest Transaction (Check a | | | | all applicable) | | | |
| 1716 LOCUST | (Month/Day | (Month/Day/Year) 11/03/2010 | | | | X_ Director 10% Owner Officer (give title Other (specify below) below) | | | | |
| | (Street) | 4. If Amend Filed(Month | | Original | | | 6. Individual or Jo Applicable Line) _X_ Form filed by C | - | - | |
| DES MOINES | , IA 50309-3023 | | | | | | Form filed by M Person | ore than One Re | porting | |
| (City) | (State) (Zij | p) Table 1 | I - Non-Deri | ivative Se | curitie | es Acqu | uired, Disposed of | , or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | (Instr. 4) | | |
| Stock (Restricted) (\$1 par value) (1) | 11/03/2010 | | А | 1,467 | A | \$0 | 1,467 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | nd 7. Title and An Underlying Sec (Instr. 3 and 4) | |
|--|---|---|---|---------------------------------------|---|--|--------------------|--|---------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amo or Num of Share |
| Non-Qualified Stock Option (right to buy) (2) | \$ 34.1 | 11/03/2010 | | A | 6,000 | 11/03/2011 | 11/03/2020 | Class B Common Stock (\$1 par value) | 6,0 |
| Stock equivalent units | \$ 0 | 11/03/2010 | | А | 1,463 | 08/08/1988 | 08/08/1988 | Common Stock (\$1 par value) (3) | 1,4 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--|---------------|-----------|---------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| TALLETT ELIZEBETH E 1716 LOCUST STREET DES MOINES, IA 50309-3023 | Х | | | | | |
| Cignotures | | | | | | |

Signatures

By: Teresa T. Rinker, by Power of Attorney For: Elizabeth E. 11/05/2010 Tallett

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This restricted stock was awarded pursuant to the Amended and Restated Meredith Corporation 2004 Stock Incentive Plan. The shares are
 (1) subject to forfeiture and nontransferable until vested. Restrictions on the shares lapse on 1/3 of the shares per year for three years commencing on the first anniversary of the grant date.

- This option was awarded pursuant to the Amended and Restated Meredith Corporation 2004 Stock Incentive Plan, becomes exercisable
- (2) one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.
- (3) Stock equivalents issued pursuant to the Amended and Restated Meredith Corporation 2004 Stock Incentive Plan, which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the reporting person's retirement from or termination of service

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on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.