

ENTERGY CORP /DE/
Form 4
November 19, 2002

FORM 4

UNITED STATES SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response. . .0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo & Dye's Instant Form 4 Filer
www.section16.net

1. Name and Address of Reporting Person* Hintz Donald C.			2. Issuer Name and Ticker or Trading Symbol Entergy Corporation (ETR)			6. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) President		
(Last)	(First)	(Middle)	3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)			4. Statement for Month/Day/Year 11/18/02		
639 Loyola Avenue						5. If Amendment, Date of Original (Month/Day/Year)		
(Street)						7. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
New Orleans, LA 70113			(City)			(State)		
(Zip)			Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 & 5)			5. Amount of Securities Beneficially Owned Following Reported Transactions(s) (Instr. 3 & 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Entergy Corporation Common Stock	11/18/02		M ⁽¹⁾		5,000	A	34.75		D	
Entergy Corporation Common Stock	11/18/02		F		4,274 (1)	D	44.00		D	
Entergy Corporation Common Stock	11/18/02		J		726 (1)	D	44.00		D	
Entergy Corporation Common Stock	11/18/02		M ⁽²⁾		15,000		20.88		D	
Entergy Corporation Common Stock	11/18/02		F		9,596 (2)		44.00		D	
Entergy Corporation Common Stock	11/18/02		J		5,404 (2)		44.00		D	
Entergy Corporation Common Stock	11/18/02							4,024	I	Savings Plan Balance 09/30/02

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 & 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 & 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	34.75	11/18/02		M		5,000	(1)	08/01/93	02/01/03	ETR Common	5,000		0	D	
Employee Stock Option (right to buy)	20.88	11/18/02		M		15,000	(2)	08/31/95	03/31/05	ETR Common	15,000		10,000	D	

Explanation of Responses:

(1) Filing individual engaged in a cashless exercise of in-the-money stock options, exempt under Rule 16b-6(b). Of the options exercised, a portion of the shares (Code F) were sold to pay both the exercise price, tax withholding and commission, and the remaining portion of the shares (Code J) were sold, with a resulting check issued to the filing individual.

(2) Filing individual engaged in a cashless exercise of in-the-money stock options, exempt under Rule 16b-6(b). Of the options exercised, a portion of the shares (Code F) were sold to pay both the exercise price, tax withholding and commission, and the remaining portion of the shares (Code J) were sold, with a resulting check issued to the filing individual.

By: /s/ **Christopher T. Screen**
for Donald C. Hintz

11/19/02
 Date

**Signature of Reporting Person

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations.
 See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.
 If space is insufficient, See Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.